TUMWATER HIGH SCHOOL

2027 YEARBOOK SENIOR RECOGNITION ADS- DUE 1/31/27 10PM PST

Senior Ads can be created and paid for online at jostens.com. From the homepage, click on the button to select your school and search for Tumwater High School. Then look towards the bottom right of the page for the button that says "Yearbook Ads" Then you will click on "Create A Student Ad" and it will walk you through the rest! This is a hard deadline, we have to send these to the plant to be printed.



YEARBOOK ADS

If you would like a yearbook staff member to create your ad, you can fill out the Senior Recognition Ad Contract (available to download from the THS Homepage, McGowan's staff page or hardcopy available from the ASB office), pay for your ad at the ASB office and email your photos to traci.mcgowan@tumwater.k12.wa.us) . You could also send your photos via a thumb drive. Please don't print out your digital photos to give to us, we have to turn around and scan them back into the computer and the photo will lose a lot of quality by doing that.

Ad Copy/Photo Instructions:

All ad copy (text), artwork, and photos must be submitted at the time of ad placement. The easiest way to create your ad is to do it online at Jostens.com. The yearbook staff is unable to use nude photos of babies due to child pornography laws. We can use original artwork but are not able to use copyrighted logos (like professional sports teams) due to copyright law.

Payment: Full payment is due at the time of ad placement. Make checks payable to Tumwater High School. If you email photos & messages, please make sure the student's first and last name is in the subject line. *If you create your Ad online at Jostens.com you will make payment directly to Jostens.*

Prices: Full Page Ad (10 photos max) $225, Half Page Ad (6 photos max) $125, ¼ Page Ad (4 photos max) $75

Yearbook Advertising Policy: All advertising accepted by the staff must meet the same guidelines as editorial content. No advertising will be accepted that is libelous, irresponsible, advocates an illegal activity, or which the staff deems in poor taste. Acceptance of advertising does not constitute an endorsement by the school, the staff as a whole, or its individual members.

DUE DATE: JANUARY 31, 2027

Questions: contact traci.mcgowan@tumwater.k12.wa.us