

DENTON ISD MIDDLE SCHOOL LOGOS

READ FIRST - LOGO USAGE RULES AND GUIDELINES

- Please request specific logo files by copying the file name and sending an email to **pubreqorders@dentonisd.org** with a short explanation for what you intend to use them for.
 - Logos are available in either .png or .ai (Adobe Illustrator) file types. The .png files are best for general use, while the .ai files are useful if you are working with printing companies (for T-shirts, merchandise, etc).
 - **DO NOT** edit the logos in any way other than resizing them.
 - **DO NOT** stretch or squash the logos. Only resize them in a way that maintains their original proportions.
 - **DO NOT** create new logos from existing logos without consulting the Communications department first.
 - **Only use a school's official logos. DO NOT** substitute a school's logo for a similar looking image.
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This section contains logos for the following schools:



CALHOUN MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



CAMS_WdMk_2023_(color)

SECONDARY LOGOS



CAMS_Colts_2023_(color)

OTHER LOGOS



CAMS_WdMk_2023_K



CAMS_WdMk_2023_W



CAMS_Colts_2023_K



CAMS_Colts_2023_W

MASCOT LOGOS



CAMS_Mascot_2023_(color)



CAMS_Mascot_2023_K



CAMS_Mascot_2023_W

PANTONE:
268 C
CMYK:
82 / 100 / 12 / 2
RGB:
88 / 45 / 130
Web: #582D82

PANTONE:
COOL GRAY 5 C
CMYK:
31 / 25 / 25 / 0
RGB:
179 / 178 / 179
Web: #B2B2B2

CHEEK MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



CHMS_WdMk_Hor_2022_(color)



CHMS_WdMk_Vert_2022_(color)



CHMS_WdMk_Hor_2022_(color)_W

CHMS_WdMk_Vert_2022_(color)_W

SECONDARY LOGOS



CHMS_Chargers_Hor_2022_(color)



CHMS_Chargers_Ver_2022_(color)



CHMS_Chargers_Hor_2022_(color)_W

CHMS_Chargers_Ver_2022_(color)_W

OTHER LOGOS



CHMS_WdMk_Hor_2022_BW



CHMS_WdMk_Vert_2022_BW



CHMS_WdMk_Hor_2022_W

CHMS_WdMk_Vert_2022_W



CHMS_Chargers_Hor_2022_BW



CHMS_Chargers_Ver_2022_BW



CHMS_Chargers_Hor_2022_W

CHMS_Chargers_Ver_2022_W

MASCOT LOGOS



CHMS_Mascot_2022_(color)



CHMS_Mascot_2022_(color)_W



CHMS_Mascot_2022_BW



CHMS_Mascot_2022_W

PANTONE:
185 C
CMYK:
2 / 100 / 93 / 0
RGB:
232 / 29 / 44
Web: #E81D2C

PANTONE:
COOL GRAY 3 C
CMYK:
22 / 16 / 17 / 0
RGB:
198 / 200 / 200
Web: #C6C8C8

BLACK

CROWNOVER MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



CRMS_WdMk_Hor_2022_(color)



CRMS_WdMk_Vert_2023_(color)



CRMS_WdMk_Hor_2021_(color)_W



CRMS_WdMk_Vert_2023_(color)_W

SECONDARY LOGOS



CRMS_Cowboys_Hor_2023_(color)



CRMS_Cowboys_Vert_2023_(color)



CRMS_Cowboys_Hor_2023_(color)_W



CRMS_Cowboys_Vert_2023_(color)_W

OTHER LOGOS



CRMS_WdMk_Hor_2023_BW



CRMS_WdMk_Vert_2023_BW



CRMS_WdMk_Hor_2023_W



CRMS_WdMk_Vert_2023_W



CRMS_Cowboys_Hor_22023_BW



CRMS_Cowboys_Vert_2023_BW



CRMS_Cowboys_Hor_2023_W



CRMS_Cowboys_Vert_2023_W

MASCOT LOGOS



CRMS_Mascot_2023_(color)



CRMS_Mascot_2023_(color)_W



CRMS_Mascot_2023_BW

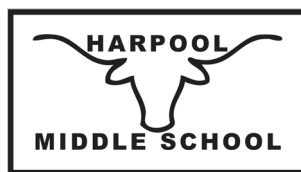
PANTONE: 188 C CMYK: 33 / 92 / 73 / 38 RGB: 121 / 36 / 47 Web: #79242F	PANTONE: COOL GRAY 9 C CMYK: 56 / 47 / 44 / 11 RGB: 117 / 118 / 121 Web: #757679	PANTONE: COOL GRAY 5 C CMYK: 31 / 25 / 25 / 0 RGB: 179 / 178 / 179 Web: #B2B2B2
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HARPOOL MIDDLE SCHOOL LOGOS

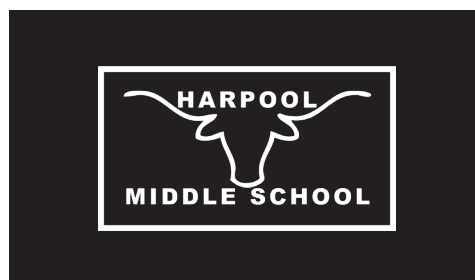
PRIMARY LOGOS



HMS_WdMk_2013_(color)



