

COMMUNITY ENGAGEMENT PLAN

2026

Community Engagement Plan Development

The Strafford Schools Community Engagement Plan reflects a cooperative process between the Board of Education, district staff, families, students, and community members. The goal of the plan is to build strong, positive relationships among the school district, schools, families, students, and the community to support student success and strengthen the overall educational experience.

The plan describes the various methods teachers, administrators, and the Board of Education use to engage stakeholders in matters related to the district's mission, vision, and Comprehensive School Improvement Plan (CSIP).

The activities and communication strategies outlined in this plan are in addition to opportunities for district residents to discuss concerns with appropriate staff members, request items for consideration on the Board agenda, or engage with Board members in accordance with district policies [KL](#), [BDDH](#), and [KC](#).

This plan provides a variety of communication opportunities, events, and tools at the classroom, building, and district levels to ensure stakeholders have meaningful opportunities to support student success.

The purpose of each district engagement activity is to Inform, Consult, Involve, and Collaborate with community stakeholders. District engagement activities should incorporate multiple levels of engagement, as appropriate to the activity and audience.

Planned Engagement Activities

District Level

- CSIP Review Teams - staff, parents, students, and community members
- District culture and climate surveys
- District website and social media feedback platforms
- Board of Education meetings
- Care to Learn collaborations
- Employee recognition opportunities, including community nominations
- Engagement with community partners, including the Chamber of Commerce
- Superintendent advisory group
- Ongoing Superintendent/administration communication with the Board of Education
- Community forums
- Veterans Day Assembly
- Parentally Placed Consultation Meeting for Students with Disabilities
- Student homeless needs/parent surveys
- Special Education parent feedback surveys
- Annual Title evaluation/collaboration meeting

Building Level

- Open House
- Parent-teacher conferences

- Principal/teacher-parent correspondence
- Booster Club/PTO activities
- Title I parent and family involvement events
- Transition activities, including Pre-K to Kindergarten and freshman orientation
- Booster and Quarterback Club involvement
- Academic award nights and activity signings
- Community fundraisers and support efforts for families in need

Classroom Level

- Meet the Teacher events
- Classroom newsletters and electronic communications
- Student news articles
- Positive parent phone calls and communications
- Community service partnerships, including FFA and FBLA
- Performances, programs, and activities, including Grandparents Day and grade-level programs

Potential Obstacles and Challenges

Strafford Schools is committed to engaging and communicating with all members of the public. The district recognizes that barriers may affect community participation, including accessibility, childcare, transportation, internet access, work schedules, and language barriers. The district will work to identify reasonable strategies and supports to help individuals and groups overcome these barriers and meaningfully participate in district engagement opportunities.

Activity Evaluation

The district will evaluate its communication and community engagement efforts by seeking feedback through community forums, the district website, surveys, and other stakeholder engagement opportunities. Patrons may also provide feedback through the Ask the District form available on the district website.

The Community Engagement Plan will be reviewed annually and made available to stakeholders for feedback. Following the annual review and consideration of stakeholder input, the plan will be updated as necessary and presented to the Board of Education for approval.

Plan Evaluation and Revision

The Board of Education and participants in district engagement activities will review this plan annually. The plan may be revisited more frequently at the request of the Board of Education, district administration, or community stakeholders as needs arise.