



ROAR 2027 Sponsorship Packet

Lakeside Mission:

The mission of Lakeside School is to develop in intellectually capable young people the creative minds, healthy bodies, and ethical spirits needed to contribute wisdom, compassion, and leadership to a global society.

We provide a rigorous and dynamic academic program through which effective educators lead students to take responsibility for learning.

We are committed to sustaining a school in which individuals representing diverse cultures and experiences instruct one another in the meaning and value of community and in the joy and importance of lifelong learning.

Event: January 30, 2027

ROAR brings members of the Lakeside community together for one night to celebrate together and raise money for financial aid, ensuring all students have the ability to experience the full Lakeside program regardless of their family's financial situation.

Audience Reach:

Your business will be visible to 2,000+ members of the Lakeside community through event communications and website displays. Event attendance is expected to be approximately 450 people.

Sponsor levels

Platinum: \$10,000

- Logo placement and link to website on Lakeside PGA homepage and event websites
- Logo included in all event emails with a distribution list of 1,450+
- Sponsor highlight in monthly PGA e-newsletters
- Full slide digital display during reception and program
- Emcee acknowledgement during reception and program
- Logo placement on bidcards

Gold: \$5,000

- Half-slide digital display during reception and program
- Emcee acknowledgement during reception and program
- Logo placement and link to website on event websites
- Logo placement on bidcards

Silver: \$2,500

- Quarter-slide digital display during reception and program
- Emcee acknowledgement during reception and program
- Logo placement and link to website on event websites
- Logo placement on bidcards

Bronze: \$1,500

- Logo placement on digital display and emcee acknowledgement during reception
- Emcee acknowledgement during program
- Logo placement and link to website on event websites

Copper: \$1,000

- Digital display listing and emcee acknowledgement during reception
- Digital listing acknowledgement during program
- Logo placement on event websites

Thank you for your interest in sponsoring Lakeside School's 2027 ROAR auction! This premiere event brings together parents, guardians, and employees for a night of fundraising and community connection. Support from sponsors helps cover event costs and increases event accessibility through tiered pricing for parents and guardians and free employee tickets. By partnering with Lakeside, you are showing our community that you believe in our mission, while allowing us the opportunity to showcase the incredible businesses we work with.

I would like to sponsor ROAR at the following level:

- ☐ Platinum (\$10,000)
- ☐ Gold (\$5,000)
- ☐ Silver (\$2,500)
- ☐ Bronze (\$1,500)
- ☐ Copper (\$1,000)

Name of Company as you would like it to appear: _____

Contact Name: _____

Phone: _____

Email address: _____

Address: _____

Website: _____

Artwork: Please send a high-resolution logo file when returning this form.

Sponsorship forms, payment, and artwork are due by January 8, 2027

Forms and artwork can be emailed to Meaghan Krueger, Assistant Director of Development at meaghan.krueger@lakesideschool.org.

Checks can be made payable to "Lakeside School" and mailed to:

Lakeside School

Attention Advancement Office

14050 1st Ave NE Seattle WA 98125.

For additional ways to make your contribution, contact Meaghan Krueger, Assistant Director of Development, Parent/Guardian Giving at 206-440-2784 or meaghan.krueger@lakesideschool.org.

*Donations may be tax deductible; please consult your financial advisor for tax implications for your donation.
Lakeside School Tax ID #91-0564971*