

EDGE College and Career Academy
Strategic Planning and Sustainability
FY 2026 (July 1, 2025, thru June 30, 2026)

Alignment to Economic and Workforce Development						Applies to Certification Standard Four: Economic and Workforce Development
EDGE GOAL #1 Produce quality students who graduate with one or more technical certificates or certifications.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Business/Industry Input	Survey local businesses to determine employment needs in Emanuel and surrounding counties	Document meetings and provide updates to the EDGE Board of Directors	OnSite Coordinator, Local Development Authority, TCSG, State Workforce Board	Community Needs Assessment, EDGE Board of Directors, B/I Partners	Employment surveys were completed with the use of the Emanuel County School System CLNA
2	Early Exposure	Encourage the Emanuel County school system to expose middle school and 9 th grade students to EDGE dual enrollment opportunities	Field trips, Business & Industry Partners visiting EDGE	OnSite Coordinator EDGE Board of Directors	B/I Partners, High Schools and Middle Schools Buses	Middle School Career class discussed EDGE opportunities, CTA visited EDGE and conducted CTAE nights at both high schools.
3	Program Alignment w/ High Demand Careers & Local Business/Industry Needs	Community Needs Assessment, Student Interest Surveys at High Schools, Analyzing YouScience Reports	Compare EDGE program offerings with local industry needs. Match EDGE programs to Heart of GA High Demand Career List. Identify additional program needs.	STC Staff, Development Authority, EDGE Board of Directors & High Schools Staff	Community Needs Assessment, YouScience, Student Interest Surveys, Heart of GA High Demand Career List	The majority of EDGE TCC offerings are directly aligned with the Heart of GA High Demand Career List. FY2027 & FY2028 proposed programs also directly align.

Branding and Awareness					Applies to Certification Standard Two: Strategic Planning and Sustainability	
EDGE GOAL #2 Develop and implement a marketing plan enabling EDGE College and Career Academy to bring about a better awareness of educational opportunities available to Swainsboro High School, Emanuel County Institute and Swainsboro middle school students.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Program Videos	Develop program videos for each current program offered through EDGE	Link videos on EDGE web site Post videos on Facebook	OnSite Coordinator OnSite Coordinator	Swainsboro Emanuel County Chamber & ECSS PR Director OnSite Coordinator	\$7,500 funding awarded and EDGE is communicating with vendors to encumber funds.
		Communicate with EDGE Board, ECSS Board, and ECSS faculty & staff when videos are posted	Emails notifying all entities and Board meeting minutes	OnSite Coordinator	OnSite Coordinator	In-progress, still working on producing videos.
2	Program Brochures/Flyers	Develop program flyers for each current program being offered through EDGE	Link program flyers on EDGE web site Distribute program flyers on Facebook	OnSite Coordinator OnSite Coordinator	ECSS PR Director ECSS PR Director	Numerous flyers have been completed and posted to the ECSS web site.
3	Social Media	Create a hash tag for EDGE, encourage students to follow EDGE Facebook posts	Hashtag Sample List date(s) this was presented to classes/students/tours	OnSite Coordinator	Facebook ECSS PR Director posts to social media platforms	Updating in FY2027 to include other social media platforms.
		Increase the number of Facebook followers	Build Facebook followers year one to 200+ followers	OnSite Coordinator & ECSS Public Relations Specialist	Facebook	Re-evaluating platforms to reach more youth
		Send out regular post(s) on Instagram, YouTube, X, & Tik Tok	Copy of Social Media Posts	OnSite Coordinator & ECSS Public Relations Specialist	Instagram, YouTube, X, and Tik Tok postings	ECS uses Facebook. Will request use of additional platforms in FY2027.

