



JACKSON PUBLIC SCHOOLS

Student Social Media Guidelines

Quick Reference

This quick-reference condenses the JPS Student Social Media Policy into a single at-a-glance guide. For full policy language, see the source document and Board Policies 7540.03, 7540.04, 2266, and 5517.

Social Media Guidelines

Purpose & Scope

This policy ensures information shared by JPS staff and students is timely, accurate, and appropriate, and reinforces JPS's non-discriminatory practices in all online communication.

Applies to all students posting on school-sponsored AND personal social media — including social networks, blogs, wikis, photo/video sharing sites, and online forums.

Posting & Conduct

- Be aware of what you post. Social media is very public and leaves a digital footprint — don't post anything you wouldn't want friends, enemies, parents, teachers, or a future employer to see.
- Follow Board Policy 7540.04 (Staff Education Technology Acceptable Use and Safety) when writing online. It's fine to disagree with someone's opinion — do it respectfully. Criticism should be constructive, not hurtful.
- What's inappropriate in the classroom is inappropriate online.
- Represent yourself honestly online. Never misrepresent yourself by using someone else's identity.
- Blog and wiki posts should be well written — use proper grammar, capitalization, and punctuation. If you edit someone else's work, do it in the spirit of improving the writing.

Personal Safety

- Never give out personal information — including last names, phone numbers, addresses, exact birth dates, or pictures. See onguardonline.gov for more on staying safe online.
- Don't share your password(s) with anyone besides your teachers and parents.

Copyright, Sources & Images

- Do your own work. Don't use others' intellectual property without permission — copying and pasting someone else's thoughts violates copyright law.
- When paraphrasing someone else's idea, cite your source with the URL or web address; hyperlinking your sources is good practice.
- Inbound linking to other websites to support your ideas is encouraged — but read the entire article first to confirm it's appropriate for a school setting.
- Images may also be copyright-protected. Verify you have permission to use an image, or that it's available under Creative Commons attribution.

Reporting Concerns

- If you run across inappropriate or disrespectful material that makes you uncomfortable, tell your teacher right away.
- Report any incident of cyberbullying immediately to a teacher, parent, or counselor — it should always be taken seriously.
- **You can also report anonymously to OK2SAY**, Michigan's confidential student safety tip line, 24/7: call 8-555-OK2SAY (855-565-2729), text 652729, email OK2SAY@mi.gov, or submit a tip online at OK2SAY.com.

Cyberbullying — Zero Tolerance

Cyberbullying is conduct that disrupts a student's ability to learn and the school's ability to educate safely. It includes any act — online, on the internet, or through a device — that:

- Deliberately threatens, harasses, or intimidates an individual or group; or
- Places someone in reasonable fear of harm to themselves or their property; or
- Substantially disrupts the orderly operation of the school.

Report Immediately

Any student or staff member who is experiencing — or becomes aware of — cyberbullying must immediately report it to the school principal or designee.

JPS uses this policy for acts committed through any JPS-owned, operated, or supervised technology. Principals may refer allegations to law enforcement.

JPS has zero tolerance for cyberbullying; every report is handled per district, local, and state policy.

Prefer to report anonymously? Contact OK2SAY, Michigan's confidential student safety program, 24/7 — call 855-565-2729, text 652729, email OK2SAY@mi.gov, or visit OK2SAY.com. In an emergency, always call 911 first.

Consequences

Students who don't abide by these guidelines may lose the opportunity to take part in the related project and/or access to future use of online tools.

Title IX

Title IX is a federal civil rights law prohibiting discrimination on the basis of sex in any education program or activity that receives federal funding. It covers students, staff, and visitors — including sexual harassment, sexual assault, pregnancy/parenting status, gender identity, and equal access to programs, activities, and athletics. JPS must provide a clear way to report concerns, offer supportive measures, and follow a fair grievance process. Retaliation for reporting or participating in a Title IX matter is prohibited.

Title IX District Compliance Officers

Officer	Contact
Kelly Crum — Executive Director, School Climate & Curriculum; McKinney-Vento JPS District Liaison; Title IX District Compliance Officer	517-841-2145 • Kelly.Crum@jpsk12.org
Jessica Carter — Executive Director, Human Resources; Title IX District Compliance Officer	517-841-2155 • Jessica.Carter@jpsk12.org

Report a Concern

Anyone who experiences or becomes aware of sex-based discrimination, harassment, or assault should report it to a Title IX Compliance Officer or use the district's online reporting page.

Report online: <https://www.jpsk12.org/for-staff/title-ix-for-jps-staff>

Questions or Concerns?

- **Social media / cyberbullying reports:** Tell a teacher, parent, or counselor immediately, or report confidentially through OK2SAY (855-565-2729, text 652729, OK2SAY.com).
- **Title IX concerns:** Contact a Compliance Officer above or report online (link above).
- **Guideline questions:** Kriss Giannetti, Assistant Superintendent, Communication & Community Relations — 517-841-2148, kriss.giannetti@jpsk12.org

Full guideline references: Board Policy 7540.03 (Student Technology AUP), 5500 (Student Conduct), 2266 (Title IX), 5517 (Anti-Harassment).