

The *Summit* Series

Partner With Us

Sponsorship & Advertising Opportunities

We have the extraordinary privilege of welcoming some of the world's finest musicians to Valley Christian Schools in San Jose. Through performances, masterclasses, workshops, and educational initiatives, our students don't just witness great artistry — they engage with each artist directly.

One aspect that sets *The Summit Series* apart is its focus on engaging K–12 students, their families, and teachers from the Bay Area and Silicon Valley — an audience quite atypical for classical music. We have one of the densest concentrations of serious young classical musicians in the country, with a level of pre-college training and talent that stands out nationally.

Your support brings world-class artists, bold programming, and free educational opportunities to students throughout the region, strengthening the cultural vitality of the greater Bay Area. It also places your name in front of an audience that deeply values the arts and actively supports the organizations that share that commitment: families, educators, and patrons across the region.

As a sponsor, you showcase your dedication to creativity, community, and the arts, while benefitting from meaningful recognition and access.

Every sponsorship and advertising dollar goes directly toward The Summit Series, including artist fees, travel, and free public programming for Bay Area students. Valley Christian Schools is a 501(c)(3) organization; gifts are tax-deductible.

A New Kind of Audience for Classical Music

The Summit Series brings world-renowned guest artists directly into the lives of Bay Area students, through our free education opportunities such as masterclasses, workshops, and private lessons as well as our Prelude & Mainstage Concerts at Valley Christian Schools' Conservatory of the Arts. Most classical presenting organizations reach an audience that skews 55 and older. *Our core audience are students, teachers, and families*, and the next generation of artists, listeners, and patrons.

1,000+

Attendees expected across the 2026–27 season

11

Public events: Masterclasses, Workshop & Prelude and Mainstage Concerts

6

World-renowned Artists-in- Residence, spending dedicated time in the Bay Area

K–12

Students, teachers & families, not the typical 55+ years concertgoer

THE 2026–27 ARTISTS-IN-RESIDENCE



Boris Slutsky
piano



Michelle Cann
piano



Kevin Zhu
violin



Sterling Elliott
cello



Nancy Zhou
violin



Elliot Wu
piano

SPONSOR A MASTERCLASS, AN ARTIST, OR THE WHOLE SEASON

Major Sponsorship Tiers

Masterclass Sponsor

\$2,000

Underwrite one public masterclass. Choose from this season’s four: Boris Slutsky, Michelle Cann, Kevin Zhu, or Nancy Zhou.

Artist-in-Residence Sponsor

\$6,000

Fund one artist’s entire residency: fee, travel, and every public event. Choose any of our 6 internationally acclaimed artists.

Series Sponsor

\$10,000

Exclusive, one per season. Fund the entire 2026–27 Summit Series across all 6 artists and 11 events.

BENEFIT	MASTERCLASS \$2,000	ARTIST-IN-RESIDENCE \$6,000	SERIES \$10,000
Name & logo in printed program booklet	✓	✓	✓
Listed on the Summit Series website	✓	✓	✓
On-stage “thank you” at your sponsored event(s)	✓	✓	✓
Social media recognition	—	—	✓
Complimentary concert tickets Across our 4 ticketed mainstage concerts	2 all 4 concerts	4 all 4 concerts	6 all 4 concerts
Priority seating request Concerts are general admission; request honored where possible	—	✓	✓
Recognition tied to an artist you choose	✓	✓	✓

EVERY GIFT COUNTS AT ANY SIZE

Giving Circles

Not ready for a major sponsorship? Every gift moves the season forward, and every circle comes with real recognition. Benefits are cumulative: each circle includes everything in the one before it.

Sonata

\$100–\$249

- Acknowledgement in The Summit Series program booklet
- 15% off tickets to any ticketed event this season

Concerto

\$250–\$499

- Everything in Sonata, plus:
- One complimentary concert ticket

Virtuoso

\$500–\$999

- Everything in Concerto, plus:
- One additional complimentary concert ticket, two tickets total

Maestro

\$1,000–\$1,999

- Everything in Virtuoso, plus:
- In recognition of your generosity, an onstage "thank you" at a ticketed concert of your choice
- Priority seating request, space permitting

PROGRAM BOOKLET ADVERTISING

Put Your Business in Front of 1,000+ Bay Area Attendees

Our full-color program booklet is distributed at every public event throughout the season. It's a direct line to an engaged, arts-supporting community of students, teachers, and families across the Bay Area.

HALF-PAGE AD

\$600

6" wide x 5" tall

6" x 5"

FULL-PAGE AD

\$1,000

6" wide x 10" tall (with .25" bleed)

6" x 10"

FILE FORMAT	PDF or EPS preferred; .png accepted
DISTRIBUTION	Printed in full color, distributed at all 11 public events this season
RESERVE BY	September 1, 2026. Email thesummitseries@vcs.net to reserve your space. Design artwork is also due September 1, 2026.

2026–27 Public Events

DATE	ARTIST	EVENT	TIME	ADMISSION
Thu, Oct 22, 2026	Boris Slutsky	Masterclass	4:30–6:30 PM	Free · RSVP
Thu, Oct 22, 2026	Boris Slutsky	Workshop: “What Nobody Tells You”	7:30–9:00 PM	Free · RSVP
Tue, Nov 10, 2026	Michelle Cann	Masterclass	4:00–6:00 PM	Free · RSVP
Tue, Nov 10, 2026	Michelle Cann	Concert: “Deep Waters”	8:00 PM	Adv \$20/\$50 · Door \$30/\$60
Sun, Jan 10, 2027	Kevin Zhu	Masterclass	2:00–4:00 PM	Free · RSVP
Sun, Jan 10, 2027	Ambassadors	Prelude Concert	5:30–6:30 PM	Free
Sun, Jan 10, 2027	Kevin Zhu	Concert: “An Evening with Paganini”	7:30 PM	Adv \$20/\$50 · Door \$30/\$60
Sun, Jan 24, 2027	Sterling Elliott & Elliot Wu	Concert: “Darkness into Light”	7:30 PM	Adv \$20/\$50 · Door \$30/\$60
Mon, Apr 19, 2027	Nancy Zhou	Masterclass / Q&A	4:30–7:00 PM	Free · RSVP
Tue, Apr 20, 2027	Ambassadors	Prelude Concert	5:30–6:30 PM	Free
Tue, Apr 20, 2027	Nancy Zhou & Elliot Wu	Concert: “Impressions and Obsessions”	7:30 PM	Adv \$20/\$50 · Door \$30/\$60

Plus community outreach performances throughout the season. All events at Valley Christian Schools’ Conservatory of the Arts, San Jose. Dates, events and artists subject to change.

Ready to Partner?

Sponsorships, giving circles, and ad space are available now for the 2026–27 season.

thesummitseries@vcs.net

Please let us know by September 1, 2026