



Attached Divisions	74	Primary ASYS #	8292342
Super Class	2 - GROCERY - DRY	Secondary ASYS #	1247623
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	164 - CEREAL, GRAIN & GRITS	Product Master #	21910836
Group	1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE	USF Product #	21910836
Manufacturer Number	546 - GENERAL MILLS SALES INC	Manufacturer Product #	14886000
Manufacturer GLN Number	0016000110205	Item ID	267454804
Minority Code	1 - NA	Cash and Carry Eligible	No
Brand Name	CINNAMON TOAST CRUNCH		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Core

Product Description	CEREAL, CINNAMON TOAST CRUNCH WHOLE-GRAIN-RICH REDUCED SUGAR SS CUP SHELF S	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	60/2 OZ
Customer Description		Purchase Pack Size	60/2 OZ
ASYS Description	CEREAL, CIN TOAST CRC WGR	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	Fan favorite Cinnamon Toast Crunch taste with 25% less sugar . Made from whole wheat and rice, sweetened with real cinnamon . Convenient single-serve cup format reduces storage and serving efforts. Perfect for breakfast in classrooms or grab 'n go. Contains no artificial flavors and no colors from artificial sources. 2 grain USDA compliant, CACFP e	Each Conversion Factor	1
		Smallest Sales Pack USF Product #	
		Kosher Certified	
		Halal Certified	
		Child Nutrition Label Available	
		Beef Grade	
		Certified Angus Beef (CAB)	
Brand Owner Name	GENERAL MILLS SALES INC.	LFTB and BLBT Free	
SCC	10016000148861	0g Trans Fat per serving	Yes
GTIN	10016000148861	Organic Certified	
Barcode Attribute	10016000148861	Made from Renewable Resources	
Retail UPC		Recyclable	
Replacement USF Product Number		Cage Free	
Pre-Frozen USF Product Number		Rainforest Alliance Certified	
Status	Active	No FSE	No
PIM Add Date	12/13/2020	CES Catalog Page Number	
Discontinued Date			
Meat Buyers Guide			
Approved Manufacturers	000546 GENERAL MILLS SALES INC		

Operation

Purchase Pack Depth	16.5 inches	Sales Pack Depth	16.5 inches
Purchase Pack Width	12.25 inches	Sales Pack Width	12.25 inches
Purchase Pack Height	18 inches	Sales Pack Height	18 inches
Net Weight	7.5 lbs	Volume	2.105 cubic feet
Gross Weight	11.05 lbs	Shelf Life	312 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	120 days
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	15:001 - PASTA/RICE & OTHER DRY:CEREAL	Basis	
RRE Flag	No	Mfr Pallet Hi	5
Hazardous	No	Mfr Pallet Ti	9
Handling Instructions	Keep in a cool, dry place	Is Item a Consumer Unit	No
		Is Trade Item a Base Unit	Yes



Attached Divisions 74
Super Class 2 - GROCERY - DRY
Class 22 - GROCERY, DRY
Category 164 - CEREAL, GRAIN & GRITS
Group 1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE
Manufacturer Number 546 - GENERAL MILLS SALES INC
Manufacturer GLN Number 0016000110205
Minority Code 1 - NA
Brand Name CINNAMON TOAST CRUNCH
Brand Type 1 - National
Country of Origin - Grown/Harvested US - United States
Country of Origin - Processed

Primary ASYS # 8292342
Secondary ASYS # 1247623
Primary PSYS # 000000
Product Master # 21910836
USF Product # 21910836
Manufacturer Product # 14886000
Item ID 267454804
Cash and Carry Eligible No

