2026

17TH ANNUAL TECHNOLOGY VENDOR FAIR

VENDOR PARTNER GUIDE

NOVEMBER 6

EDUCATION SERVICE CENTER REGION 11

ESC REGION 11 AND THE TECHNOLOGY VENDOR FAIR

ESC Region 11 is one of 20 education service centers established by the Texas State Legislature in 1967. The group is known as the Texas System of Education Service Centers.

As an intermediary educational agency, ESC Region 11 provides professional development, technical assistance, and management of educational programs to 77 public school districts and more than 40 charter campuses. The Region 11 area includes 76,252 educators and more than 598,572 students. Covering 10 counties in North Texas, ESC Region 11 services an area of 7,843 square miles, roughly equal to the state of Massachusetts in size. School districts in this region range in size from Fort Worth Independent School District's large metropolitan schools to small rural districts with only one building housing a total of 80 students in grades K-9.

The year 2026 marks the 17th year of hosting our Technology Vendor Fair. Our average attendance ranges from 250-300 participants from districts throughout the North Texas area. The majority of attendees are CTOs, Directors, Instructional Technology staff, Principals, Superintendents, and a handful of teachers.

FLOW OF ATTENDEES

The Technology Vendor Fair is set up in a large circular area, which creates a nice flow with a single aisle between booths/tables. Our vendor partners are strategically placed to provide maximum exposure and interactions throughout the day. The interior of the circle (8 large rooms) will be opened up to provide 2 larger rooms where our Platinum partners will be presenting their sessions. The rooms located around this area will be used for other partner sessions.



SCHEDULE OF EVENTS

Participants will begin arriving for the event around 8:00 a.m. The Keynote Speaker will begin at 8:45 a.m. Sessions will begin at 9:40 a.m. and run for 20 minutes. There will be a 20-minute break in between sessions to allow for participants to change rooms. Lunch is slated for an hour at 11:40 a.m. The last block of sessions will end at 1:40 p.m.

SPONSORSHIP/BOOTH RESERVATION

Sponsor Reservation link: https://forms.gle/K134nfJcqhmx9nYX7

INDIVIDUAL REGISTRATION

There is no limit to the number of badges a vendor partner can request for the event. If you would like to bring multiple staff members, please feel free to do so. Our only request is that each person planning to attend completes our registration form so that we have an accurate count for lunch as well as access to our online scheduling platform. You can register quickly at: https://registration.esc11.net/catalog/sessions/36569

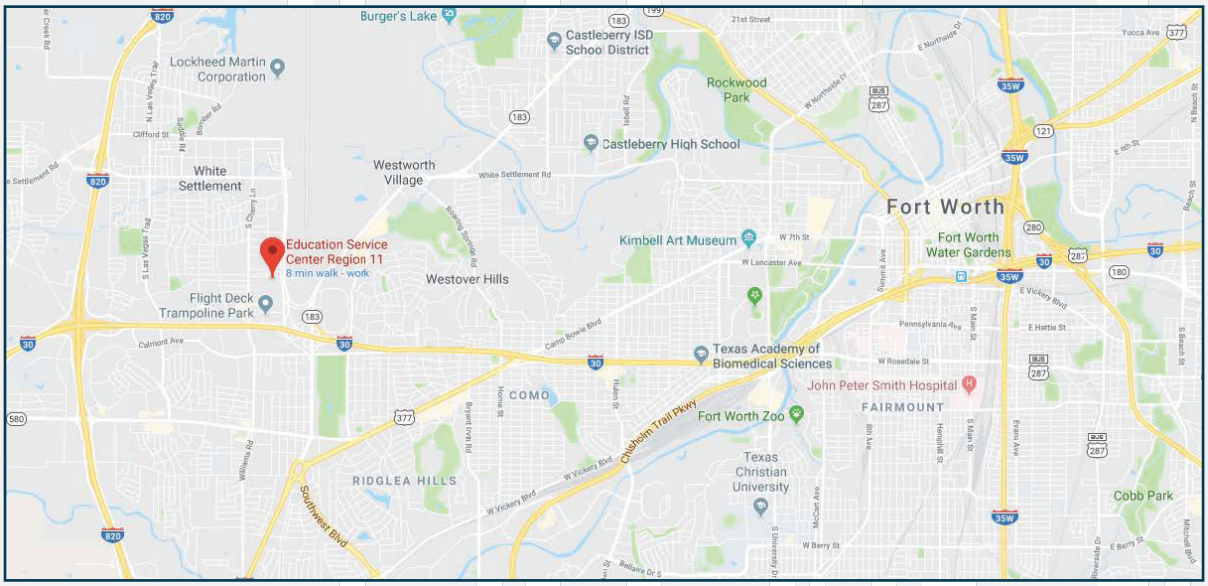
BREAKFAST, LUNCH, AND REFRESHMENTS

A light breakfast will be served to help get the day started. Coffee and hot tea are available throughout the day in our break areas, which are located on each side of the facility's center rooms.

