

EDGE College and Career Academy
Strategic Planning and Sustainability
FY 2027 (July 1, 2026, thru June 30, 2027)

Alignment to Economic and Workforce Development					Applies to Certification Standard Four: Economic and Workforce Development	
EDGE GOAL #1 Increase student, parent and business/industry input and awareness of EDGE CCA high-demand careers (dual enrollment programs).						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Obtain more business and industry Input	Survey local businesses to determine employment needs in Emanuel and surrounding counties	Document meetings and provide updates to the EDGE Board of Directors	OnSite Coordinator	Community Needs Assessment	
				Local Devel Authority	EDGE Board of Directors	
				TCSG		
				State Workforce Board	B/I Partners	
2	Create early exposure opportunities for students	Encourage the Emanuel County school System to expose middle school and 9 th grade students to EDGE CCA dual enrollment and CTAE opportunities	Field trips	OnSite Coordinator	B/I Partners	
			Business & industry partners visiting EDGE	EDGE Board of Directors	High Schools and Middle Schools	
				Buses		
3	Ensure program alignment with high-demand careers and with local business and industry Needs	Community Needs Assessment	Compare EDGE program offerings with local industry needs	STC Staff	Community Needs Assessment	
		Student Interest Surveys at high schools	Match EDGE programs to Heart of GA High Demand Career List	Development Authority	YouScience	
		Analyze YouScience Reports		EDGE Board Members	HOG High Demand Career List	
			Identify additional program needs	High Schools Staff		

Alignment to Economic and Workforce Development					Applies to Certification Standard Four: Economic and Workforce Development	
EDGE GOAL #2 Increase the number of quality students (graduates) prepared for employment, postsecondary enrollment, or entrepreneurship after graduation.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Fall semester 2026 increase dual enrollment by 10%	Secure additional classroom and lab space from STC	More instructional space provided to EDGE CCA	STC staff EDGE Onsite Coord.	STC facilities	
		Add the following dual enrollment certificates fall 2026: a) General Industry Materials Handling Specialist b) Paraprofessional Education	GIMA course schedule & course enrollment EDUC course schedule & course enrollment	Education Consultant Onsite Coordinator	Education Consultant STC staff OnSite Coordinator	
2	Spring semester 2026 increase dual enrollment by 10%	Secure additional classroom and lab space from STC	More instructional space provided to EDGE	STC staff EDGE Onsite Coord.	STC facilities	
		Add the following dual enrollment certificates spring 2026: a) Basic Heavy Equipment Operator b) Basic sUAS-Drone Technology	EQOP course schedule & course enrollment AVOT course schedule & course enrollment	STC staff & EDGE Onsite Coordinator STC staff & EDGE Onsite Coordinator	Education Consultant STC staff OnSite Coordinator	
3	During FY2027, increase work-based learning participation by 5%	Add WBL Coordinator to staff	Additional staff available to assist with new WBL students	OnSite Coordinator	ECS Budget \$50k GA Power Grant or locally funded	
		Implement/Pilot Summer Bridge Program	Enrollment in Summer Bridge Program	OnSite Coordinator	Business and industry partners	

Branding and Awareness					Applies to Certification Standard Two: Strategic Planning and Sustainability	
EDGE GOAL #3 Develop and implement a marketing plan enabling EDGE College and Career Academy to bring about a better awareness of educational opportunities available to Swainsboro High School, Emanuel County Institute and Swainsboro middle school students.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Develop program videos	Develop program videos for each current program offered by EDGE	Link videos on EDGE web site Post videos on social media sites	OnSite Coordinator	ECSS PR Director Grant funding ECS funding	
		Communicate with EDGE Board, ECSS Board & ECSS staff when videos are posted	Emails notifying partners Board meeting minutes	OnSite Coordinator	OnSite Coordinator	
2	Create program brochures and flyers	Continue creating program flyers for each EDGE program	Link program flyers on EDGE web site	OnSite Coordinator	ECSS PR Director	
			Post program flyers on social media web sites			
3	Increase social media	Create a hash tag for EDGE, encourage students to follow EDGE Facebook posts	Hashtag Sample List date(s) this was presented to classes/students/tours	OnSite Coordinator	Facebook	
		Increase the number of Facebook followers	Build Facebook followers in FY2027 to exceed 200 followers	OnSite Coordinator & ECSS PR Director	Facebook	
		Send out regular post(s) on various social media such as Instagram, YouTube, X, & Tik Tok	Copy of Social Media Posts	OnSite Coordinator & ECSS PR Director	Instagram, YouTube, X, and Tik Tok postings	

