2026-2027

WELCOME

TO PARKLAND

Educating for Success,
Inspiring Excellence

ELEMENTARY SCHOOL DIRECTORY

Cetronia **610-351-5860**
3635 Broadway • Allentown, PA 18104

Fogelsville **610-351-5800**
312 S. Route 100 • Breinigsville, PA 18031

Fred J. Jaindl **610-351-5880**
1051 Weilers Road • Breinigsville, PA 18031

Ironton **610-351-5810**
3135 Levans Road • Coplay, PA 18037

Kernsville **610-351-5840**
5051 Kernsville Road • Orefield, PA 18069

Kratzer **610-351-5820**
2200 Huckleberry Road • Allentown, PA 18104

Parkway Manor **610-351-5850**
768 Parkway Road • Allentown, PA 18104

Schnecksville **610-351-5830**
4260 Sand Spring Road • Schnecksville, PA 18078

Veterans Memorial **610-351-5910**
250 Twin Ponds Road • Breinigsville, PA 18031

Welcome from the Superintendent

Dear Elementary Parent/Guardian,

First and foremost, I would like to extend my most sincere welcome to you and your child. You are no doubt just as excited as your little one to begin an educational journey in the Parkland School District. It is truly an adventure that starts the moment your child walks through the classroom door for the first time and ends with a confident stride out of Parkland High School upon graduation.

Know that your child is in the best of hands in Parkland. Our dedicated, well-trained staff and robust curriculum will help this year be educationally-rewarding and enjoyable for your student. We encourage you to stay active in the school and the community and get to know your child's teacher and other key staff members. When the school and home are working together on behalf of children's needs, there is nothing we can't accomplish.

I hope that you will find this publication helpful as your student embarks on the exciting experience of beginning school at Parkland. Please feel free to contact any staff member with questions or concerns.

Finally, be assured that Parkland School District is a community dedicated to *"Educating for Success and Inspiring Excellence."* Our staff is committed to this vision statement.

We are pleased to have the opportunity to welcome you and your child. Best wishes for a wonderful school year!

Yours truly,

Mark J. Madson, Ed.D.
Superintendent of Schools

Welcome from the Principals

PARKLAND
SCHOOL DISTRICT

We look forward to working with you and your family to ensure that this is a year filled with many memorable moments. All Parkland Elementary Schools house classrooms in grades K-5. Our two middle schools encompass grades 6-8 and our high school includes students in grades 9-12. Our classrooms provide a warm, caring learning environment that honors the unique characteristics of each child. Our goal is to help each student uncover a passion for learning and succeed to the best of their abilities.

This brochure has been prepared to provide you with a glimpse of various experiences and activities in which your child will participate. We hope that you will find it to be a valuable resource in answering many questions that you may have about your child's new school experience.

It is our belief that children succeed through the teamwork of parents and educators. We are excited to work together with you to provide your student with the best learning experience possible and can't wait to get started.

Welcome to Elementary School at Parkland!

***Jamie Giaquinto**, Principal,* **Cetronia**
***Lisa Lesko**, Principal,* **Fogelsville**
***Jeffrey Bartman,** Principal,* **Fred J. Jaindl**
***Robert Holmes**, Principal,* **Ironton**
***Michael Gehringer**, Principal,* **Kernsville**
***Karen Aulisio**, Principal,* **Kratzer**
***Scott Bartman**, Principal,* **Parkway Manor**
***Justina Verile**, Principal,* **Schnecksville**
Karen Dopera,** Principal, Veterans Memorial**

OUR DISTRICT

The Parkland School District is located in the semi-metropolitan region known as the Lehigh Valley. The Lehigh Valley Region of Eastern Pennsylvania is made up of Lehigh and Northampton Counties and is home to the three cities of Allentown, Bethlehem, and Easton, as well as numerous townships and boroughs. With more than half-a-million residents, it is the third largest metropolitan region in Pennsylvania. The Lehigh Valley maintains a strong commitment to educational excellence with six major institutions of higher learning - DeSales University, Cedar Crest College, Lafayette College, Lehigh University, Moravian University and Muhlenberg College. The community holds high expectations for students and programs and strongly supports educational endeavors.

