Sauk Centre Activities Fan Page
Hudl Livestream Advertising & Videoboard Sponsorship

The Sauk Centre Activities Office is incredibly grateful to all of our local area businesses and booster clubs for your support of Sauk Centre Activities over the years. For some of you, decades of support. You have partnered financially and by volunteering your time and enthusiastically supporting our Sauk Centre teams. This school year, we are offering local partners an advertising opportunity to promote your business and support our student activities. We are launching a Hudl TV subscription streaming service, which will provide viewers the opportunity to view over 90+ live sporting competitions, activities, and school events each year. Additionally, with the support of generous community donations, we've installed a videoboard in our senior high gymnasium. These upgrades open the door to new sponsorship opportunities that will help offset costs and allow us to continue providing meaningful experiences for our students and community.

For the 2026-2027 school year, Hudl will be streaming live events:

- **Fall Season** - Volleyball, Girls Swimming, Football, Concerts
  Fall events = 16, 4, 8, 3
- **Winter Season** - Boys & Girls Basketball, Boys Swimming, Wrestling, Archery
  Winter Events = 40, 4, 2, 1.
- **Spring & Summer Seasons** - Baseball, Concerts, Graduations, and Award Ceremonies
  Spring Events = 20, 2, 2, 1

Hudl TV Livestream Advertisement:

"Pre-Roll Commercials"

Pre-Roll Commercials (example)

- The 15-second or 30-second "Unskippable" commercial will run at the beginning of all live stream broadcasts throughout the 2026 - 2027 school year.





"Powered By Sponsor" sponsorship logos before ALL live-streamed events.

Powered By Sponsors (example)

- Your company logo is showcased online at the beginning and end of every livestream event throughout the entire 2026 - 2027 school year.

SH Gym Videoboard Slide Sponsorship:



Hudl Livestream Advertising & Videoboard Sponsorship - 2026-27 School Year

$5000 Platinum (sold - 0 available)

- ***S.C. Hudl FAN Livestream:***
  - (1) 30-second Commercial
  - Powered by Logo (Sponsors)
  - All Streaming Locations (4):
    - Gym, Football, Pool, Auditorium, Baseball
- ***Videoboard Slide (SH Gym)***

$3000 Gold (sold - 0 available)

- ***S.C. Hudl FAN Livestream:***
  - (1) 15-second Commercial
  - Powered by Logo (Sponsors)
  - All Streaming Locations (4):
    - Gym, Football, Pool, Auditorium, Baseball
- ***Videoboard Slide (SH Gym)***

$1500 Silver Package

- ***S.C. Hudl FAN Livestream:***
  - Powered by Logo (Sponsors)
  - All Streaming Locations (4):
    - Gym, Football, Pool, Auditorium, Baseball
- ***Videoboard Slide (SH Gym)***

$1000 Bronze Package

- ***S.C. Hudl FAN Livestream:***
  - Powered by Logo (Sponsors)
  - All Streaming Locations (4):
    - Gym, Football, Pool, Auditorium, Baseball

[OR]

- ***Videoboard Slide (SH Gym)***

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Please send your payment with this document and your selection identified. We will get your logo on the videoboard as soon as we receive a high-resolution digital file. Please email it to brent.lieser@isd743.org. Checks can be made out to **ISD 743**, Attention: Activities Director, Brent Lieser. The mailing address: 903 State Road, Sauk Centre, MN 56378.

Date returned to Sauk Centre Activities Office: _____

Name of Business: _____

Address of Business: _____

Primary Contact: _____

Fan Page- Hudl Livestream Advertising & Videoboard Sponsorship Package selection:

(Please circle desired sponsorship package)

Platinum Package **Gold Package** **Silver Package** **Bronze Package**

Name of person completing the form: _____

Email: _____

Phone: _____

***We will adhere to the advertising protocol of the Sauk Centre School Board Advertising Policy #905.*