



Attached Divisions 74
Super Class 2 - GROCERY - DRY
Class 22 - GROCERY, DRY
Category 165 - CHIPS, SNACKS & CANDY, SHELF STABLE
Group 1907 - SPECIALTY SNACK FOODS, SINGLE SERVICE, SHELF STABLE
Manufacturer Number 546 - GENERAL MILLS SALES INC
Manufacturer GLN Number 0016000110205
Minority Code 1 - NA
Brand Name CHEX MIX
Brand Type 1 - National
Country of Origin - Grown/Harvested US - United States
Country of Origin - Processed

Primary ASYS # 6963664
Secondary ASYS # 1024695
Primary PSYS # 000000
Product Master # 9973152
USF Product # 9973152
Manufacturer Product # 31933000
Item ID 185224672
Cash and Carry Eligible No

Core

Product Description	SNACK MIX, CHEX CHOCOLATE CARAMEL IW	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	60/1.03 OZ
Customer Description		Purchase Pack Size	60/1.03 OZ
ASYS Description	SNACK MIX, CHX CHOC CRML IW	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description	Simply Chex Snack Mix features whole grain-rich Chex cereal pieces with delicious chocolate and caramel flavoring. Each 1.03 oz pouch is whole grain-rich and is Smart Snacks compliant and CACFP eligible. Convenient single-serve pouches ensure easy grab and go options for reimbursable meals or a la carte offerings. Packaged in cases of 60, these sna	Each Conversion Factor	1
		Smallest Sales Pack USF Product #	
		Kosher Certified	
		Halal Certified	
		Child Nutrition Label Available	
		Beef Grade	
		Certified Angus Beef (CAB)	
		LFTB and BLBT Free	
Brand Owner Name	GENERAL MILLS SALES INC.	Og Trans Fat per serving	Yes
SCC	10016000319339	Organic Certified	
GTIN	10016000319339	Made from Renewable Resources	
Barcode Attribute	10016000319339	Recyclable	
Retail UPC		Cage Free	
Replacement USF Product Number		Rainforest Alliance Certified	
Pre-Frozen USF Product Number		No FSE	No
Status	Active	CES Catalog Page Number	
PIM Add Date	12/12/2020		
Discontinued Date			
Meat Buyers Guide			
Approved Manufacturers	000546 GENERAL MILLS SALES INC		

Operation

Purchase Pack Depth	16 inches	Sales Pack Depth	16 inches
Purchase Pack Width	9.75 inches	Sales Pack Width	9.75 inches
Purchase Pack Height	10 inches	Sales Pack Height	10 inches
Net Weight	3.86 lbs	Volume	.903 cubic feet
Gross Weight	5.2 lbs	Shelf Life	248 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	88 days
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	16:007 - BAKE/DESSERT:SNACKS	Basis	
RRE Flag	No	Mfr Pallet Hi	5
Hazardous	No	Mfr Pallet Ti	12
Handling Instructions	Keep in a cool, dry place	Is Item a Consumer Unit	No
		Is Trade Item a Base Unit	Yes



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Nutritional Values

Household Serving Size 1.00			QTY UOM RDV		QTY UOM RDV		QTY UOM RDV		ALLERGENS	
Recommended Serving Size					Magnesium		Omega ₃ Acids		Celery	Not Known
Serving Size	29	g			Pantothenic Acid		Omega ₆ Acids		Crustacean	Does Not Contain
Servings per Trade Item	60				Biotin		Vitamin B₆		Eggs	Does Not Contain
Calories per Serving	130				Riboflavin		Vitamin B₁₂		Fish	Does Not Contain
Calories from Fat per Serving					Niacin		Vitamin Beta-Carotene		Milk	Does Not Contain
Total Fat	4	g	5%		Niacin Equivalent		Vitamin E		Mustard	Not Known
Saturated Fat	.5	g	4%		Thiamin		Vitamin K		Peanuts	Does Not Contain
Trans Fat	0	g			Copper				Sesame	Does Not Contain
Cholesterol	0	mg	0%		Soluble Fiber				Soy	Does Not Contain
Sodium	50	mg	2%		Insoluble Fiber				Tree Nuts	Does Not Contain
Total Carbohydrates	22	g	8%		Alcohol				Wheat	Contains
Dietary Fiber	2	g	8%		Sugar Alcohol				Allergen - Gluten (other than Wheat)	
Total Sugar	6	g			Water				Gluten Free Certified	
Added Sugars	6	g	12%						Gluten Free	
Protein	2	g							Halal Certified	
Calcium	0	mg	0%						Kosher Certified	
Iron	1.3	mg	6%						Lactose Free	
Potassium	100	mg	2%						Contains Latex	
Vitamin C									Made with Gluten Free Ingredients	
Vitamin D	0	mcg	0%						No MSG Added	
Vitamin A									MSG Free	
Ingredients WHOLE WHEAT, SUGAR, ENRICHED CORN MEAL (DEGERMED YELLOW CORN MEAL, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), VEGETABLE OIL (SOYBEAN OIL AND/OR RICE BRAN OIL), FRUCTOSE, COCOA PROCESSED WITH ALKALI. CONTAINS 2% OR LESS OF: COCOA, SALT, CORN STARCH, DISTILLED MONOGLYCERIDES, TRISODIUM PHOSPHATE, CALCIUM CARBONATE, YELLOW CORN FLOUR, BAKING SODA, NATURAL FLAVOR. FRESHNESS PRESERVED WITH BHT.										

Merchandising

Merchandising Business Unit Name	NON-FOOD & BEVERAGE - 100002		
Merchandising Director Name	BEVERAGE - 10005		
Merchandising Desk Name	BEVERAGE - 1039		
Merchandising Category Name	CHIPS & SNACKS - 64		
Merchandising Business Unit Associate	NON-FOOD & BEVERAGE		
Merchandising Director Associate	TIELBUR		
Merchandising Desk Associate	NAKASONE		
Product Search Keywords	SRM26		
Benefits	K-12 Regulation Ready: 1 oz Equivalent Grain, Smart Snacks Compliant, CACFP Eligible.~Individually wrapped pouches offer a single serve, grab and go snack for kids with dietary restrictions.~Case of 60 single serve 1.03 oz pouches.~Chocolate and caramel flavored whole grain Chex cereal pieces create a savory and sweet snacking experience.~Made without gelatin. No artificial flavors, no colors from artificial sources, no high fructose corn syrup.		
Serving Suggestions	Serve as is		
Preparation Instructions	READY TO EAT		
Cat Seg Type 01		Value	
Cat Seg Type 02		Value	
Cat Seg Type 03		Value	
Cat Seg Type 04		Value	
Cat Seg Type 05		Value	
Cat Seg Type 06		Value	
Cat Seg Type 07		Value	
Cat Seg Type 08		Value	
Cat Seg Type 08		Value	
Cat Seg Type 10		Value	

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
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All Natural USDA		No Added Preservatives	
0g Trans Fat per serving	Yes	No Artificial Colors	
Child Nutrition Credit	No	No Artificial Flavors	Yes
Child Nutrition Label Available		No High Fructose Corn Syrup	Yes
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol	Yes	Reduced Fat	
Low Fat		Reduced Sodium	
Low Sodium	Yes	Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			



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Images



 Inner Pack (case open)

Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)		Organic Certified	
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	