The 72 square miles of the Parkland School District encompass three townships with a total population of approximately 60,000. The district's wide socioeconomic range results from it bordering the city of Allentown on the southeast and extending to farmland at the western and northern extremities.

SCHOOL HOURS & IMPORTANT DATES

Elementary School Hours

Grades K-5 • 8:50 AM - 3:30 PM

Early Dismissal Days

The District Elementary Schools will dismiss at 11:45 AM on the following days: November 23-25 for parent-teacher conferences and on January 22, May 21, June 7 and June 8.

Teacher Professional Development Days

There will be no school on Teacher Professional Development Days: September 21, October 12, November 9, March 9 and March 19.

District Highlights

Visual and Performing Arts – Parkland boasts robust arts opportunities in music, art, theatre and dance. Students are involved in both curricular and co-curricular activities, including band and string instrument lessons beginning in 4th grade. Our program has garnered acclaim through award-winning ensembles, productions and artwork. Each elementary grade level enjoys arts-oriented field trips, enhancing exposure to various artistic expressions. A highlight of our year is the annual Festival of the Arts, which showcases the collective talents and creativity of the entire Department on the high school campus in May.

Technology Department – Students in Grades K-12 are assigned a Chromebook for schoolwork. All students will receive digital citizenship lessons, which teach online safety and digital responsibility.

School Volunteer Program – Approximately 700 volunteers serve the District's 12 schools each year. Active Parent-Teacher Organizations (PTO) are involved in every elementary school and provide enrichment opportunities for students as well as family-centered events. We encourage you to get involved. Information on how to obtain clearances to volunteer is at https://www.parklandsd.org/departments/human-resources/volunteers.

Media Centers – An excellent center in each school supports the programs of each building. The centers are designed for research purposes and publishing opportunities. Students, staff and the community have in-house access and home access to many authoritative online research databases. Each Media Center houses a Maker Space Lab, generously funded by the Parkland School District Education Foundation, designed to encourage collaboration, creativity, critical thinking and communication skills.

Elementary World Language Program – This optional after-school program provides a rich, multi-sensory, second language experience that takes advantage of your child's energy, curiosity, and natural ability to acquire language. In a relaxed atmosphere, students will begin to develop listening and speaking skills.

Environmental Laboratories – Outdoor sites support the K-12 science curriculum and allow for hands-on enrichment.

Mindfulness – A focus on "mindfulness" has been met with much success at helping students cope with stress. Students take "brain breaks" that include breathing and other exercises designed to promote a peaceful classroom environment along with self-awareness. MindUP, a program of the Goldie Hawn Foundation, is embedded in grades K-5 as lessons that promote attention to oneself, tolerance to differences, and a capacity for personal growth.

Schedule and Attendance

GOOD ATTENDANCE YIELDS SUCCESS

EVERY MINUTE IN SCHOOL COUNTS

Emergency School Closings

Instances may occur due to weather or other emergencies when it will be necessary to close the school. When any emergency necessitates the cancellation or early closing of school, we will utilize the District's rapid notification system to call, email, and/or text parents. Information will also be posted immediately to the District's web site at **www.parklandsd.org**.

Parents are urged to develop a contingency plan, which will provide accommodations for any child in the event of cancellation, early dismissal, or late starting times due to emergencies or inclement weather. If inclement weather days are needed, the District may use remote learning day, when work will be assigned to coplete at home.

Four-Day Schedule

Parkland Elementary Schools operate on a four-day schedule. Your student may have art on Day 1, gym on Day 2, music on Day 3, and library/media center on Day 4. This means that you will need to know what items your child will be required to bring in order to participate in the "special" activity (sneakers for gym class, book for the library, musical instrument for music lessons, etc.). The daily schedule is posted online on the elementary school web site. If school is not in session due to inclement weather, the daily schedule may change accordingly. For example, if school is not in session on Tuesday, Day 3, then Wednesday will become Day 3. Please call the school office if you have any questions about the daily schedule.