College and Career Academy Certification and Board Member Certification					Applies to Certification Standard One: Governance & Leadership	
EDGE GOAL #4 Continue working towards EDGE CCA full certification and certification of each EDGE Board member during FY2027.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Achieve 100% board certification per OCGA 20-2-2072 and SBOE Rule 160-4-9-.06	TCSG to conduct Governance and Leadership training	All Board members complete two hours of mandatory Governance training	OnSite Coordinator	TCSG Staff	
		Conduct remaining 3 hours of Board training	Board agendas, minutes and training spreadsheet	Onsite Coordinator	Various individuals conduct training	
2	Achieve EDGE CCA full certification by the end of spring 2027	Continue working on additional documents and tasks required for EDGE CCA full certification by TCSG	Documents developed by EDGE CCA staff including FY2027 Strategic Plan, Five-Year Implementation Plan and other required criteria	Onsite Coordinator EDGE Board of Directors	Certification manual TCSG staff Education Consultant	
		OnSite Coordinator participates on one or more CCA certification teams	Roster of certification team members	Onsite Coordinator	Certification manual TCSG staff	
3	On-Site Coordinator training	Participate in all Board training activities	Board agendas, minutes and training spreadsheet	OnSite Coordinator	TCSG staff GA DoE training	
		Onsite Coordinator attends TCSG CCA quarterly meetings	Agenda	OnSite Coordinator	TCSG staff	
		Other CTAE related training offered by GA DoE	GA DoE documentation	OnSite Coordinator	GA DoE	

Performance Contract					Applies to Certification Standard Five: Performance Contract	
EDGE GOAL #5 Utilize flexibility to meet innovations requirements, governing board requirements, and legal requirements.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Public Access (SBOE Rule 160-4-9-.06)	Provide public access to Governing Board membership	ECS web site	Onsite Coordinator	ECS Public Relations to post on web site	
		Provide public access to agendas for Board and committee meetings	ECS web site	Onsite Coordinator ECS public relations	ECS Public Relations to post on web site	
2	Adhere to Open and Public Meetings and Records laws	Follow state law and Emanuel County School System local policies	Maintain a record of open and public meetings requests	Onsite Coordinator	ECS staff	
3	Utilize flexibility to develop and implement innovative practices	Offer Business TCC – Entrepreneurship TCC for pre-semester and post-semester days	Enrollment Report (fall 26 & spring 27)	STC faculty & staff EDGE Board Members Onsite Coordinator	STC faculty	
		Implement MFG TCC – General Industry Materials Handling Specialist TCC for pre & post semester days	Enrollment Report (fall 26 & spring 27)	STC faculty & staff EDGE Board Members Onsite Coordinator	STC Faculty	
		Summer Bridge Internship Program	Job postings, Board minutes and Partners hiring summer interns	EDGE Board Members Onsite Coordinator	Georgia Power Grant or locally funded ECS Funds	
		During FF2027, work with local health care partners to develop appropriate pre-semester and post-semester curriculum	Identification of new courses and/or curriculum to expand health care offerings for EDGE students	Education Consultant OnSite Coordinator	Local health care partners TCSG curriculum	