A lunch will be served for everyone in attendance (both attendees and partners).

LOCATION/FACILITIES

The Technology Vendor Fair will be held at the ESC Region 11 facility, located at 1451 S. Cherry Lane in White Settlement, TX. Access to the facility is directly off of Interstate 30, west of the downtown Fort Worth area.



Directions from I-30:

Take the Cherry Lane exit and proceed North on Cherry Lane. Continue past the Academy Sports & Outdoors store (on the right) and make a right-hand turn at the light next to the Texaco gas station. Continue past the WESCO warehouse and into the large gated parking lot for the main ESC Region 11 campus.

The facility has large, double doors for ease of entry as well as a loading dock for oversized items transported via 18-wheeler or large box truck. Amenities include gated parking, ample storage area during the event, mini snack bar, coffee, and clean restroom facilities. The indoor ceilings are 15 feet high with some hanging lights throughout the facility.

SET UP/TEAR DOWN

Members of the ESC Region 11 Team will be on-site beginning Thursday, November 5th, at 3:00 p.m. to begin setup (unless special arrangements have otherwise been made). Assistance with loading and unloading will be available during the move-in period. The facility will closed at 7:00 p.m. on Thursday and will reopen Friday, November 7th, by 7:00 a.m. Setup is expected to be complete by 8:00 a.m. on the day of the event. Teardown will begin at 2:00 p.m. on Friday. Warehouse storage will be available for oversized and shipped freight. Assistance with tear down will be available on Friday until 5:00 p.m.

SETUP LOCATION

All booth and table locations will be clearly marked with your company name prior to your arrival. Team members will also be available once you arrive to help guide you to the area for your setup. Power, network, and other needs will be handled onsite to ensure that you have exactly what you need to make your experience positive.

CHECK-IN

Beginning on the evening of November 6, we will have a vendor partner check-in table set up in the front area of our facility until 7:00 p.m. Attendees and partners are more than welcome to check in that evening or the morning of the event beginning at 7:00 a.m. For those who have preregistered individually, badges will be available for printing at our Kiosks near the front entrance of the building. A separate area will be set up for on-site registration as well.

HOTELS

There are several hotels in the nearby vicinity of the ESC facility. We have had multiple partners and guests stay at the hotel below, which is very close to the ESC. Reviews from our guests have been very positive.

Comfort Inn & Suites - Fort Worth West
(Great reviews from our guests)
7801 Scott St.
White Settlement, Tx 76108
817-246-2402

SHIPPING DETAILS

ESC Region 11 has a dock and loading bay at our facility for large shipments as well as daily drop-off service for UPS and FedEx deliveries. Our staff is happy to receive shipments in advance, notify you of receipt, and store the materials prior to the event in our large warehouse.

For shipping purposes, please utilize the following address:
ESC Region 11
Tom Call, Tech Vendor Fair
1451 S. Cherry Lane
White Settlement, TX 76108

PAYMENT DETAILS

Reservations for the vendor fair will be held for our partners until October 1 prior to the event. Any unpaid sponsorships will be placed back into circulation or given to the next partner on the waiting list at that time.

Beginning in August, flyers and other advertisements will be going out to attendees and potential attendees with partner names, logos, and information based on the level of engagement in which you have chosen to participate. Although digital materials are updated weekly, our print materials are typically mocked up once with our top-level partner logos attached to all marketing materials. Payment is expected prior to the printing of these materials.

Payment can be made online via credit card or processed by check.

Mail check to:
ESC Region 11
Rory Peacock, Tech Vendor Fair
1451 S. Cherry Lane
White Settlement, TX 76108

Payable to: ESC Region11
Memo: 2026 Technology Vendor Fair

ON-SITE PRINTING

ESC Region 11 has a full-service print shop within the facility. Partners often choose to send the production-ready artwork to the center in advance for discounted printing rates and no shipping costs. Based on your order specifications, your finished brochures, handouts, signage and business cards (or whatever you wish to utilize during the event) will be ready and at your booth upon arrival, saving you time, money, and a backache caused by hauling around that extra weight. Orders can be made directly through our print shop contact.

QUESTIONS

Questions can be directed to:

Tom Call — tcall@esc11.net (Event Coordinator)
Nancy Copeland — ncopeland@esc11.net (Payment/Registration)

EDUCATION SERVICE CENTER
REGION 11
1451 S. CHERRY LANE, WHITE SETTLEMENT, TX 76108
817-740-3600