Regular attendance is important for your student to develop a positive attitude toward learning and to get the most out of the school program. It is very important that ALL PUPILS attend school regularly and be at bus stops on time. When tardiness is frequent, parents/guardians will be notified.

Parents/guardians are asked to telephone or email the school Absentee Hotline before 9 AM on the day of the student's absence stating the reason for the absence. If no call or email is made to the school, the office will attempt to notify the parent or guardian. A note can be sent to the office prior to the absence. If this is done, there is no need to telephone or email the Absentee Hotline. After three (3) days of absence, the school nurse, principal, or school secretary may call the home to inquire about the reason for the absence.

No student who has enrolled in school shall be permitted to withdraw from school unless the student is eligible to be excused under exceptions to compulsory school attendance law as authorized under the School Code or the State Board of Regulations.

Please keep your school's absentee hotline number and email handy.

ABSENTEE HOTLINES

Cetronia	610-351-5860 and Press 2 ctattendance@parklandsd.org
Fogelsville	610-351-5800 and Press 2 fvattendance@parklandsd.org
Fred J. Jaindl	610-351-5880 and Press 2 fjattendance@parklandsd.org
Ironton	610-351-5810 and Press 2 irattendance@parklandsd.org
Kernsville	610-351-5840 and Press 2 kvattendance@parklandsd.org
Kratzer	610-351-5820 and Press 2 krattendance@parklandsd.org
Parkway Manor	610-351-5850 and Press 2 pmattendance@parklandsd.org
Schnecksville	610-351-5830 and Press 2 svattendance@parklandsd.org
Veterans Memorial	610-351-5910 and Press 2 vmattendance@parklandsd.org

School Health Program

Your child's health and safety are of utmost importance to everyone. The goal of the school health services program is to maintain optimal health for all students so they may reach their full academic potential. School health services provide health supervision, first aid and emergency care for pupils and school personnel. The Parkland School District professional health staff includes licensed and certified school nurses. Various health screenings are conducted by the school district's certified school nurses as mandated by the Pennsylvania Department of Health: vision, hearing, height, weight and BMI.

The school health record is initiated at the time of school admission and becomes part of the cumulative health record throughout the student's school career. The District's certified school nurses ask that you report any important health information in order to keep your student's record updated.

Do not send your child to school when the following conditions are present:

- A fever of 100 degrees or more is present (students should be fever free 24 hours, without the aid of medications, before returning to school)
- Vomiting or diarrhea related to illness
- Severe head cold, persistent cough or severe sore throat
- Evidence of a suspicious skin rash or other contagious condition

Please notify the school nurse if your child has a contagious disease or condition such as chicken pox, pink-eye, impetigo, COVID-19 or head lice.

Administration of Medication - In the event a student needs medication because of illness, the parent or guardian should try to give the medication before or after school hours. Contact your school nurse if your child requires medication during school hours for further information and direction.

NOTE: Medication should be brought to the school in the original sealed container and must be labeled with the student's name and grade; the name of the medication; the amount of the medication to be taken; and the time the child must take the medication, along with the medication administration consent and licensed prescriber order form. All medication must be delivered personally by a parent/guardian to the school nurse. It is the parent's responsibility to assure an adequate supply of medication is in the Health Room. Any changes in the dosage or time of administration require new forms to be completed by the parent and/or physician.

Any questions regarding the Parkland School District Health Program can be answered by a school nurse. The nurse may be contacted via phone or email.

Support Services

Support personnel are available in every building and will be happy to assist you with the following:

STUDENT SERVICES AND SPECIAL EDUCATION – The Student Services Department is responsible for overseeing School Nurses, School Counselors, School Psychologists, Special Education Services, Speech Therapy, Social Work, Behavioral Supports and the Gifted Program.

PROFESSIONAL STAFF – The district employs an outstanding staff of approximately 800 educators. More than 60% of the professional staff have earned advanced degrees.

TRANSPORTATION SERVICES – A district-owned fleet of 150+ vehicles travels 1.6 million miles annually to transport the student population.

