

CLC SURVEY DEPLOYMENT July 2026

CLC Design Team - Deployment Action Plan Between Session #3 and Session #4 July-August 2026

Preparing a coordinated launch plan across sites, families, staff, students, and the broader CLC community.

Virtual Check ins:

July 30th 6:00-6:30 pm

July 31st 9:00-9:30 am





Timeline for our team

Week of July 20th

Session #3: 7/16/26
Emailed Design Team
Surveys and
Deployment Plan for
final approval with
revisions

Week of July 27th

Finalized surveys and
deployment plan and
check in with team
7/30 and 7/31 on
teams to discuss next
steps

Week of August 3rd

Begin action plan with
staff during pre-week
and families at back to
school events.
Start logging on CLC
tracker

Week of August 10th

Continue action steps
Meeting for Session
#4 to review data to
date on Thursday
August 13th 5-7pm @
Coronado





Links for Next Steps

[Internal Survey w/ Revisions - getting uploaded this week!](#)

[External Survey w/ Revisions - getting uploaded this week!](#)

[Deployment Action Plan -with revisions based on team feedback](#)

[common anchor questions](#) for student, staff and family focus groups

[Shared outreach tracker](#) - to document our action

[Language for Parentsquare \(internal use\)](#)

[Finalized Surveys for Deployment](#)

Links from Work Sessions

Work Session #1: 5/28/26

[Slidedeck](#)

Work Session #2: 6/11/26

[Slidedeck](#)

[CLC Reconfiguration Journey](#)

[CLC Design Team Feedback from Session 1 - What we heard](#)

Work Session #3: 7/13/26

[Slidedeck](#)

Feedback from Session #3

1

Materials - What

Finalized Surveys for Deployment

2

Align outreach - Who

Site leaders and team members know which audiences they are responsible for reaching.

3

Coordinate follow-up - When

Town halls, focus groups, the tracker, and the results-summary process are consistent across the CLC.



Our stakeholders: Five audiences. One coordinated message.

Community

Businesses • agencies • partners • alumni

Families

Returning families • town halls • ParentSquare

CLC Survey Launch

Beyond SUSD

ZIP-code outreach • public QR • realtors

Staff

Survey • pre-service • focus groups

Students

Classrooms • ambassadors • focus groups





Community outreach: From Session #3

- **Businesses + public spaces** Flyers with QR code in local businesses, bulletin boards, libraries, school events, and public gathering spaces.
- **Community partners** City of Scottsdale, Boys & Girls Club, Vista del Camino, Partners for Paiute Board, Eldorado Park Pool, and facility-rental groups.
- **Online + social networks** PTO websites, Facebook, Instagram, alumni pages, SCC/Coronado Promise channels, churches, Native American communities, and SUSD marquees.
- **Volunteer networks** Active Stars, Boy Scouts, Girl Scouts, Kona Ice, alumni networks, staff volunteers, and personal conversations.





Family outreach

Feedback from Session #3 and survey approval

Town halls / Title I meetings

CLC principals determine site dates; use common anchor questions for consistency.

Welcome folders

Include QR code and survey information in back-to-school materials.

Open House / Meet the Teacher

Survey distribution during the week of August 3 across sites.

ParentSquare

Send school-level messages with survey link during the back-to-school period.





Families outside SUSD and public outreach: From Session #3

Targeted digital outreach

District Marketing sends links through agencies and targeted digital communication by ZIP code from late July through September.

QR codes in public spaces

High school volunteers or Student Advisory Board members help place QR code flyers in community locations during end-of-summer and back-to-school periods.

Realtors

Provide printed information and QR codes for clients; include realtor contacts in the shared outreach tracker.

Incentives

Explore incentives through possible Charros, the CLC Coronado Foundation for the Future, following district guidelines.

People we know

Team members suggested to use natural conversations, communication, and social media to invite participation.





Staff and student voice: From Session #3

Staff plan

District email, social-media promotion, pre-service week survey time, ParentSquare, and August/September focus groups.

Student plan

School-based sessions, classrooms, town halls, Student Advisory Board, ambassadors, and approved participation incentives.



Town halls and focus groups

Families / Town halls

Use common anchor questions

Provide translation and interpretation

Keep a clear CLC focus

Assign moderator and note taker

Students

Use common student questions

Hold school-based sessions

Adapt by grade band

Summarize themes, not names

Staff

Use common anchor questions

Discuss retention and experience

Include leadership and improvement themes

Protect confidentiality

*From Session #3 We heard.... **Use a consistent protocol** so feedback can be compared across schools.*





Immediate next steps

Materials

Final QR flyer
Marketing language
[Language for Parentsquare \(internal use\)](#)
Printed copies + translations
[Finalized Surveys for Deployment](#)

Facilitation

[Town-hall anchor questions](#)

Coordination

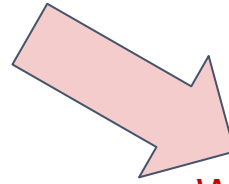
[Shared outreach tracker](#)
Assign businesses and partners
Document efforts! (this came from the clc design team feedback on the deployment plan ☺)

Feedback loop

Email the team weekly updates on the tracker
Reunite August 13th @ Session #4 and regroup on next steps



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School	Back-to-School Event	Curriculum Night
Coronado High School	Thursday, July 30 Morning: 7:30–10:30 a.m. Afternoon: 3:00–6:00 p.m.	Thursday, August 20 6:00–8:00 p.m.
Hohokam Elementary	Friday, August 7 8:30–10:00 a.m.	Thursday, August 27 5:00–6:30 p.m.
Tonalea Middle School	Friday, August 7 1:00–3:00 p.m.	Thursday, August 27 5:30–7:00 p.m.
Yavapai Elementary	Thursday, August 6 4:00–6:00 p.m.	Thursday, August 6 4:00–6:00 p.m.