College and Career Academy Certification and Board Member Certification						Applies to Certification Standard One: Governance & Leadership
EDGE GOAL #3 Obtain pre-certification during FY2026, begin working towards full-certification, and certify each EDGE Board member during FY2026.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Pre-Certification (non-grant CCAs)	Complete required documents outlined in the non-grant CCA & develop MOU	EDGE by-laws, EDGE mission, EDGE MOU w/TCSG, STC & ECSS	Onsite Coordinator & EDGE Board of Directors	TCSG New Board Training & sample documents. Pre-certification agenda.	7-16-25 and 8-20-26 most training & required documents completed. 5-27-26 pre-certification site visit completed.
2	Full-Certification	Continue working on additional documents and tasks required for full-certification	Strategic Plan	Onsite Coordinator & Board of Directors	Sample strategic plans from other CCAs, certification manual & TCSG	FY2026 Strategic Plan approved. 5-year Strategic Plan completed for CCA Grant
		Participate on one or more certification teams	Roster of certification team members	Onsite Coordinator	Certification manual & TCSG	January 22, 2026 served on SIMS CCA recertification
3	Board Certification (per OCGA 20-2-2072 & SBOE Rule 160-4-9-.06)	Conduct New Board Training (Governance & Leadership)	All Board members complete Training	Onsite Coordinator & TCSG Training	TCSG	7-16-25 Completed two-hour New Board Member & Governance training
		Conduct remaining 5 hours of Board training	Board agendas & minutes	Onsite Coordinator & Board of Directors	Varies	3-18-2026 Completed two-hour Open Records/Open Meetings Laws & Requirements
						EDGE Board is Certified

Performance Contract					Applies to Certification Standard Five: Performance Contract	
EDGE GOAL #4 Use flexibility to meet requirements for innovation, governing board and legal requirements.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	Public Access (SBOE Rule 160-4-9-.06)	Provide public access to Governing Board membership	FY2026 Annual Plan	Onsite Coordinator	ECSS Public Relations to post on web site	Posted on ECSS web site July 2025
		Provide public access to agendas for upcoming Board and committee meetings	Roster of Board members	Onsite Coordinator	ECSS Public Relations to post on web site	Posted on ECSS web site July 2025
2	Adhere to Open and Public Meetings and Records laws	Follow state law and ECSS local policies	Maintain a record of open and public meetings requests	Onsite Coordinator	ECSS staff	Completed all open and Public meeting requirements
3	Utilize flexibility to develop and implement innovative practices	Entrepreneurship TCC for pre-semester and post-semester days	Enrollment Report (fall 25 & spring 26)	STC faculty & staff EDGE Board Members Onsite Coordinator	STC faculty	Entrepreneurship TCC approved by TCSG, 76 Students enrolled fall semester
		Manufacturing related TCC to be developed for pre-semester and post-semester days	TCSG State Board of Directors Agenda & Minutes	STC faculty & staff EDGE Board Members Onsite Coordinator	STC Faculty	General Materials Handling Specialist TCC approved by TCSG, will be offered fall 2026
		Summer Bridge Internship Program	Pilot Program offered June 2026 – job postings, Board minutes, etc	EDGE Board Members Onsite Coordinator	Georgia Power Grant, ECSS Funds & EDGE Partners hiring summer interns	Pilot program is underway

Culture of Operational Evidence					Applies to Certification Standard Three: Teaching and Assessing for Learning	
EDGE GOAL #5 All students will be given the opportunity to utilize their personal YouScience results, attend field trips aligned with interests, and other opportunities provided by their high schools to select one or more appropriate pathways to become a pathway completer.						
Strategies		Action Steps	Measurable Outcomes	Lead Person/Team	Resources	Status
1	YouScience Utilization	Issue YouScience to all ECSS 6-12 Grade Students	Students sign up for EDGE programs	CTAE Director HS Guidance Counselors Onsite Coordinator	YouScience STC Graduate Information	6-3-2026 Submitted Top State for Talent YouScience data to GA DoE
2	Student Interest Alignment	Offer programs students are interested in taking and can be employed in after graduation Provide field trips for students in their selected area of interest	Student Enrollment Graduation Rate	CTAE Directors, Counselors & B/I Partners On Site Coordinator & STC Recruiter On Site Coordinator	YouScience Student Interest Surveys CTAE Pathway Selections, B/I Partners	ECI and SHS completed student interest surveys EDGE provided career exploration days to industry partners
3	Local Business and Industry Relationships	Educate local employers about EDGE College and Career Academy	List of field trips taken by students	Counselors, B/I Partners, High School WBL Coordinators, STC Instructors	B/I partners Career Fairs Facebook Submitted STC Advisory Committees & Facebook	Cosmo went to Salons, Engineering students went to Nordson and CNA visited Emanuel Medical Center