DISTRICT REMEDIAL PROGRAM (DRP) – DRP is a reading and mathematics reinforcement program available in all elementary and middle schools.

READING SPECIALISTS – A full-time certified specialist in each school supports the reading program.

INTERVENTION & ENRICHMENT – The elementary schedule allows for a daily intervention and enrichment block of time that gives struggling students a chance to practice concepts and gives other students instructional opportunities designed to promote problem solving and higher order thinking.

CURRICULUM SERVICES – This department provides coordination of quality K-12 programming and professional development for all staff.

ADAPTED PHYSICAL EDUCATION – Modified or remedial activities are provided for all students who cannot participate in the regular program.

Food Service

Parkland provides breakfast and lunch in the cafeterias of each building. Breakfast is free for all students. Menus are available on a monthly basis on the food service department page of the District web site, your building page of the District web site or in the Parkland App.

All cashier operations in the food service department are handled through a point of sale software program. Each student, upon registering with Parkland, has an account established in the system, using their student identification number. This number and account will remain with your child throughout their years at Parkland.

Payments can be made at www.schoolcafe.com/ParklandSD, or by sending cash or check into the Food Services Office located at 2619 Stadium Drive Orefield, PA 18069. Checks must be made payable to PSD Cafeteria. No child is denied a meal; however, payment is expected for any and all meals served to a child. Any student that owes money to the food services department will not be permitted to purchase extras or a la carte items until such time that their debt has been paid in full.

For more information, such as prices, charge policies, account restrictions, and much more, please visit our web page at **www.parklandsd.org/departments/food-services.**

BEFORE & AFTER SCHOOL CARE

The YMCA of Allentown and Right at School offers a before and after-school day care option for our families on site in our schools. Various day care facilities are also available within the attendance area of each elementary school and some offer transportation to and from school. A complete listing of day care centers and transportation information is available at **www.parklandsd.org/daycare**.

HOW CAN YOU HELP?

Cooperation and communication between home and school are the keys to a successful educational experience.

Some helpful hints for parents/guardians include:

- Encourage your child to share the events of the day.
- Be consistent in discipline.
- Give your child responsibilities *(making the bed, setting the table).*
- Ask about your child's work and display it at home.
- Discuss traffic signals, safety and reinforce bus safety rules with your child.
- Read aloud to your child.
- Take an active part in your child's education.
- Join the school's parent organization or serve as a school volunteer.
- Support your child through love, security and acceptance.
- Read school and district email blasts and all communication that comes home from your child's teacher.

The Curriculum

The goal of the Parkland School District is to provide an excellent educational program for all students. We strive to deliver a rigorous curriculum that is complemented by rich offerings in the arts and athletics. The Department of Teaching and Learning provides the leadership for a strong instructional program. This department works closely with all teachers and administrators in the District to create a positive learning experience for our students.

The Curriculum encompasses:

- Pennsylvania Core Academic Standards
- Differentiated Instructional Practices
- Research-Based Instructional Practices
- Technology Integration and Application
- Student Engagement / Real and Relevant Learning
- Integration of Teaching in the Content Areas
- An understanding of who our students are and how we can help each one fulfill their individual potential

The Parkland Elementary Curriculum provides a comprehensive instructional program that focuses on Language Arts, Math, Social Studies, Science, Health, Visual Arts, Music, Physical Education and use of the Media Center (Library). The opportunity for elementary children to receive band or string instrumental instruction begins in fourth grade. Career exploration occurs at all levels of instruction throughout a student's tenure at Parkland. All students in grades 4-12 will be assigned a Chromebook for the year. Students in grades K-3 use Chromebooks, but keep them at school, except on remote learning days, when 3rd graders may be able to take them home.

If you have questions related to curriculum, please contact the Office of Teaching and Learning at 610-351-5540.

OTHER HELPFUL INFORMATION

The Parkland web site at www.parklandsd.org is a wonderful resource for parents. Additionally, each elementary school has its own web site that links from the District site which will enable you to get acquainted with school activities, the PTO, and special events.

