



Attached Divisions	73	Primary ASYS #	1288889
Super Class	2 - GROCERY - DRY	Secondary ASYS #	
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	164 - CEREAL, GRAIN & GRITS	Product Master #	90402835
Group	1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE	USF Product #	90402835
Manufacturer Number	546 - GENERAL MILLS SALES INC	Manufacturer Product #	23565000
Manufacturer GLN Number	0016000110205	Item ID	100090402835
Minority Code		Cash and Carry Eligible	No
Brand Name	CORN FLAKES		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Core

Product Description	CEREAL, CORN FLAKE FROSTED SS CUP SHELF STABLE	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	60/2 OZ
Customer Description		Purchase Pack Size	60/2 OZ
ASYS Description	CEREAL, CORN FLK FRTD SS CUP	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	Sweetened corn flakes cereal in single serve cups. Ideal for K-12 with no artificial flavors and no certified colors. Whole grain-rich and made without gelatin. Kosher pareve compliant. Conveniently portioned for easy milk addition, making breakfast low-mess. 60 cups per case. Labor friendly and perfect for breakfast or grab 'n go snack.	Each Conversion Factor	1
		Smallest Sales Pack USF Product #	
		Kosher Certified	
		Halal Certified	
		Child Nutrition Label Available	
		Beef Grade	
		Certified Angus Beef (CAB)	
		LFTB and BLBT Free	
Brand Owner Name	GENERAL MILLS SALES INC.	Og Trans Fat per serving	Yes
SCC	10016000235653	Organic Certified	
GTIN	10016000235653	Made from Renewable Resources	
Barcode Attribute	10016000235653	Recyclable	
Retail UPC		Cage Free	
Replacement USF Product Number		Rainforest Alliance Certified	
Pre-Frozen USF Product Number		No FSE	No
Status	Active	CES Catalog Page Number	
PIM Add Date	11/07/2025		
Discontinued Date			
Meat Buyers Guide			
Approved Manufacturers	000546 GENERAL MILLS SALES INC		

Operation

Purchase Pack Depth	16.5 inches	Sales Pack Depth	16.5 inches
Purchase Pack Width	12.25 inches	Sales Pack Width	12.25 inches
Purchase Pack Height	18 inches	Sales Pack Height	18 inches
Net Weight	7.5 lbs	Volume	2.105 cubic feet
Gross Weight	11.05 lbs	Shelf Life	312 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	120 days
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	15:001 - PASTA/RICE & OTHER DRY:CEREAL	Basis	
RRE Flag	No	Mfr Pallet Hi	5
Hazardous	No	Mfr Pallet Ti	9
Handling Instructions	Keep in a cool dry place	Is Item a Consumer Unit	No
		Is Trade Item a Base Unit	Yes



Attached Divisions	73	Primary ASYS #	1288889
Super Class	2 - GROCERY - DRY	Secondary ASYS #	
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	164 - CEREAL, GRAIN & GRITS	Product Master #	90402835
Group	1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE	USF Product #	90402835
Manufacturer Number	546 - GENERAL MILLS SALES INC	Manufacturer Product #	23565000
Manufacturer GLN Number	0016000110205	Item ID	100090402835
Minority Code		Cash and Carry Eligible	No
Brand Name	CORN FLAKES		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Nutritional Values

Household Serving Size	1			QTY	UOM	RDV		QTY	UOM	RDV		QTY	UOM	RDV	A L L E R G E N S	
	Container (56g)														Celery	Not Known
															Crustacean	Does Not Contain
															Eggs	Does Not Contain
															Fish	Does Not Contain
															Milk	Does Not Contain
															Mustard	Not Known
															Peanuts	Does Not Contain
															Sesame	Does Not Contain
															Soy	Does Not Contain
															Tree Nuts	Not Known
															Wheat	May Contain
															Allergen - Gluten(other than Wheat)	
															Gluten Free	
															Certified	
															Gluten Free	
															Halal Certified	
															Kosher	
															Certified	
															Lactose Free	
															Contains Latex	
															Made with	
															Gluten Free	
															Ingredients	
															No MSG Added	
															MSG Free	
															No	
															Nitrate/Nitrites Added	
															Vegan	
															Vegetarian	Yes
															Allergen	1
															Relevant Data Provided	
															Allergen	
															Relevant Data Provided Date	
Ingredients WHOLE GRAIN CORN, CORN MEAL, SUGAR, CORN STARCH, CORN SYRUP, SALT, BROWN SUGAR SYRUP, BARLEY MALT EXTRACT, CANOLA AND/OR SUNFLOWER OIL, BAKING SODA, NATURAL FLAVOR. VITAMIN E (MIXED TOCOPHEROLS) ADDED TO PRESERVE FRESHNESS.VITAMINS AND MINERALS: CALCIUM CARBONATE, IRON AND ZINC (MINERAL NUTRIENTS), VITAMIN C (SODIUM ASCORBATE), A B VITAMIN (NIACINAMIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN B2 (RIBOFLAVIN), VITAMIN A (PALMITATE), A B VITAMIN (FOLIC ACID), VITAMIN B12, VITAMIN D3.																

Merchandising

Merchandising Business Unit Name	GROCERY & DAIRY - 100001
Merchandising Director Name	VALUE ADDED GROCERY - 10001
Merchandising Desk Name	VALUE ADDED GROCERY SHELF STABLE - 1007
Merchandising Category Name	CEREAL, COLD - 72
Merchandising Business Unit Associate	GROCERY & DAIRY
Merchandising Director Associate	TIELBUR
Merchandising Desk Associate	NAKASONE
Product Search Keywords	SRM26
Benefits	K-12 Regulation Ready. 2 oz Equivalent Grain. Smart Snack Entree Exempt. CACFP Eligible.~Single serve cups designed for easy milk addition and low-mess breakfast applications.~Sweetened flakes of corn cereal, packed in 60 cups per case for convenience and quality.~Meets the USDA product-based standards for added sugars (no more than 6g added sugar per dry oz)~Whole grain-rich, no artificial flavors, no certified colors. ~Kosher pareve compliant. No high fructose corn syrup.
Serving Suggestions	Ready to eat. Great for a part of breakfast or as a grab 'n go snack.
Preparation Instructions	READY TO EAT
Cat Seg Type 01	Value
Cat Seg Type 02	Value
Cat Seg Type 03	Value
Cat Seg Type 04	Value
Cat Seg Type 05	Value

Cat Seg Type 06	Value
Cat Seg Type 07	Value
Cat Seg Type 08	Value
Cat Seg Type 08	Value
Cat Seg Type 10	Value

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving	Yes	No Artificial Colors	
Child Nutrition Credit		No Artificial Flavors	Yes
Child Nutrition Label Available		No High Fructose Corn Syrup	
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol	Yes	Reduced Fat	
Low Fat	Yes	Reduced Sodium	
Low Sodium		Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			



Attached Divisions	73	Primary ASYS #	1288889
Super Class	2 - GROCERY - DRY	Secondary ASYS #	
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	164 - CEREAL, GRAIN & GRITS	Product Master #	90402835
Group	1642 - DRY CEREALS, READY TO EAT, SINGLE SERVICE	USF Product #	90402835
Manufacturer Number	546 - GENERAL MILLS SALES INC	Manufacturer Product #	23565000
Manufacturer GLN Number	0016000110205	Item ID	100090402835
Minority Code		Cash and Carry Eligible	No
Brand Name	CORN FLAKES		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Images

Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)		Organic Certified	
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	