24TH Annual Early Years Conference

Reimagining Early Education: Honoring Childhood, Inspiring Possibility

Event Sponsorship

Join us for an inspiring two-day professional development event bringing together early childhood educators, administrators, family child care providers, and community leaders.

This is your opportunity to showcase your products and services, connect with decision-makers, and expand your reach within the early learning community. Exhibitor tables, tiered sponsorships, and inclusion in event promotions offer multiple ways to maximize your visibility.

Feature your educational materials, curriculum tools, consulting services, or community resources at the Early Years Conference — the perfect place to connect, collaborate, and grow.

Space is limited — secure a spot today.

Let's partner to inspire, inform, and invest in the future of early learning.

SPONSOR PERKS Select the sponsorship level that best fits your organization!	2-Day Platinum $2,000	2-Day Gold $1,700	1-Day Silver $1,250
Showcase your organization with a color advertisement and promotional coupon opportunity featured in the event sponsor booklet.	1/2 Page 5.5W" x 4.25H"	1/4 Page 2.75W" x 4.25H"	Logo Only
Company logo visibility and recognition on the San Diego County Office of Education's conference webpage (with hyperlink) pre-and post-conference and at the event.	✓	✓	✓
Company website link featured in the post-event thank-you email.	✓	✓	✓
Company logo and website link featured in SDCOE's Early Learning and Care Bulletin email blast in Quarter 4 (April, May, and June).	✓	✓	✓
Exhibit table to showcase your company's materials and resources and network with conference participants.	✓	✓	✓
Breakfast and lunch for company representative. Additional representatives must purchase a conference or meal ticket.	2 Reps	1 Rep	1 Rep
Promotion of your product or service through the donation of raffle or swag items.	✓	✓	✓
Special access to the exhibitor hall for pre-setup the evening before the conference.	✓	✓	
Post-event attendee email list (for attendees who opt to share their contact information).	✓	✓	
Priority choice of exhibit table location, secured upon receipt of payment.	✓		
All of the above, plus the opportunity to donate centerpieces for one or both days (limited to two sponsors), OR donation of swag bags for the event (limited to one sponsor).	✓		

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Additional Sponsorship Opportunities

Enhance your organization's visibility with one of these exclusive sponsorship opportunities.

SPONSORSHIP OPPORTUNITY	Investment
Keynote Speaker Sponsor: Sponsors will have the opportunity to display company products on stage during the conference opening and partial product display opportunity during lunch service. Limited to two sponsors.	$3,000
Breakfast Buddy: Sponsors will receive a 5-minute on-stage presentation opportunity during the opening session to introduce their organization and highlight their products or services to conference attendees, with the company logo displayed on the ballroom table trifold. Limited to two sponsors.	$2,500
Lunch Buddy: Sponsors will receive a 5-minute on-stage presentation opportunity during lunch to introduce their organization and highlight their products or services to conference attendees, with the company logo displayed on the ballroom table trifold. Limited to two sponsors.	$2,500
Snack Buddy: Company logo prominently displayed on the sponsored snacks. Limited to two sponsors.	$1,000
Entertainment Sponsor: Sponsors will receive special recognition on the stage screen during the performance. Limited to two sponsors.	$500
Participant Scholarship Sponsor: Sponsors will receive recognition on the event website and on promotional slides displayed during breakfast and lunch sessions. Unlimited sponsorship opportunities.	$350

JOIN US AS A VALUED SPONSOR!

Complete the Exhibitor and Sponsorship application form by Jan. 15, 2027, to secure your sponsorship opportunity at one of the following levels:

PLATINUM – $2,000 | **GOLD – $1,700** | **SILVER – $1,250**

Exhibitor and Sponsorship Application Form

Sponsorship opportunities are secured and confirmed upon receipt of full payment. Applications must be submitted by Jan. 15, 2027, and payments must be received by Feb. 12, 2027. No refunds will be made.

IMPORTANT: Additional vendor representatives beyond those included in the selected sponsor level representative are required to purchase either a $105 conference meal ticket per day to participate in the exhibitor hall or a full conference registration ticket to attend conference sessions.

Sponsors, exhibitors, and vendors will receive a separate registration link. **Please do not register using the general event participant registration website.**

For questions, please contact Lisa Alonso at lisa.alonso@sdcoe.net or Gabriella Oliveira at gabriella.oliveira@sdcoe.net.

Check out our Early Years Conference website for more information: https://www.sdcoe.net/early-years

san diego county office of EDUCATION
FUTURE WITHOUT BOUNDARIES™

First 5 San Diego