



CRISTO REY CUP

Hosted by Don Bosco Cristo Rey High School



The Cristo Rey Cup is the largest athletic tournament in the Cristo Rey Network, bringing together Girls and Boys soccer teams from across the mid-Atlantic for a weekend of exciting competition, community, and the celebration of our mission of educational excellence.

SATURDAY, OCTOBER 10

Laytonia Recreational Park
Round-Robin Matches

SUNDAY, OCTOBER 11

Laytonia Recreational Park
Championship & Consolation Matches



DON BOSCO CRISTO REY OVERVIEW

Mission

Don Bosco Cristo Rey High School and Corporate Work Study Program (DBCR) is a Catholic college preparatory school for young men and women from the Washington, DC area who have the need and motivation to help earn their own tuition through an innovative Corporate Work Study Program.

Our Four Pillars



FAITH



FAMILY



FUTURE



FUN

Key Stats

1 of 41
Schools from the
nation-wide



**420**

Students enrolled
at DBCR

**170+**
Partners

Employing our
students via CWSP

Class of 2026 earned

**Over \$17
Million**

in Scholarships
and Grants

WHY SPONSOR THE CRISTO REY CUP?

Make a Difference in the Community!

- Fund athletics programs for students from underserved communities;
- Providing lifelong skills of teamwork and resilience;
- Provide important leadership and extracurricular experience for first-generation college seekers' applications.

Highlight your Business in the Community!

- Get in-person exposure at the Cup for your business with thousands in attendance across the mid-Atlantic region;
- Be highlighted on our social media channels (nearly 2 million annual impressions);
- Be recognized in our newsletter (over 4,000 subscribers).



SPONSORSHIP OPPORTUNITIES

Sponsorship revenue is used to fund DBCR's growing Athletics Program, featuring 12 teams competing in 6 different sports, providing important opportunities to deserving students from underserved communities.

	\$10,000 CUP LEAD SPONSOR	\$5,000 WOLFPACK SPONSOR	\$2,500 BLACK & GOLD SPONSOR	\$1,000 SILVER SPONSOR	\$500 COMMUNITY SPONSOR	\$250 SUPPORTING SPONSOR
TOURNAMENT NAMED FOR LEAD SPONSOR						
NEWSLETTER HIGHLIGHT						
CUP BANNER LISTING						
CUP T-SHIRT LISTING						
ANNUAL REPORT RECOGNITION						
SOCIAL MEDIA HIGHLIGHT	Individual highlight	Individual highlight	Individual highlight	Group highlight	Group highlight	Group highlight
CUP SIGNAGE RECOGNITION	Individual signage	Individual signage	Individual signage	Group signage	Group signage	Group signage

CONTACT / HOW TO SPONSOR

To secure your event sponsorship, contact Zoe Yarbrough (Development Coordinator) at zyarbrough@dbcr.org, development@dbcr.org, or 301-891-4750 ext. 150.