Culture of Operational Evidence					Applies to Certification Standard Three: Teaching and Assessing for Learning	
EDGE GOAL #6 All students will be given the opportunity to utilize their personal YouScience results, attend field trips aligned with career interests, and other opportunities provided by their high schools to select one or more appropriate pathways to become a pathway completer.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Utilization of YouScience	Issue YouScience to all ECSS 6-12 Grade Students	YouScience student records	CTAE Administrator	YouScience	
			Students sign up for EDGE programs	HS Guidance Counselors	STC Graduate Information	
				Onsite Coordinator		
2	Alignment with student interest	Offer programs students are interested in taking and can be employed in after graduation	Student Enrollment	CTAE Administrator, Counselors & B/I Partners	YouScience	
			Graduation Rate	On Site Coordinator & STC Recruiter	Student Interest Surveys	
		Provide field trips for students in their selected area of interest	On Site Coordinator	CTAE Pathway Selections		
					Business and Industry partners	
3	Strengthen local business and industry relationships	Educate local employers about EDGE College and Career Academy	Documentation of contacts w/ partners	Counselors	Business and industry partners career fairs	
				Business and industry partners	Social media	
				HS WBL Coordinators	STC and ECS Advisory Committees	

Expand EDGE College and Career Academy Outreach					Applies to Certification Standard One: Governance & Leadership	
EDGE GOAL #7 Expand regional participation in EDGE College and Career Academy CTAE and dual enrollment programs.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Encourage private school participation in EDGE CCA program.	Invite David Emanuel Academy (DEA) to participate in EDGE CCA CTAE and dual enrollment programs when space allows	DEA student enrollment	OnSite Coordinator Education Consultant		
2	Encourage regional participation in EDGE College and Career Academy CTAE and dual enrollment programs	Invite the Jenkins County School System to participate in EDGE CCA CTAE and dual enrollment programs when space allows	JCHS student enrollment	OnSite Coordinator Education Consultant		
3	Develop an annual strategic plan for EDGE CCA	Create an annual strategic plan specifically for EDGE CCA	Measurable strategic goals in document	OnSite Coordinator Education Consultant EDGE Board Members	ECS strategic plan TCSG certification manual	
		Update and share the results with the Board of Directors two times per year (January and June)	Documentation indicating strategic plan is a living document	OnSite Coordinator Education Consultant		

Alignment to Economic and Workforce Development Facility Expansion					Applies to Certification Standard Four: Economic and Workforce Development	
EDGE GOAL #8 Increase EDGE College and Career Academy's capacity to deliver dual enrollment programming by constructing additional classroom and laboratory space for high-demand advanced manufacturing programs, thereby strengthening the regional pipeline of skilled workers for local industry partners.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Seek funding from local and state funding sources	Submit CCA Funding Grant Application for \$3M to TCSG	Be selected as a finalist for the grant	Education Consultant & On-Site Coordinator	EDGE CCA staff EDGE CCA Board	
		If grant finalist, present to grant selection committee	Organize community group to attend finalist presentation	Education Consultant & On-Site Coordinator	Community partners	
2	If funding is approved, work with ECS to hire architect to start bldg design	Emanuel County School System BoE follow process for hiring architect	ECS BoE approval of architectural firm	ECS Superintendent Board of Education	ECS Superintendent ECS Board of Education	
3	After design is completed, bid construction contract	Emanuel County School System BoE to follow bid process	ECS BoE approval of construction contract	ECS Superintendent Board of Education	ECS Superintendent ECS Board of Education	
4	Begin construction of new EDGE CCA facility	Establish bi-weekly Owner-Architect-Contractor meetings Develop decisions on programs & equipment needs	Spreadsheet w/equipment lists Follow DoE guidelines & TCSG grant guidelines Submit TCSG Quarterly Progress Reports	ECS facilities staff EDGE Onsite Coordinator and/or Education Consultant	ECS Superintendent DoE Staff TCSG Staff Education Consultant	