NEWTON SACRED HEART

BACK-TO-SCHOOL PACKET OVERVIEW

July 2026

Dear Families,

Depending on how eagle-eyed you are at this moment of the summer, you may notice a few new things in this Back-to-School mailing. We are excited to introduce a refreshed visual identity for our school, including the way we refer to ourselves as ***Newton Sacred Heart*** and our beautiful new logo.



As we worked to develop a visual identity that reflects who we are and where we come from, we found inspiration in the Rose Window of our beloved chapel. Its design became the foundation for a logo that is both rooted in our history and expressive of our future.

You may be wondering: what does this mean for our school seal? Rest assured—we are not replacing it. The seal remains a central part of our visual identity. With a new logo serving our admissions, marketing, and outward-facing communications, the seal can return to its traditional role as the enduring symbol of our school's heritage, appearing on diplomas, invitations, awards, and other official documents.

Please keep an eye out for other exciting developments on the horizon, including a new Falcon that will proudly represent our athletic teams!

As we approach Opening Day 2026, we hope you will find the items in this back-to-school packet helpful.

> **BACK-TO-SCHOOL CHECKLIST:** A list of everything your family needs to complete for the start of the school year.
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> **CALENDAR (YEAR AT-A-GLANCE):** This one-page calendar includes holidays, non-school days, and key community events. The full and up-to-date school calendar can be found online at newtoncountryday.org/calendar
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> **FAQS, CAMPUS CONTACTS, & DAILY SCHEDULE:** Answers to some commonly asked questions, contact information, and the daily schedule.
>
> **TRANSPORTATION:** Information about bus registration and a drop off/pickup map. Staff will be on site to assist the flow of traffic during the opening days of the school year.
>
> **STICKERS:** Share your Falcon spirit by displaying these on your laptops, notebooks, and water bottles.

We encourage you to check out the resources in the Parents section of the website newtoncountryday.org/parents for these resources and much more.

Be sure to stay on top of what's happening on campus by reading our monthly *Newton Notes* and our weekly *Next Week at Newton*, and by following us on Instagram and Facebook.

Wishing you and your families a healthy and happy 2026-27 school year!

Sincerely,

The Newton Sacred Heart Communications Team

communications@newtonSH.org

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