Other resources that may be helpful are included on our online resource portal at:
https://www.parklandsd.org/schools/kindergarten1st-grade-registration

This webpage includes links for incoming kindergartners and 1st grade families including:

- Monthly updates on Kindergarten Readiness: Learning is Everywhere (bottom right on page)
- Is My Child Ready For Kindergarten?: A Preparation Guide
- Tips on Reading to Your Child

Calendar of Events
https://www.parklandsd.org/schools/calendar

Curriculum Resources for Parents
https://www.parklandsd.org/departments/office-of-teaching-and-learning

Daycare Centers in the Parkland School District
https://www.parklandsd.org/day-care

District Profile
https://www.parklandsd.org/about-us/district-profile

General Policy Information
https://www.parklandsd.org/about-us/things-you-should-know

Programs and Services

COMMUNITY & RECREATIONAL PROGRAMS

Many residents seek out community and recreational programs for their school age child. We strive to keep a rich list of community and recreational opportunities for children for your convenience on our web site at https://www.parklandsd.org/community/community-events-and-recreational-programs.

SPECIAL SERVICES AVAILABLE

If you believe that your school age child may be in need of special education or related services, screening and evaluation processes designed to assess the needs of the child and his/her eligibility are available to you at no cost upon written request. Early intervention services are available for young children with special needs (age 3 to school age). You may request screening and evaluation at any time, whether or not your child is enrolled in the District's public school program. Requests for screening and evaluation should be made in writing to the Director of Student Services, 1210 Springhouse Road, Allentown, PA 18104. For potential signs of developmental delays, please visit the Student Services Annual Public Notice page of the District website.

EARLY INTERVENTION PROGRAM AND SERVICES

The Early Intervention Program is a federal and state funded early intervention program. The Early Intervention Program provides educational programs and services to families who have eligible preschool children, ages 3-5, who have a significant delay in one or more areas of development. All programs and services offered by the Early Intervention Program are free to children and their families. The Early Intervention Program involves families in all aspects of the child's program. Parents should call the Carbon Lehigh Intermediate Unit Early Intervention Program at 610-769-4111 ext. 1256 to refer a child for an early intervention evaluation.

RECORDS

Confidentiality rights of parents and students are administered in accordance with State and Federal Law under the District's Student Records Policy, which is available on the Parkland School District web site under the School Board tab.

CONTACT US

Superintendent's Office

General Information 610-351-5503
Mark J. Madson, Ed.D., Superintendent 610-351-5500
Timothy Chorones, Ed.D., Assistant Superintendent 610-351-5505
Michelle Minotti, Ed.D., Assistant Superintendent 610-351-5524

Athletics

Andy Stephens, Director 610-351-5600

Business Office

Leslie Frisbie, Director 610-351-5510

Community Relations & Development

Nicole Mehta McGalla, Director 610-351-5630

Food Services

Casey Troutman, Director 610-351-5670

Human Resources

Pamela M. Kelly, Ed.D., Director 610-351-5530

Safety, Security and School Services

Anthony M. Naradko, Ed.D., Director 610-351-5600

Facilities and Operations

Arthur Oakes, Director 610-351-5663

Special Education and Student Services

Matthew Carlson, Psy.D., ABPP, Director, Student Services 610-351-5559
Andrew Weber, Director, Special Education 610-351-5563

Teaching and Learning

Kelly Rosario, Director, Elementary 610-351-5541
Jason Henry, Ed.D., Director, Secondary 610-351-5542

