



Attached Divisions	71	Primary ASYS #	1170103
Super Class	2 - GROCERY - DRY	Secondary ASYS #	
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	168 - CRACKERS & CROUTONS	Product Master #	90303933
Group	1616 - CRACKERS, OTHER, SINGLE SERVICE	USF Product #	90303933
Manufacturer Number	451 - KELLOGG SALES COMPANY	Manufacturer Product #	2410012431
Manufacturer GLN Number	003800000010	Item ID	100090303933
Minority Code		Cash and Carry Eligible	No
Brand Name	KELLOGGS CHEEZ IT / KELLANOVA		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Core

Product Description	CRACKER, BUFFALO WING SQUARE BAKED SHELF STABLE SS BAG	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	175/.75 OZ
Customer Description		Purchase Pack Size	175/.75 OZ
ASYS Description	CRACKER, BUFLO WING SQ BKD SS	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	Make snack time more fun with Cheez-It baked snack crackers, featuring the deliciously craveable flavor of buffalo wing. Cheez-It baked snack crackers are made with 100% real cheese that's been carefully aged for a one-of-a-kind taste in every crunchy bite. A delectable baked snack, Cheez-It crackers are perfect for game time, party spreads, school	Each Conversion Factor	1
Brand Owner Name	Kellogg Company US	Smallest Sales Pack USF Product #	
SCC	00024100124312	Kosher Certified	
GTIN	00024100124312	Halal Certified	
Barcode Attribute	00024100124312	Child Nutrition Label Available	
Retail UPC		Beef Grade	
Replacement USF Product Number		Certified Angus Beef (CAB)	
Pre-Frozen USF Product Number		LFTB and BLBT Free	
Status	Active	0g Trans Fat per serving	
PIM Add Date	02/20/2025	Organic Certified	
Discontinued Date		Made from Renewable Resources	
Meat Buyers Guide		Recyclable	
Approved Manufacturers	000451 KELLOGG SALES COMPANY	Cage Free	
		Rainforest Alliance Certified	
		No FSE	No
		CES Catalog Page Number	

Operation

Purchase Pack Depth	19.875 inches	Sales Pack Depth	19.875 inches
Purchase Pack Width	13.25 inches	Sales Pack Width	13.25 inches
Purchase Pack Height	9.5 inches	Sales Pack Height	9.5 inches
Net Weight	8.2 lbs	Volume	1.448 cubic feet
Gross Weight	10.25 lbs	Shelf Life	335 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	60 days
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	16:009 - BAKE/DESSERT:CRACKERS	Basis	
RRE Flag	No	Mfr Pallet Hi	5
Hazardous	No	Mfr Pallet Ti	7
Handling Instructions	Dry	Is Item a Consumer Unit	No
		Is Trade Item a Base Unit	No



