



Graphic Design I- Multimedia

“Design is thinking made visual”- Saul Bass

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Learning Resources:

- Google Suite
- Adobe Suite

Course Description:

Graphic Design I- Multimedia is a yearlong, project-based course that aims to develop your skills in graphic design, print production, and interactive design using Adobe Software. Throughout this course, you will explore the role of graphic design and photography in the contemporary world. Each project will build upon foundational abilities and introduce more challenging skills as you progress. The class structure is predominantly studio-oriented and project-based, supplemented by lectures, demonstrations, videos, online research, project critiques, and some reading and writing tasks.

Course Standards and Objectives:

This course is designed to help students gain real-world skills that they will use every day. By the time this course is finished, students will be able to do the following:

- 1.0 Analyze the communication media technologies industry, its business practices, and its role in the economy
- 2.0 Analyze ethical and legal issues related legal issues related to the communication media technologies industry
- 3.0 Analyze factors that contribute to personal success in the communication media technologies industry
- 4.0 Analyze the graphic design profession
- 5.0 Manage computer hardware and software
- 6.0 Apply graphic design concepts to produce visual solutions
- 7.0 Apply graphic design workflow to increase success and productivity
- 8.0 Create problem-solving graphic works using industry standard software
- 9.0 Demonstrate application of media output

MATERIALS:

1. *Sketchbook- hard or plastic cover, unlined paper (required)*
2. Computer and Wacom tablet - provided in classroom
3. ThinkPad- available to check out through Technology department
4. Storage device (flash drive 64 GB or larger) (*optional*)

CLASSROOM EXPECTATIONS:

- **Cell Phones** – There will be **NO** cell phone use during instructional time. Cell phones will not be out for any reason during instructional time. Students will keep their cell phone out of sight by securing it in a lock box at the beginning of the class period and will receive it back at the end of the class period. Not adhering to this policy will result in consequences outlined in the **Page High School Student Handbook**.
- **Student Athletes** - Grade check forms must be handled exclusively before school, after school, or by appointment. They will not be addressed during class time to ensure an uninterrupted learning environment for all students. If a student is absent from class due to an athletic competition, they will have **3 days** to make up any missing assignments.
- **Restroom/Water/Hall policy** – Students will NOT be allowed to check out of class during the first and last 10 minutes. For the remainder of class time, check outs will be:
 - 1 student at a time
 - 5 minutes max
 - Must stay within J-Building (CTE)
 - Use planner to sign in and out
 - Do not abuse the system or your privilege may be terminated
- **CTE Travel Eligibility Policy**- To be eligible for any CTE-related travel, students must maintain a **70% or a grade of C or higher in all classes**. Grades will be reviewed **at noon on the day prior to travel** to determine eligibility
- **Sand Devil Way** - This class will consistently recognize and reinforce The Sand Devil Way at Page High School. These expectations ensure that the learning environment is set up to increase student learning. Students are expected to follow all school rules in this classroom. These rules can be found in the Student Handbook. The following classroom expectations will help you be successful in this class and help maintain a positive learning environment:
 - Be On-Time: In the classroom, when the bell rings.
 - Be Prepared: Come to class prepared with all materials and ready to learn from bell to bell. Students will not be allowed to wait by the door for the bell to ring. We will be working until the bell rings.
 - Be Respectful: Respect other students, teachers, school property, and yourself. Respect those around you the way you would like to be respected.
 - **Be Kind, Get Involved, Work Hard!!!**

Classroom Culture: Our Social Contract and Behavior Process

At Page High School, we believe that a positive, respectful learning environment is built collaboratively, not imposed. To support this, our classroom operates under two connected practices: a Social Contract and the Four Questions process.

This approach is part of a school-wide framework grounded in the belief that strong relationships are the foundation of learning and behavior. Students are far more likely to meet expectations they helped create, and to take accountability when they are guided through reflection rather than simply told what they did wrong. Parents and guardians can expect consistency in this process across classrooms at Page High School.

The Social Contract

At the start of the year, students and the teacher work together to define how we want to be treated and how we want to treat one another. This shared agreement — created *with* students rather than handed down *to* them — becomes the foundation for our classroom culture. Because students help write it, they take ownership of it, and it serves as our shared reference point throughout the year.

The 4 Questions

When a student's behavior does not align with our Social Contract, the teacher will not default to an immediate consequence. Instead, the teacher will guide the student through a brief, respectful conversation using four questions:

1. What are you doing?
2. What are you supposed to be doing?
3. Are you doing it?
4. What are you going to do about it?

This process is designed to build self-awareness and responsibility rather than compliance out of fear. It gives students the chance to reflect, take ownership of their choices, and identify their own path back to expected behavior — with the teacher's support. Consequences may still follow when necessary, but the goal is always growth and repair, not punishment alone.

ATTENDANCE & TARDIES:

- Chronic absenteeism is a major issue and detriment to student learning. Students that are absent (UNVERIFIED, TRUANT, VERIFIED) for 12 days or more in the semester will not earn credit for the semester. Students will be afforded the opportunity to make up missed time through office hours.