HMS_WdMk_2013_K



HMS_WdMk_2013_W

MASCOT LOGOS



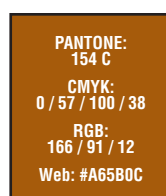
HMS_Mascot_2013_(color)



HMS_Mascot_2013_K



HMS_Mascot_2013_W



MCMATH MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



McMS_MiddleSchool_2026_Blue



McMS_MiddleSchool_2026_Yellow

SECONDARY LOGOS



McMS_Tigers_2026_Blue



McMS_Tigers_2026_Yellow

OTHER LOGOS



McMS_Wordmark_2026



McMS_Wordmark_2026_Head

MASCOT LOGOS



McMS_Mascot_2026

PANTONE: 123 C CMYK: 0 / 23 / 92 / 0 RGB: 255 / 198 / 44 Web: #FFC52B	PANTONE: 274 C CMYK: 100 / 100 / 34 / 35 RGB: 32 / 28 / 81 Web: #201B50	PANTONE: 428 C CMYK: 24 / 17 / 16 / 0 RGB: 193 / 197 / 201 Web: #C1C4C8
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BETTYE MYERS MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



MYMS_Shield_2013_(color)



MYMS_Shield_2013_(color)_W



MYMS_Shield_2013_K



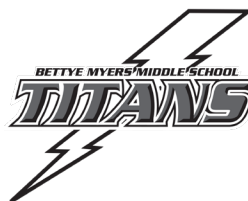
MYMS_Shield_2013_W



MYMS_Titans_2013_B_(color)



MYMS_Titans_R_2013_(color)



MYMS_Titans_R_2013_BW

PANTONE:
534 C
CMYK:
100 / 71 / 0 / 51
RGB:
0 / 46 / 101
Web: #002D64

PANTONE:
186 C
CMYK:
0 / 100 / 80 / 5
RGB:
225 / 24 / 55
Web: #E01837

NAVO MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



NMS_WdMk_2017_(color)



NMS_WdMk_2017_G_(color)



NMS_WdMk_2017_K



NMS_WdMk_2017_W

MASCOT LOGOS



NMS_Panther_2017_(color)



NMS_Panther_2017_BW

PANTONE:
4515 C
CMYK:
15 / 15 / 55 / 15
RGB:
190 / 177 / 119
Web: #BDB177

BLACK

RODRIGUEZ MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



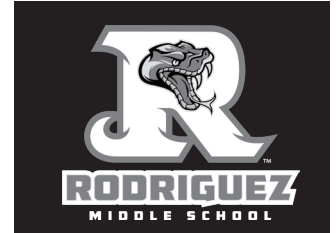
RMS_WdMk_2017_(color)



RMS_WdMk_2017_(color)_W



RMS_WdMk_2017_BW



RMS_WdMk_2017_W

SECONDARY LOGOS



RMS_LtMk_VIP_2017_(color)



RMS_LtMk_VIP_2017_BW

OTHER LOGOS



RMS_Mascot_VIP_2017_(color)



RMS_VIP_Mascot_2017_(color)



RMS_VIP_WdMk_2017_(color)



RMS_Mascot_VIP_2017_BW



RMS_VIP_Mascot_2017_BW



RMS_VIP_WdMk_2017_BW

MASCOT LOGOS



RMS_Mascot_2017_(color)



RMS_Mascot_2017_BW

PANTONE:
322 C
CMYK:
97 / 9 / 39 / 34
RGB:
0 / 117 / 122
Web: #007479

PANTONE:
7709 C
CMYK:
62 / 0 / 18 / 6
RGB:
72 / 185 / 199
Web: #47B9C7

BLACK

STRICKLAND MIDDLE SCHOOL LOGOS

PRIMARY LOGOS



SMS_Hor_2020_(color)



SMS_Vert_2020_(color)



SMS_Hor_2020_(color)_W



SMS_Vert_2020_(color)_W

SECONDARY LOGOS



SMS_Vikings_Hor_2020_(color)



SMS_Vikings_Vert_2020_(color)



SMS_Vikings_Hor_2020_(color)_W



SMS_Vikings_Vert_2020_(color)_W

OTHER LOGOS



SMS_Hor_2020_K



SMS_Vert_2020_K



SMS_Hor_2020_W



SMS_Vert_2020_W



SMS_Vikings_Hor_2020_K



SMS_Vikings_Vert_2020_K



SMS_Vikings_Hor_2020_W



SMS_Vikings_Vert_2020_W

MASCOT LOGOS



SMS_Mascot_2020_(color)



SMS_Mascot_2020_gold_(color)



SMS_Mascot_2020_K



SMS_Mascot_2020_W

PANTONE:
116 C
CMYK:
0 / 18 / 100 / 0
RGB:
255 / 207 / 1
Web: #FFCE00

PANTONE:
364 C
CMYK:
74 / 33 / 100 / 19
RGB:
73 / 118 / 55
Web: #497537

BLACK