

10-12 Business Management Syllabus Outline

Mrs. Karamzin - LDHS

2026 - 2027

Dear Parents and Guardians,

Welcome to Business Management at Lake Dallas High School! This syllabus outlines the course plan for your child's class this semester, including key topics, expectations, and how you can support their success. As required by Texas law (Senate Bill 12), this document serves as the instructional plan and is available for your review. I look forward to working with you and your child!

Contact Information

- **Teacher:** Liana Karamzin
- **Email:** lkaramzin@ldisd.net
- **Phone:** 940-497-4031
- **Conference Time:** 8:20 am - 9:05 am Daily
- **Best Way to Reach Me:** Email or call the school office. I'll respond within 24 hours on school days.

Course Overview

Your child will study the following topics in Business Management, based on Texas state standards (TEKS):

Unit	Unit Title	Key Concepts
1–2	Introduction to Business & Management	Purpose of business, economic systems, management roles
3–5	Functions of Management	Planning, organizing, leading, controlling

6–7	Types of Businesses & Organizational Structures	Sole proprietorships, corporations, LLCs, chains of command
8–9	Leadership & Management Styles	Leadership theories, emotional intelligence, motivation
10–11	Human Resources Management	Hiring, performance reviews, HR laws, employee rights
12–13	Ethics & Social Responsibility	Ethical decision-making, corporate social responsibility
14–15	Communication in Business	Verbal/non-verbal, written communication, tech tools
16–17	Time & Project Management	Gantt charts, delegation, prioritization
18	Midterm Exam & Reflection	Semester review and project presentations
19–21	Business Operations & Financial Management	Inventory, budgeting, KPIs, cost-benefit analysis
22–24	Marketing & Customer Relations	Market analysis, customer service, branding
25–27	Risk Management & Legal Responsibilities	Business risks, contracts, compliance

28–29	Innovation & Strategic Planning	SWOT analysis, innovation in business, change management
30–33	Entrepreneurship & Business Plan Development	Business plans, entrepreneurship traits, market feasibility
36	Final Presentations & Course Reflection	Final project presentation & career readiness review

Instructional Strategies

- Case studies & real-world scenarios
- Group collaboration and role-playing
- Guest speakers & business community involvement
- Project-based learning (Business Plan, Simulations)

Thank you for supporting your child's education! Feel free to contact me with questions.

Sincerely,

[Liana Karamzin](#)