Technology

Thomas Derhammer, Ed.D., Director 610-351-5593

Visual and Performing Arts

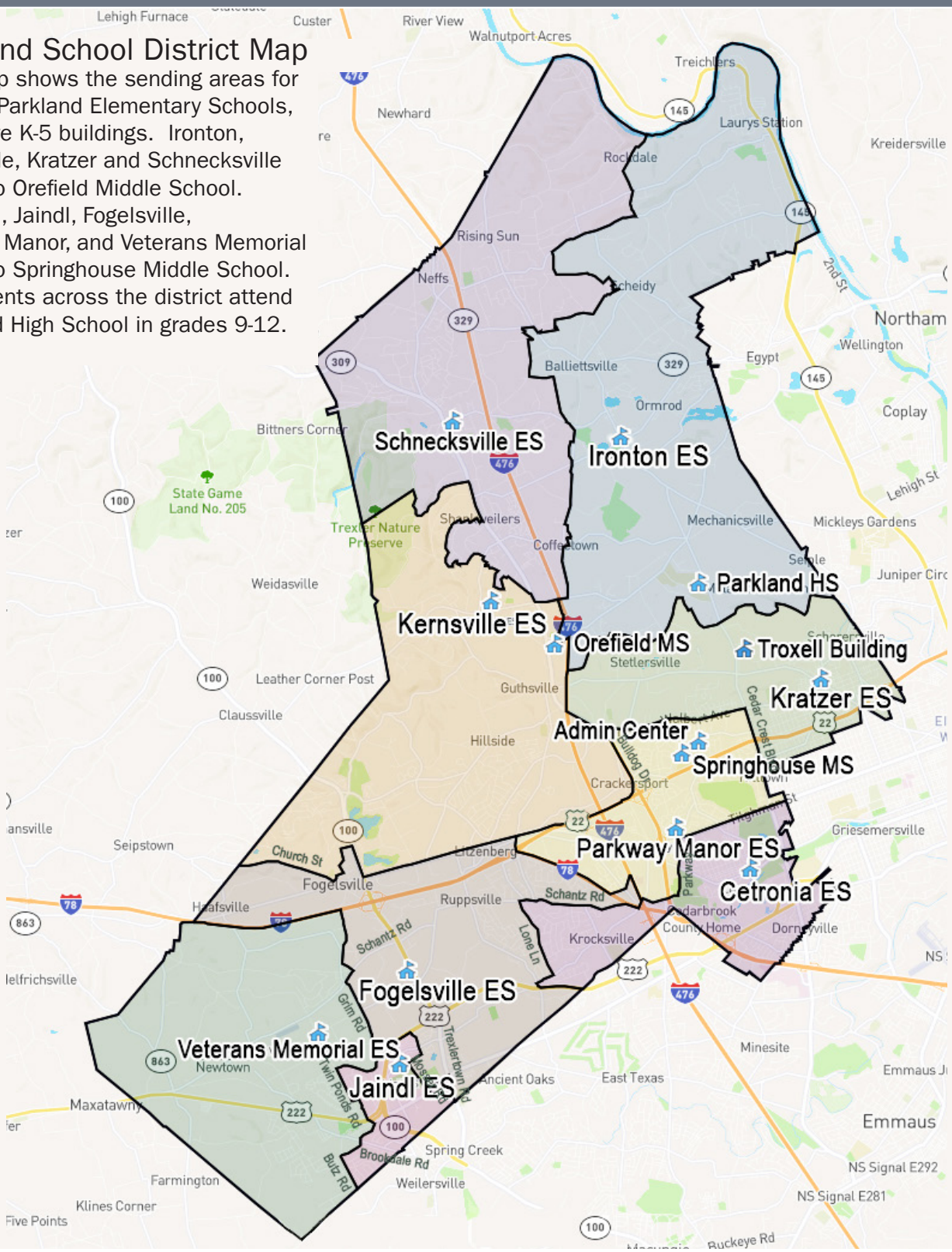
Renee Mosser, Ed.D., Director 610-351-5667

INFORMATION

If you have a question about Parkland, its programs or policies, please call the Superintendent's Office at 610-351-5500. The Administration Center is located at 1210 Springhouse Rd., Allentown, PA 18104.

Parkland School District Map

This map shows the sending areas for all nine Parkland Elementary Schools, which are K-5 buildings. Ironton, Kernsville, Kratzer and Schnecksville feed into Orefield Middle School. Cetronia, Jaindl, Fogelsville, Parkway Manor, and Veterans Memorial feed into Springhouse Middle School. All students across the district attend Parkland High School in grades 9-12.



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www.parklandsd.org

PSDistrict
parklandschooldistrict
@ParklandSchools