

Attached Divisions	66	Details	Primary ASYS #	1075357
Super Class	2 - GROCERY - DRY		Secondary ASYS #	3370897
Class	22 - GROCERY, DRY		Primary PSYS #	244420
Category	165 - CHIPS, SNACKS & CANDY, SHELF STABLE		Secondary PSYS #	243339, 249981
Group	6860 - FRUIT SNACKS		Product Master #	50616
Manufacturer Number	546 - GENERAL MILLS SALES INC		USF Product #	50616
Manufacturer GLN Number	0016000110205		Manufacturer Product #	16000-11561
Minority Code	1 - NA		Item ID	12154725
Brand Name	FRUIT ROLL-UPS		Cash and Carry Eligible	No
Brand Type	1 - National			
Country of Origin - Grown/Harvested	US - United States			
Country of Origin - Processed				

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Product Description	FRUIT SNACK, ROLLUP CRAZY COLORS	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	96/.5 OZ
Customer Description		Purchase Pack Size	96/.5 OZ
ASYS Description	FRUIT SNACK, ROLUP CRZY CLRS	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	PRODUCT OF THE US. TOP SELLING FRUIT SNACK. 35/10/35 AND EXCELLENT SOURCE OF VITAMIN C.	Each Conversion Factor	1
Brand Owner Name		Smallest Sales Pack USF Product #	
SCC	10016000115610	Kosher Certified	Yes
GTIN	10016000115610	Halal Certified	
Barcode Attribute		Child Nutrition Label Available	
Retail UPC		Beef Grade	
Replacement USF Product Number		Certified Angus Beef (CAB)	No
Pre-Frozen USF Product Number		LFTB and BLBT Free	
Status	Active	0g Trans Fat per serving	Yes
PIM Add Date	12/10/2020	Organic Certified	
Discontinued Date		Made from Renewable Resources	
Meat Buyers Guide		Recyclable	
Approved Manufacturers	000546 GENERAL MILLS SALES INC	Cage Free	
		Rainforest Alliance Certified	
		No FSE	No
		CES Catalog Page Number	

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Operation

Purchase Pack Depth	9.56 inches	Sales Pack Depth	9.56 inches
Purchase Pack Width	8 inches	Sales Pack Width	8 inches
Purchase Pack Height	7.12 inches	Sales Pack Height	7.12 inches
Net Weight	3 lbs	Volume	.315 cubic feet
Gross Weight	4 lbs	Shelf Life	372 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	16:007 - BAKE/DESSERT:SNACKS	Basis	
RRE Flag	No	Mfr Pallet Hi	7

Hazardous No
Handling Instructions Store in cool dry location

Mfr Pallet Ti 25
Is Item a Consumer Unit No
Is Trade Item a Base Unit Yes

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Nutritional Values

Household Serving Size 1 Roll 14g				QTY UOM RDV		QTY UOM RDV		QTY UOM RDV		ALLERGENS	
Recommended Serving Size				QTY UOM RDV	Polyunsaturated Fat	Magnesium		Omega 3 Acids		Celery	Not Known
Serving Size				14 gr	Monounsaturated Fat	Pantothenic Acid		Omega 6 Acids		Crustacean	Not Known
Servings per Trade Item				96	Other Carbohydrates	Biotin		Vitamin B ₆		Eggs	Not Known
Calories per Serving				50	Ash	Riboflavin		Vitamin B ₁₂		Fish	Not Known
Calories from Fat per Serving				9	Zinc	Niacin		Vitamin Beta- Carotene		Milk	Not Known
Total Fat				1 g 1%	Iodine	Niacin Equivalent		Vitamin E		Mustard	Not Known
Saturated Fat				.5 g 3%	Folate	Thiamin		Vitamin K		Peanuts	Not Known
Trans Fat					Phosphorous	Copper				Sesame	Not Known
Cholesterol				0 mg 0%	Nutrient Relevant Data Provided	Soluble Fiber				Soy	Not Known
Sodium				55 mg 2%	Nutrient Relevant Data Provided	Insoluble Fiber				Tree Nuts	Not Known
Total Carbohydrates				11 g 4%	Date	Alcohol				Wheat	Not Known
Dietary Fiber				2 g 8%		Sugar Alcohol				Allergen - Gluten(other than Wheat)	
Total Sugar				4 g		Water				Gluten Free Certified	
Added Sugars										Gluten Free	
Protein				0 g						Halal Certified	
Calcium				0 mg 0%						Kosher Certified	Yes
Iron				0 mg 0%						Contains Lactose	
Potassium				0 mg 0%						Contains Latex	
Vitamin C				15%						Made with Gluten Free Ingredients	
Vitamin D				0 mcg 0%						No MSG Added	
Vitamin A										MSG Free	
										No Nitrate/Nitrites Added	
										Vegan	
										Vegetarian	
										Allergen Relevant Data Provided	1
										Allergen Relevant Data Provided	
										Date	
Ingredients APPLE PUREE, CORN SYRUP, POLYDEXTROSE, DRIED CORN SYRUP, SUGAR, MALTODEXTRIN, PALM OIL. CONTAIN 2 OR LESS OF: PEAR PUREE CONCENTRATE, CITRIC ACID, SODIUM CITRATE, FRUIT PECTIN, MONOGLYCERIDES, MALIC ACID, VITAMIN C ASCORBIC ACID, ACETYLATED MONOGLYCERIDES, COLOR VEGETABLE JUICE, SPIRULINA EXTRACT, FRUIT JUICE, AND TURMERIC EXTRACT, NATURAL FLAVOR.											

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Merchandising

Merchandising Business Unit Name	NON-FOOD & BEVERAGE - 100002
Merchandising Director Name	BEVERAGE - 10005
Merchandising Desk Name	BEVERAGE - 1039
Merchandising Category Name	CHIPS & SNACKS - 64
Merchandising Business Unit Associate	NON-FOOD & BEVERAGE
Merchandising Director Associate	TIELBUR
Merchandising Desk Associate	BATES
Product Search Keywords	
Benefits	A gluten-free, fruit-flavored snack wrapped around a piece of cellophane for easy removal. Fruit Roll-Ups(TM) Crazy Colors(TM) are made with real fruit puree-first ingredient and reduced sugar. Made without gelatin. For USDA Child Nutrition Programs: meets USDA Smart Snacks criteria. Includes 96 individually wrapped 0.5 oz pouches in bulk.
Serving Suggestions	Serve as is
Preparation Instructions	READY TO EAT
Cat Seg Type 01	Value
Cat Seg Type 02	Value
Cat Seg Type 03	Value
Cat Seg Type 04	Value
Cat Seg Type 05	Value
Cat Seg Type 06	Value
Cat Seg Type 07	Value
Cat Seg Type 08	Value
Cat Seg Type 08	Value
Cat Seg Type 10	Value

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Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving	Yes	No Artificial Colors	
Child Nutrition Credit	No	No Artificial Flavors	
Child Nutrition Label Available		No High Fructose Corn Syrup	
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol		Reduced Fat	
Low Fat		Reduced Sodium	
Low Sodium		Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			

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Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)	No	Organic Certified	
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	

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