

2026 Ken Cole Tournament Sponsorship Opportunities

Sponsor Opportunities	Price	Number of Sponsors	Ken Cole Presented by (Your Name)	Logo On Cougar dome wall	Spons or Flag	Banner in Coliseum	Logo on Champ Sweat shirt	Logo on T-Shirt	Logo on Mat Table	Logo On Sponsor Banner	Full Color Program Ad	Vendor Booth	Back Cover of Program
Champion	\$15,000	1	YES	5 Yrs	YES	YES	YES	YES		YES	YES	YES	
All-American	\$10,000			3 Yrs	YES	YES		YES		YES	YES	YES	
Takedown	\$5000			2 Yrs	YES	YES		YES		YES	YES	YES	
Mat Sponsor	\$2000	7		1 Yr	YES	YES				YES	YES		
Program Sponsor	\$2500	1		1 Yr	YES	YES				YES	YES		YES
Referee Sponsor	\$1000	10		1 Yr	YES	YES				YES	YES		
T-Shirt	\$1500	8		1 Yr	YES			YES		YES	YES		
Flag Sponsor	\$500				YES					YES	YES		
Weight Class Sponsors	\$250	14 Boys 12 Girls								YES	YES		

★ **WE CAN MAKE AN AD FOR YOU! EMAIL YOUR HIGH RESOLUTION LOGO**

and/or PICTURES TO kencoleads@gmail.com ** Deadline to receive a flag with your sponsorship is Dec. 1st, Deadline for Ads is Dec.10th **

Sponsor Name _____ Contact Person: _____

Email Address: _____ Phone : _____

Level of Sponsorship: _____

If Weight class, Which weight? _____ Boys/Girls (circle one)

ONLINE FORM AND CREDIT CARD PAYMENTS go to <https://www.stmwrestling.com> or scan code

CHECK PAYMENTS - MAKE CHECK PAYABLE TO *STM Wrestling* (sponsor name in memo)

Mail Check and Completed Form to: Ken Cole Program Ads % Amelie McGill 414 Doyle Dr Lafayette, LA 70508 CALL 337-344-7078 with any questions.

50TH ANNUAL KEN COLE WRESTLING TOURNAMENT PROGRAM AD FORM

1. **AD SIZE:** Please select from the following AD Options:

_____ \$300 - 7.5" x 10" - FULL PAGE COLOR

_____ \$100 - 3.625" x 4.875" QUARTER PAGE COLOR

_____ \$200 - 7.5" x 4.875" HALF PAGE COLOR

_____ My AD was included in a sponsorship

_____ TOTAL

ALL ADS MUST BE PAID FOR & TURNED IN BY DECEMBER 10th!

2. **AD CREATION:** Please select from the following AD options:

_____ I would like the Ken Cole Program Committee to create an ad for me. This requires me to submit my completed ad form and payment to the Ken Cole Program ad chair

★ **Send the HIGH RESOLUTION PICTURES and HIGH RESOLUTION PDF LOGOS** you would like to use to kencoleads@gmail.com *Screen shots on phones cannot be used! You need to send the actual picture from your photo roll in the largest format.

_____ I will create my own ad. This requires me to submit my completed ad form AND my completed ad to the Ken Cole Program Chair. It must be the correct dimensions, color and be saved as a HIGH RESOLUTION PDF. *** ***ADS MUST BE PAID & RECEIVED BY DECEMBER 10th to be included in the program!***

3. **PAYMENT OPTIONS**

Credit Card Payments and online form <https://>_____ or scan the QR code

Check Payments: Make payable to *STM Wrestling with Ken Cole* in the memo and mail form and check to *Ken Cole Program Ads % Amelie McGill 414 Doyle Dr Lafayette, LA 70508* OR mail check and scan and email form to kencoleads@gmail.com

NAME: _____ Phone: _____

Email: _____

Wording of Ad: _____

_____ **QUESTIONS: EMAIL kencoleads@gmail.com or call Amelie McGill 337-344-7078**

50TH ANNUAL KEN COLE WRESTLING TOURNAMENT SPONSORSHIP OPPORTUNITIES

For 50 years, the Ken Cole Invitational has been one of Louisiana's premier high school wrestling tournaments, bringing together 50 schools, hundreds of athletes, coaches, officials, and families from across the region. As we celebrate the tournament's 50th Anniversary, we invite local businesses to become part of this milestone event while supporting the continued growth of wrestling in Louisiana. Due to the closure of Comeaux High School, the tournament has moved to Blackham Coliseum, allowing us to continue this historic event despite the significantly higher operating costs.

Champion Sponsor - \$15,000 ONLY ONE AVAILABLE

- ★ 50th Annual Ken Cole Invitational presented by - **YOUR COMPANY NAME**.
- ★ Your logo and/or name will be included on every press release
- ★ Largest logo on tournament T-Shirts and **ONLY** logo on Champion sweatshirts.
- ★ Logo will be printed on a 2x6 banner and displayed on the front of the Championship Mat scoring table.
- ★ Four dedicated "Sponsor Spotlight" posts/videos before the tournament
- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for **5 YEARS**.
- ★ Logo printed on a 2x10 banner in the coliseum during the tournament.
- ★ Your logo will appear on the front cover of the program and your custom full page ad will appear on the inside front cover of the program.
- ★ Feather Flag with your logo displayed at the Ken Cole Tournament AND all home STM Wrestling events
- ★ 6 passes to the tournament and hospitality room, 6 passes to each of our STM home duals and 6 tickets to our Wrestling Banquet.

