2026-2027

ENTREPRENEURSHIP 1

Central High School

Mr. Jost
325.659.3400 x412
gerald.jost@saisd.org

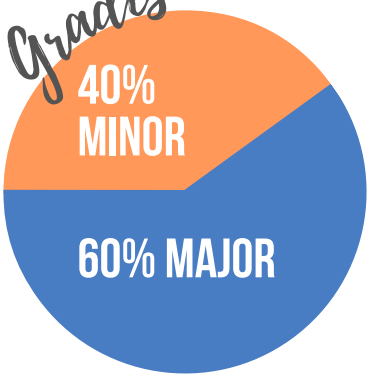
Course Description

In Entrepreneurship, students will gain the knowledge and skills needed to become an entrepreneur. Students will learn the principles necessary to begin and operate a business. The primary focus of the course is to help students understand the process of analyzing a business opportunity, preparing a business plan, determining feasibility of an idea using research, and developing a plan to organize and promote the business and its products and services.

EXPECATATIONS

1. BE ON-TIME, ON-TASK, & PREPARED TO LEARN *everyday!*
2. KEEP ALL PERSONAL ELECTRONICS *put away!*
3. *Be responsible* FOR YOUR OWN LEARNING
4. *Respect!* THE TEACHER, THE CLASSROOM, OTHER STUDENTS
5. TRASH GOES IN THE *trash can!*

Grades



UNITS OF STUDY

1. PROFESSIONALISM
2. INTRO TO ENTREPRENEURSHIP
3. ENTREPRENEURIAL STRUCTURE
4. FINANCE
5. PRODUCT PLANNING
6. DISTRIBUTION
7. PRICING
8. MARKETING
9. LEGAL ASPECTS & RISKS

Tutorials

M	W	F
4:00 PM - 4:30PM	7:40 AM - 8:10 AM A LUNCH	7:40 AM - 8:10 AM

* OTHER TIMES AVAILABLE BY APPOINTMENT

CLASSROOM RESOURCES

Schoology and Google Classroom will be central parts of our daily routine. All assignments, materials, and due dates will be posted across both platforms. Because you can access them from anywhere, you can easily log in to check for updates and stay caught up if you are absent

DECA

Texas DECA helps students develop leadership and business skills through competitions and real- world experiences.