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Household Serving Size 1 Pouch				QTY UOM RDV		QTY UOM RDV		QTY UOM RDV		ALLERGENS			
QTY UOM RDV				Polyunsaturated Fat		Magnesium		Omega 3		Celery		Not Known	
Recommended Serving Size				Monounsaturated Fat		Pantothenic Acid		Acids		Crustacean		Does Not Contain	
Serving Size 21 g				Other Carbohydrates		Biotin		Omega 6		Eggs		Does Not Contain	
Servings per Trade Item 175				Ash		Riboflavin		Acids		Fish		Does Not Contain	
Calories per Serving 100				Zinc		Niacin		Vitamin B6		Milk		Contains	
Calories from Fat per Serving				Iodine		Niacin Equivalent		Vitamin B12		Mustard		Not Known	
Total Fat 3.5 g 4%				Folate		Thiamin		Vitamin B12		Peanuts		Does Not Contain	
Saturated Fat 1 g 5%				Phosphorous		Copper		Beta-Carotene		Sesame		Does Not Contain	
Trans Fat 0 g				Nutrient Relevant Data Provided		Soluble Fiber		Vitamin E		Soy		Contains	
Cholesterol 5 mg 1%				Nutrient Relevant Data Provided Date		Insoluble Fiber		Vitamin K		Tree Nuts		Does Not Contain	
Sodium 150 mg 7%						Alcohol				Wheat		Contains	
Total Carbohydrates 14 g 5%						Sugar				Allergen - Gluten (other than Wheat)			
Dietary Fiber 2 g 5%						Alcohol				Gluten Free Certified			
Total Sugar 0 g						Water				Gluten Free			
Added Sugars 0 g 0%										Halal Certified			
Protein 3 g										Kosher Certified			
Calcium 20 mg 2%										Lactose Free			
Iron .7 mg 4%										Contains Latex			
Potassium 50 mg 0%										Made with Gluten Free Ingredients			
Vitamin C										No MSG Added			
Vitamin D										MSG Free			
Vitamin A										No Nitrate/Nitrites Added			
										Vegan			
										Vegetarian			
										Allergen Relevant Data Provided		1	
										Allergen Relevant Data Provided Date			
Ingredients INGREDIENTS: WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), WHITE CHEDDAR CHEESE (MILK, SALT, CULTURES, ENZYMES), SOYBEAN OIL (WITH TBHQ FOR FRESHNESS). CONTAINS 2% OR LESS OF MALTODEXTRIN, PAPRIKA COLOR, SALT, SODIUM DIACETATE, YEAST, BUTTERMILK, CAYENNE PEPPER SAUCE (AGED RED PEPPER, VINEGAR, SALT, GARLIC), HYDROLYZED SOY AND CORN PROTEIN, BLUE CHEESE (MILK, SALT, CULTURES, ENZYMES), SUGAR, GARLIC POWDER, PAPRIKA EXTRACT COLOR, CHEDDAR CHEESE (MILK, SALT, CULTURES, ENZYMES), LACTIC ACID, CITRIC ACID, NATURAL FLAVOR, DISODIUM INOSINATE, DISODIUM GUANYLATE, TURMERIC EXTRACT COLOR, ANNATTO EXTRACT COLOR, SOY LECITHIN.													

Merchandising Business Unit Name	GROCERY & DAIRY - 100001
Merchandising Director Name	VALUE ADDED GROCERY - 10001
Merchandising Desk Name	VALUE ADDED GROCERY SHELF STABLE ~ 1007
Merchandising Category Name	CRACKERS - 78
Merchandising Business Unit Associate	GROCERY & DAIRY
Merchandising Director Associate	TIELBUR
Merchandising Desk Associate	NAKASONE
Product Search Keywords	KellanovaP112025
Benefits	Make snack time more delicious; enjoy the taste of real cheese and buffalo seasoning baked into every cracker~Packaged for freshness and great taste; This 8.2lb case contains 175 Cheez-It cracker snacks pouches; 19 9/16 IN x 12 15/16 IN x 9 IN~Grab a pouch at game time, pack a snack for school, enjoy a handful at the office and stash a box in the car; the cheese snack options are endless~Satisfy your cheese craving combined with the irresistible taste of buffalo wing flavor and 8g of whole grains in each serving; tangy deliciousness baked into every crunchy bite

Serving Suggestions	Convenient and ready to enjoy right out of the pouch; Enjoy as an afternoon snack or with lunch	
Preparation Instructions	CHEEZ-IT CRACKERS ARE READY TO ENJOY RIGHT OUT OF THE POUCH	
Cat Seg Type 01		Value
Cat Seg Type 02		Value
Cat Seg Type 03		Value
Cat Seg Type 04		Value
Cat Seg Type 05		Value
Cat Seg Type 06		Value
Cat Seg Type 07		Value
Cat Seg Type 08		Value
Cat Seg Type 08		Value
Cat Seg Type 10		Value

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving		No Artificial Colors	
Child Nutrition Credit		No Artificial Flavors	
Child Nutrition Label Available		No High Fructose Corn Syrup	
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol		Reduced Fat	
Low Fat		Reduced Sodium	
Low Sodium		Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			



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Images



Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)		Organic Certified	
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	