All American Sponsor - \$10,000

- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for **3 YEARS**.
- ★ 2 "Sponsor Spotlight" postings on our team social media account before the tournament.
- ★ Logo printed on a 2x8 banner in the coliseum during the tournament and announced throughout the 2-day tournament.
- ★ Logo will be printed on a 2x6 banner and displayed on the front of one of our 8 scoring tables at the tournament.
- ★ Large logo on the back of the tournament t-shirt
- ★ Feather Flag with your logo displayed at the Ken Cole Tournament AND all home STM Wrestling events
- ★ Custom FULL page full color ad in the program,
- ★ 4 passes to the tournament and hospitality room, 4 passes to each of our STM home duals, 4 tickets to our Wrestling Banquet

Takedown Sponsor - \$5000

- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for **2 YEARS**.
- ★ 1 "Sponsor Spotlight" post on our team social media account before the tournament.
- ★ Logo on a 2 x 6 banner and displayed in the coliseum during the tournament
- ★ Logo on the back of tournament shirts
- ★ Feather Flag with your logo displayed at the Ken Cole Tournament and all home STM Wrestling events
- ★ Custom FULL page full color ad in the program
- ★ postings on our team social media accounts

- ★ 2 passes to the Ken Cole tournament and Hospitality Room, 2 passes to each of our STM home duals, 2 tickets to our Wrestling Banquet

Mat Sponsor - \$2000 (7 available)-

- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for 1 year!
- ★ Logo will be printed on a 2x6 banner and displayed on the front of one of our 8 scoring tables at the tournament.
- ★ Custom FULL page full color ad in the program.
- ★ Feather Flag with your logo displayed at the Ken Cole Tournament and all home STM Wrestling events
- ★ Company name mentioned during the tournament.
- ★ Your company featured on our team social media page
- ★ You will receive 2 passes to the Ken Cole tournament and hospitality room, 2 passes to each STM home dual

Program Sponsor - \$2500 -(1 available)

Being the 50th Ken Cole Tournament this completely revamped program will feature multi photo spreads from both past tournaments and of Mr. Ken Cole himself. And of course, all of the past tournament results. Help us to keep the program affordable by being a sponsor!

- ★ Your custom full page full color ad will be printed on both the Back Outside Cover and the First Ad in the pages of the 50th Annual Ken Cole Program book.
- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for 1 year
- ★ Feather Flag with your logo displayed at the Ken Cole Tournament AND all home STM Wrestling events
- ★ Name mentioned throughout the tournament
- ★ 2 passes to the tournament and hospitality room, 2 passes to each of our STM home duals, posting on our team social media accounts, 2 tickets to our Wrestling Banquet.

T-Shirt Sponsor - \$1500 - (10 available)

- ★ Logo will be printed on over 300 tournament shirts that will be worn at the tournament and around the community.
- ★ Your company logo on a 2x6 sign on the wall of the Cougar Dome for 1 year!
- ★ Custom Full page full color ad in the program
- ★ 2 passes to the tournament and 2 passes to the STM home dual of your choice.
- ★ Company name mentioned during the tournament.

Officials Sponsor \$1000 -(12 available)

Many referees are needed for the 2-day tournament and the ones from out of town need to be put up in hotels and fed for 2 nights. Your sponsorship will help to cover this cost.

- ★ Includes your company logo on a 2x6 sign on the wall of the Cougar Dome for 1 year.
- ★ 2 x 8 banner displayed in the coliseum during the tournament
- ★ Custom Full page full color ad in the program
- ★ Company name mentioned throughout the tournament

- ★ Posting on our team social media accounts,
- ★ 2 passes to the tournament and hospitality room, 2 passes to each of our STM home duals, 2 tickets to our Wrestling Banquet.

Flag Sponsor - \$500

- ★ Logo will be printed on a 9 ft feather flag and displayed in front of Ken Cole Tournament, Company name will be mentioned during the tournament.
- ★ Your flag will be displayed at all home Cougar Wrestling events for the entire 25/26 season.
- ★ FULL Page full color custom ad in the program
- ★ **Must submit your logo BEFORE 12/01/26 to ensure flag arrival in time for the tournament.**

Weight Class Sponsor - \$250

- ★ Your company name/Logo will be displayed on the weight class brackets displayed at the tournament.
- ★ FULL Page full color custom ad in the program (usually costs \$300)
- ★ Your company name will be mentioned during the tournament.
- ★ Please pick the weight class you want to sponsor. (one sponsor per weight class).
Mens - 106, 113, 120, 126, 132, 138, 144, 150, 157, 165, 175, 190, 215, 285
Womens- 100, 107, 114, 120, 126, 132, 138, 145, 152, 165, 185, 235

Hospitality Sponsor - Monetary or Food Donation

We will have over 300 coaches, officials, and table workers to feed over the course of the 2-Day Tournament! Any donation (\$250-\$400 value) will receive a half page ad in the program and their logo on our Hospitality Sponsorship banner. (Donation must be verified before Dec. 10th in order to be included in the program) Any donation valued over \$400 will receive a full page ad in the program. All businesses donating food will have their logo displayed on our Hospitality Banner. All will be thanked on our team social media accounts and in the program. Please send your high resolution logo PDFs to kencoleads@gmail.com by December 10th to be included on the banner.

QUESTIONS: Amelie McGill 337-344-7078 or kencoleads@gmail.com

Online form and credit card payment link: