

Course Syllabus Report



IN884TO S1 Visual Communication 1-1

Meets Graduation Requirements: Yes

Details

Description

Discover your talent for building digital media applications using text, graphics, animations, sounds, videos, and more! Learn about the elements that make impressive media, such as typography, color theory, design, and manipulation. Explore careers to apply your digital media skills and find your place in this fast-paced and exciting field!

Ale Course Essential Learnings:

- Define digital media and understand key terms in the digital media field
- Describe the evolution of media and the transition to digital
- Describe the importance of the digital revolution
- Explain the various challenges associated with creating and distributing digital
- Identify and analyze digital media career opportunities
- Distinguish file types and software associated with various digital image types
- Determine the software programs best suited for creating and editing digital images
- Identify and evaluate effective use of typography in digital images
- Articulate an effective use of color theory in digital images
- Outline basic principles of design and layout in digital images
- Prepare for a photo shoot by determining purpose and considering specifics concerning location and light
- Articulate specific concerns about design and layout to plan prior to shooting
- Describe ways to execute a safe and successful photo shoot
- Plan a graphic image
- Define and compare different uses for raster, vector, 2D, and 3D graphics
- Identify basic photographic enhancement techniques and apply them to raster-based images
- Design and enhance vector-based images
- Differentiate and apply appropriate file types, resolution, and compression for editing, storage, and distribution of digital image files
- Define animation and describe its historical development
- Explore professional tools for creating animations
- Differentiate animation formats and how to effectively use them in digital media
- Create animations for use in web sites and multimedia presentations
- Demonstrate understanding of film and video terminology
- Understand how to effectively use framing, camera angles, and camera movement in a digital video
- Describe the benefits of storyboards and create a storyboard for a digital video
- Prepare for a video shoot by making a production plan and equipment list
- Describe the elements of an industry standard video production
- Conduct a video shoot
- Edit a video
- Export and distribute your video files

- Determine the software programs best suited for creating and editing digital presentations
- Create effective design and layout of text and images in a digital presentation
- Create effective transitions and add multimedia elements to a digital presentation
- Incorporate multiple elements into a digital presentation that uses good design principles and communicates its message effectively

Default Ale Certificated Teacher: Laurie Hamilton

Ale Course is Active: 1

Ale Course is Parent Template: 0

District Approved Curriculum Name:eDynamics

State Course Codes:FA162 (Visual Communications Design)

Ale Course Type:NCAA Not Approved

State Subject Area:Visual and Performing Arts

State Subject Area:Communications and Audio/Visual Technology

Ale Course Grading Scale: Official Grades are accessed through StudentVUE/ParentVUE A 3.50-4.00 B 2.75-3.49 C 2.00-2.74 F 1.99 or below

Ale Course Available Credits:

Ale Course Prerequisites: None

Ale Course Texts:

Ale Course Additional Resources:

Instructional Materials needed: Physical: Computer with internet access Digital camera or smartphone Friends or family to serve as models in photoshoot Access to indoor and outdoor location for photoshoot Optional: tripod for camera/ smartphone Optional: white bedsheet (for light diffuser) USB cable Technical Word processing software (Microsoft Word, Google Docs, etc.) - provided by iA Google Drive - provided by iA Google Slides - provided by iA Vecteezy account - free online access Powtoon account - free online access Canva account - free online access optional: iMovie or WeVideo optional: YouTube account

Average Number Of Hours Of Study Per Week: 6.00

Syllabus

Ale Course Syllabus:

Objectives

Ale Course Objectives:

Ale Course Standards:

Course is aligned with current Federal Way Public Schools Priority Standards and Washington state standards.

Ale Course Learning Requirements:

Monthly Progress Review: State law also requires enrolledscholars to maintain monthly forward progress towardcompleting classes with success. Scholars are expected tocomplete one monthly module of at-standard work or havecompleted the teacher-prescribed plan as assigned by thecertificated teacher of that course. If the assigned at-standardwork is submitted, the scholar will be considered having madeSatisfactory Progress. If the assigned work is not submittedand/or is not at standard, the scholar will be considered havingmade Unsatisfactory Progress.An overall Monthly Progress Review (MPR) score will beprepared in the ALE App and notification that they are ready tobe viewed will be emailed to every family once a month by theAdvisory/Homeroom teacher to communicate overall progresstowards mastery and passing of the courses.Scholars are either making Satisfactory Progress orUnsatisfactory Progress. If a scholar is considered having madeSatisfactory progress (by the individual teachers in individualcourses) in 50% or more of their courses, they will beconsidered having made Satisfactory progress overall. If ascholar is considered having made Unsatisfactory progress (bythe individual teachers in individual courses) in more than 50%of their courses they will be considered having madeUnsatisfactory Progress overall. If a scholar is determined tohave made Unsatisfactory Progress for consecutive months, theAdvisory/Homeroom teacher will include escalating interventionplans each month in the Monthly Progress Review. If a scholarreaches 3 months of Unsatisfactory Progress they may bewithdrawn by the administration.

Ale Course Academic Goals:

Activities

Ale Course Learning Activities:

Activity Selections

- Projects.
- Activities.
- Hands-on Projects.
- Discussion.
- Internet Research.

Evaluation

Ale Course Evaluation Methods:

MPR

(Monthly Progress Review)

Each month teachers decide whether a scholar is making Satisfactory or Unsatisfactory progress in each course. Then the homeroom/advisory teacher will determine if scholar is overall Satisfactory or Unsatisfactory for the month.

Secondary (6-12) - to be overall SATISFACTORY for the month, a scholar must be passing half or more of their courses.

Three consecutive months of Unsatisfactory Progress will result in a course reduction - which may affect graduation for high school scholars.

Four consecutive months of Unsatisfactory progress will result in complete withdrawal from iA. Scholars withdrawn from iA for Unsatisfactory progress may not re-enroll until the following school year.

Timelines:

September Timeline:

Complete all lessons and assignments in the September module on your "modules" page in Canvas.

October Timeline:

Complete all lessons and assignments in the October module on your "modules" page in Canvas.

November Timeline:

Complete all lessons and assignments in the November module on your "modules" page in Canvas.

December Timeline:

Complete all lessons and assignments in the December module on your "modules" page in Canvas.

January Timeline:

Complete all lessons and assignments in the January module on your "modules" page in Canvas.

February Timeline:

Complete all lessons and assignments in the February module on your "modules" page in Canvas.

March Timeline:

Complete all lessons and assignments in the March module on your "modules" page in Canvas.

April Timeline:

Complete all lessons and assignments in the April module on your "modules" page in Canvas.

May Timeline:

Complete all lessons and assignments in the May module on your "modules" page in Canvas.

June Timeline:

Complete all lessons and assignments in the June module on your "modules" page in Canvas.