PROFESSIONALISM POINTS POLICY

- Students will earn 5 professionalism points every day. This represents the student's attendance, materials, participation and work ethic that is needed to be successful in this class and in real world industry. Professionalism points are accumulated throughout the entire semester and if points are lost it WILL make an impact on your grade.
- Unexcused absences will result in the student losing ALL professionalism points for that day. If a student wishes to make up the points, he/she may come in during office hours or lunch time to make up the class time missed.
 - 1 pt. = 10 minutes, Students must be working on projects/ assignments the entire time.
- Excused absences will result in the student NOT losing professionalism points, however the UNV/VER (outlined in student handbook) absence must be excused. If not, this may result in the student losing their professionalism points and will have to make up.
- Truancy is NOT allowed! If found truant, all professionalism points will be lost and cannot be made up.
- If the Student is tardy, they will automatically lose 1 professionalism point. This will be treated as a minor incident and enforced with the following steps outlined in the **Page High School Student Handbook**:
 - 1-2 Tardies (in a class): Teacher records the tardy, verbal reminder about on-time expectations, may call home, student assigned to lunch detention.
 - 3-4 Tardies (in a class): Student will receive a tardy ODR from teacher, student participates in a truancy round-up, student will be assigned to lunch detention.
 - 5 + Tardies: Student will receive a tardy ODR from teacher, student will be assigned to lunch detention or after school detention to make up missing academics.
 - Excessive Tardies: Students who are late by 15 minutes or more will be recorded as excessively tardy. Student will automatically receive lunch detention. Any unexcused tardy over 30 minutes may be determined a truancy.
 - Habitual Tardiness: Students who are deemed habitually tardy despite interventions will then receive multiple days of lunch detention and/or after school detention, parent conference with administration.

*The tardy count starts at zero at the beginning of each semester.

- *Make every effort to be on time and prepared, so the class can get started on the day's objective. On-time behavior in this class is defined as in the room when the bell rings.*

GRADING SCALE:

Letter grades will be assigned and determined according to the following criteria:

A	B	C	D	F
100- 90%	89- 80%	79- 70%	69- 60%	< 60%

PROJECTS/ CLASSWORK/ QUIZZES/ TESTS:

The consequence of missing work is to do the work! Any assignment may be turned in during the specific unit of study, unless prior arrangements are made with the teacher. Once the assignment has been turned in students will receive a letter grade.

- Quizzes - Students will be allowed only one retake for all quizzes.
- Questions - All questions may be resubmitted multiple times until a perfect score of 100% has been attained.
- Projects & Classwork - Students can resubmit all projects for a better grade, but the resubmission must occur within a week after the original due date. This policy is implemented to discourage last-minute submissions, as projects require adequate time for grading and feedback.
- Final Exam/Project - There are no retakes/resubmissions on the final. It is a one and done assessment.
 - Final Exam/ Project will be administered during the designated week each semester.
 - Students who have planned circumstances and wish to take the final exam earlier can do so by notifying the teacher at least 1 week in advance and obtaining approval. Once approved, both the student and the teacher will agree on a date and time for the early final exam.
 - Students who fail to attend the final exams without prior communication with the teacher will receive a zero grade and will not be allowed to make-up the final.
 - It is essential for students to take responsibility and communicate with the teacher if any unforeseen circumstances arise during the finals week. It is encouraged to reach out and discuss any issues as early as possible.

➤ INDUSTRY CERTIFICATION(S):

Industry certification is **NOT** offered to first year graphic design students. In year two of the program, students will be offered an industry certification at **no cost** to the student. It is highly recommended for all year 2 graphic design students to take the industry certification exam.

➤ ARIZONA TECHNICAL SKILLS ASSESSMENT (TSA):

This course will prepare students to take the Arizona Technical Skills Assessment (TSA). This exam will be administered during year 2 of graphic design. This will identify students as completers in this program and students will be awarded an Arizona state certificate and an honor cord for students to wear during graduation. TSA is an important test given within all CTE classes.

GRAPHIC DESIGN CTSO:

All students are encouraged to join the Graphic Design CTSO. This is a school-based *business* that offers multimedia services such as design work, portrait/event photography, printing, and advertising. Students learn entrepreneurial skills, budgeting, pricing, advertising, communication skills, and customer service. Students will also have the opportunity to compete in Graphic Design competitions at the Regional, State, and National level.

MODIFICATIONS:

As the teacher of this course, I reserve the right to add, delete, or modify information in this syllabus and course schedule. I will communicate any modifications as necessary.

PLEASE SIGN AND RETURN THIS FORM

We have carefully read and understand the information provided in this syllabus. We agree to the policies and expectations pertaining to the course outline, grading system, attendance, and class policies for Graphic Design I- Multimedia.

Hour:	
Student Name (Print):	
Student Name (Signature):	
Parent/ Guardian (Print):	
Parent/ Guardian (Signature):	
Parent Email:	
Parent Phone Number:	