Nutritional Values

Household Serving Size	1 container (56g)	QTY	UOM	RDV	QTY	UOM	RDV	QTY	UOM	RDV	ALLERGENS
Recommended Serving Size	56 g										Celery Not Known
Serving Size	56 g										Crustacean Does Not Contain
Servings per Trade Item	60										Eggs Does Not Contain
Calories per Serving	220										Fish Does Not Contain
Calories from Fat per Serving											Milk Does Not Contain
Total Fat	6 g	7%									Mustard Not Known
Saturated Fat	.5 g	3%									Peanuts Does Not Contain
Trans Fat	0 g										Sesame Does Not Contain
Cholesterol	0 mg	0%									Soy Contains
Sodium	340 mg	15%									Tree Nuts Not Known
Total Carbohydrates	43 g	16%									Wheat Contains
Dietary Fiber	5 g	18%									Allergen - Gluten(other than Wheat)
Total Sugar	12 g										Gluten Free Certified
Added Sugars	12 g	23%									Gluten Free
Protein	3 g										Halal Certified
Calcium	130 mg	10%									Kosher Certified
Iron	4.9 mg	25%									Lactose Free
Potassium	110 mg	2%									Contains Latex
Vitamin C		10%									Made with Gluten Free Ingredients
Vitamin D	5.4 mcg	25%									No MSG Added
Vitamin A											MSG Free
											No Nitrate/Nitrites Added
											Vegan
											Vegetarian
											Allergen
											Relevant Data
											Provided
											Allergen
											Relevant Data
											Provided Date
Ingredients WHOLE GRAIN WHEAT, SUGAR, RICE FLOUR, CANOLA AND/OR SUNFLOWER OIL, MALTODEXTRIN, POLYDEXTROSE, DEXTROSE, SALT, CINNAMON, TRISODIUM PHOSPHATE, SOY LECITHIN, ROSEMARY EXTRACT. BHT ADDED TO PRESERVE FRESHNESS.VITAMINS AND MINERALS: CALCIUM CARBONATE, VITAMIN C (SODIUM ASCORBATE), IRON AND ZINC (MINERAL NUTRIENTS), A B VITAMIN (NIACINAMIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN A (PALMITATE), VITAMIN B2 (RIBOFLAVIN), A B VITAMIN (FOLIC ACID), VITAMIN B12, VITAMIN D3.											

Merchandising

Merchandising Business Unit Name	GROCERY & DAIRY - 100001
Merchandising Director Name	VALUE ADDED GROCERY - 10001
Merchandising Desk Name	VALUE ADDED GROCERY SHELF STABLE - 1007
Merchandising Category Name	CEREAL, COLD - 72
Merchandising Business Unit Associate	GROCERY & DAIRY
Merchandising Director Associate	TIELBUR
Merchandising Desk Associate	NAKASONE
Product Search Keywords	Retail Ready,FFGeneralMills
Benefits	2 oz Equivalent Grain, Smart Snack Entree Exempt, CACFP Eligible, K-12 Regulation Ready.~Branded single-serve cup allows room for milk, no dishes required.~2 oz dry cereal in single serve cups, 60 per case for convenient portion control.~Cinnamon Toast Crunch taste with 25% less sugar. Sweetened with real cinnamon, whole wheat rice cereal. ~Contains no artificial flavors, no colors from artificial sources, no high fructose corn syrup.
Serving Suggestions	One Bowl
Preparation Instructions	READY TO EAT
Cat Seg Type 01	TEMPERATURE - CEREAL
Cat Seg Type 02	PACKAGING - CEREAL
Cat Seg Type 03	PRODUCT - CEREAL
Cat Seg Type 04	
Cat Seg Type 05	
Cat Seg Type 06	

Cat Seg Type 07	Value
Cat Seg Type 08	Value
Cat Seg Type 08	Value
Cat Seg Type 10	Value

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving	Yes	No Artificial Colors	
Child Nutrition Credit	No	No Artificial Flavors	Yes
Child Nutrition Label Available		No High Fructose Corn Syrup	Yes
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol		Reduced Fat	
Low Fat		Reduced Sodium	
Low Sodium		Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			



Attached Divisions 74
Super Class 2 - GROCERY - DRY
Class 22 - GROCERY, DRY
Category 164 - CEREAL, GRAIN & GRITS
Group 1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE
Manufacturer Number 546 - GENERAL MILLS SALES INC
Manufacturer GLN Number 0016000110205
Minority Code 1 - NA
Brand Name CINNAMON TOAST CRUNCH
Brand Type 1 - National
Country of Origin - Grown/Harvested US - United States
Country of Origin - Processed

Primary ASYS # 8292342
Secondary ASYS # 1247623
Primary PSYS # 000000
Product Master # 21910836
USF Product # 21910836
Manufacturer Product # 14886000
Item ID 267454804
Cash and Carry Eligible No

Images



Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)		Organic Certified	
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	