

DISTRICT LOGOS

READ FIRST - LOGO USAGE RULES AND GUIDELINES

- Please request specific logo files by copying the file name and sending an email to **pubreqorders@dentonisd.org** with a short explanation for what you intend to use them for.
 - Logos are available in either .png or .ai (Adobe Illustrator) file types. The .png files are best for general use, while the .ai files are useful if you are working with printing companies (for T-shirts, merchandise, etc).
 - **DO NOT** edit the logos in any way other than resizing them.
 - **DO NOT** stretch or squash the logos. Only resize them in a way that maintains their original proportions.
 - **DO NOT** create new logos from existing logos without consulting the Communications department first.
 - **Only use the district's official logos. DO NOT** substitute a logo for a similar looking image.
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This section contains logos for the district. See next page for the full catalogue.



DISTRICT LOGOS

PRIMARY LOGOS



Denton_Hor_Wdmk_2013_(color)



Denton_Hor_Wdmk_2013_K_(color)



Denton_Hor_Wdmk_2013_K



Denton_Hor_Wdmk_2013_W_(color)



Denton_Hor_Wdmk_2013_W

LETTERMARK LOGOS



D_LtMk_2013_(color)



D_LtMk_2013_(color)_K



D_LtMk_2013_K_(color)



D_LtMk_2013_(color)_W



D_LtMk_2013_W

OTHER LOGOS



DISD_Vert_Wdmk_2013_(color)



DISD_Vert_Wdmk_2013_(color)_K



DISD_Vert_Wdmk_2013_K



DISD_Vert_Wdmk_2013_(color)_W



DISD_Vert_Wdmk_2013_W



DENTON INDEPENDENT SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_(color)



DENTON INDEPENDENT SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_(color)_K



DENTON INDEPENDENT SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_K



DENTON INDEPENDENT SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_(color)_W



DENTON INDEPENDENT SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_W

PANTONE: 2975 C CMYK: 40 / 0 / 0 / 0 RGB: 142 / 216 / 248 Web: #8ED8F8	PANTONE: 300 C CMYK: 100 / 60 / 0 / 0 RGB: 0 / 102 / 179 Web: #0066B3	PANTONE: 7408 C CMYK: 0 / 20 / 100 / 0 RGB: 255 / 203 / 5 Web: #FFCB05	PANTONE: 158 C CMYK: 0 / 60 / 100 / 0 RGB: 245 / 130 / 32 Web: #F58220	PANTONE: 375 C CMYK: 40 / 0 / 100 / 0 RGB: 166 / 206 / 57 Web: #A6CE39	PANTONE: 210 C CMYK: 0 / 40 / 0 / 0 RGB: 246 / 173 / 205 Web: #F6ADCD	PANTONE: PROCESS MAGENTA C CMYK: 0 / 100 / 0 / 0 RGB: 236 / 0 / 140 Web: #EC008C	PANTONE: 2602 C CMYK: 60 / 100 / 0 / 0 RGB: 129 / 41 / 144 Web: #812990	PANTONE: COOL GRAY 11 C CMYK: 0 / 0 / 0 / 80 RGB: 88 / 89 / 91 Web: #585958	BLACK
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FONT: CENTURY GOTHIC CENTURY GOTHIC BOLD CENTURY GOTHIC ITALIC CENTURY GOTHIC ITALIC BOLD