



Marketing

Attached Divisions 17
Super Class 2 - GROCERY - DRY
Class 22 - GROCERY, DRY
Category 171 - FLOUR, CORNMEAL & CRACKER MEAL
Group 1400 - FLOUR
Manufacturer Number 546 - GENERAL MILLS SALES INC
Manufacturer GLN Number
Minority Code
Brand Name MONARCH
Brand Type 2 - Exclusive
Country of Origin - Grown/Harvested US - United States
Country of Origin - Processed

Primary ASYS # 1044889
Secondary ASYS #
Primary PSYS # 000000
Product Master # 90199987
USF Product # 90199987
Manufacturer Product # 1044889
Item ID 100090199987
Cash and Carry Eligible Yes

Core

Product Description	FLOUR, ALL-PURPOSE HOTEL & RESTAURANT FINE BLEACHED ENRICHED BAG	Catch Weight Item	No
Manufacturer Description	Hotel & Restaurant Flour 25 LB	Sales Pack Size	25 LB
Customer Description		Purchase Pack Size	25 LB
ASYS Description	FLOUR, AP HOTEL & RSTNT FINE	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	Bread is just the beginning with Monarch versatile All Purpose Hotel and Restaurant Flour featuring an attractive crumb color that works great in your best recipes. Perfect for making breadsticks, biscuits, pizza dough, quick breads, tortillas, muffins, pancakes, roux sauces and more. It's bleached, enriched, and malted. You'll be set for any recip	Each Conversion Factor	1
Brand Owner Name		Smallest Sales Pack USF Product #	
SCC	10767367008939	Kosher Certified	Yes
GTIN	10767367008939	Halal Certified	No
Barcode Attribute		Child Nutrition Label Available	
Retail UPC	767367008932	Beef Grade	
Replacement USF Product Number		Certified Angus Beef (CAB)	
Pre-Frozen USF Product Number		LFTB and BLBT Free	
Status	Active	0g Trans Fat per serving	
PIM Add Date	09/21/2023	Organic Certified	No
Discontinued Date		Made from Renewable Resources	
Meat Buyers Guide		Recyclable	
Approved Manufacturers	000546 GENERAL MILLS SALES INC	Cage Free	No
		Rainforest Alliance Certified	No
		No FSE	No
		CES Catalog Page Number	

Operation

Purchase Pack Depth	19.88 inches	Sales Pack Depth	19.88 inches
Purchase Pack Width	13.25 inches	Sales Pack Width	13.25 inches
Purchase Pack Height	3.5 inches	Sales Pack Height	3.5 inches
Net Weight	25 lbs	Volume	.534 cubic feet
Gross Weight	25.05 lbs	Shelf Life	372 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	14:001 - COMMODITY INGREDIENTS:SUGAR/FLOUR/SALT	Basis	
RRE Flag	No	Mfr Pallet Hi	14
Hazardous	No	Mfr Pallet Ti	7
Handling Instructions	SAFE HANDLING INSTRUCTIONS: to prevent illness from naturally occurring bacteria in wheat flour, Do not eat or play with raw dough; wash hands and surfaces after handling.	Is Item a Consumer Unit	No
		Is Trade Item a Base Unit	No



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Nutritional Values

Household Serving Size	1/4 cup	QTY	UOM	RDV	QTY	UOM	RDV	QTY	UOM	RDV	ALLERGENS	
Recommended Serving Size											Celery	Does Not Contain
Serving Size											Crustacean	Does Not Contain
Servings per Trade Item	30	g									Eggs	Does Not Contain
Calories per Serving	110										Fish	Does Not Contain
Calories from Fat per Serving											Milk	Does Not Contain
Total Fat	0	g		0%							Mustard	Does Not Contain
Saturated Fat	0	g		0%							Peanuts	Does Not Contain
Trans Fat	0	g									Sesame	Does Not Contain
Cholesterol	0	mg		0%							Soy	Does Not Contain
Sodium	0	mg		0%							Tree Nuts	Does Not Contain
Total Carbohydrates	23	g		8%							Wheat	Contains
Dietary Fiber	1	g		3%							Allergen - Gluten (other than Wheat)	Yes
Total Sugar	0	g		0%							Gluten Free Certified	No
Added Sugars	0	g		0%							Gluten Free	
Protein	3	g									Halal Certified	No
Calcium	0	mg		0%							Kosher Certified	Yes
Iron	1.3	mg		8%							Contains Lactose	Yes
Potassium	0	mg		0%							Contains Latex	
Vitamin C				0%							Made with Gluten Free Ingredients	
Vitamin D	0	mcg		0%							No MSG Added	No
Vitamin A				0%							MSG Free	
											No Nitrate/Nitrites Added	
											Vegan	
											Vegetarian	No
											Allergen Relevant Data Provided	
											Allergen Relevant Data Provided Date	

Ingredients BLEACHED WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACIDCONTAINS: WHEAT.

Merchandising

Merchandising Business Unit Name	GROCERY & DAIRY - 100001
Merchandising Director Name	COMMODITY GROCERY - 10003
Merchandising Desk Name	COMMODITY GROCERY - 1008
Merchandising Category Name	FLOUR - 134
Merchandising Business Unit Associate	GROCERY & DAIRY
Merchandising Director Associate	HODGSON
Merchandising Desk Associate	HOGAN
Product Search Keywords	
Benefits	Cost-saving: Sold in generous 25 lb. size for bulk savings ~ Living Well: Enriched with essential nutrients ~ Versatile: Perfect for use in a variety of baked goods from doughs to breads batters and more ~ Time-Saving: Large size saves you the hassle of constant reordering
Serving Suggestions	Use in Muffins, Pancakes, Biscuits, Pastries, Cookies, etc.
Preparation Instructions	
Cat Seg Type 01	Value
Cat Seg Type 02	Value
Cat Seg Type 03	Value
Cat Seg Type 04	Value
Cat Seg Type 05	Value
Cat Seg Type 06	Value
Cat Seg Type 07	Value
Cat Seg Type 08	Value

Cat Seg Type 08	Value
Cat Seg Type 10	Value

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving		No Artificial Colors	
Child Nutrition Credit	No	No Artificial Flavors	No
Child Nutrition Label Available		No High Fructose Corn Syrup	No
Fat Free	No	No Salt Added	No
From cows not treated with rbst	No	No Sugar Added (NSA)	No
Low Calories		Reduced Calories	
Low Cholesterol	No	Reduced Fat	No
Low Fat	No	Reduced Sodium	No
Low Sodium	No	Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	No
Minimally Processed			



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Images



Marketing



Raw / Uncooked



Inner Pack (case open)

Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free	No	No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)		Organic Certified	No
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	No
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified	No	Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	No
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	