

BUILDING A LEGACY

BROOKSTONE SCHOOL STRATEGIC PLAN

BROOKSTONE SCHOOL
LOYALTY • COURAGE • WISDOM
EST. 1951

ALIGNING PASSION WITH VISION

There are few things in life that compare to the feeling of being heard, understood, and truly known. These feelings are at the heart of the experience that Brookstone aspires to deliver to our students through caring relationships with faculty, coaches, and counselors. Being heard and understood is equally important to donors who are given the opportunity to provide transformational gifts that support current and future student experiences.

Brookstone's visionary strategic plan and recently completed campus master plan were developed with input from faculty and staff, alumni, current and past families, and current and past donors, all while considering the future of our campus over the next 5, 10, and 20 years. These completed documents provide a roadmap for Brookstone and serve as enlightening talking points when visiting with our most philanthropic supporters. What they do not do, however, is instruct donors where they must designate their generous support.

Aligning donors' personal passions with Brookstone's vision unlocks gifts that immediately elevate the student experience while sustainably funding long-term strategic goals. This synergy, built on trusted partnership, empowers us to innovate and thrive for generations. New endowment

gifts as well as major gifts to annual operations are supporting student scholarships and programs across campus. We have launched exciting new initiatives, such as Swift Scholars and mock trial through the guidance, generosity, and passion of donors.

We stand on the precipice of an expanded Learning Center and Leadership Center, both fully funded and projected to open in August 2027, thanks to donors who offered both a license to reimagine and enhance the educational journey at Brookstone and the financial support to make a shared vision a reality.

We have recently completed a donor-driven renovation of the Turner Center Gallery and will be renovating other portions of the building as well as a portion of the Illges Gym this summer. While these projects are ongoing, we continue to secure support from foundations and individuals for the future construction of a state-of-the-art Lower School. This facility is a critical piece of our strategic plan and the future of Brookstone.

Many donors share our enthusiasm for the new Lower School and are considering major gifts to support the most ambitious funding project in our school's history. The new Lower School will provide the physical space and resources to deliver an early education experience unmatched in the region. This facility is a multi-year project and continues to be a primary focus for our Advancement Team and board members.

We continue to share the story of Brookstone while writing new chapters along the way. We turned 75 years young this year, and with your support, the very best is yet to come.



Ed Martin

Ed Martin
ASSISTANT HEAD OF SCHOOL
FOR INSTITUTIONAL ADVANCEMENT



BROOKSTONE CAMPUS
1985



BROOKSTONE CAMPUS
2023

ROOTED IN LEGACY.
DESIGNED FOR WHAT'S NEXT.

Founded in 1951, Brookstone School has remained steadfast in its mission to provide a college preparatory education rooted in the Judeo-Christian ethic and committed to academic excellence.

For more than 75 years, Brookstone has shaped students through an intentional focus on character, leadership, and whole-child development. As Columbus's only Beginners through 12th grade independent college preparatory school, Brookstone prepares students not only for college, but for lives of purpose, service, and leadership.

Brookstone EDGE is not a reinvention of this mission. It is the next step in strengthening the foundation built by generations before us. As education evolves and the needs of students grow, Brookstone remains committed to investing in its people, programs, and spaces to ensure future generations are equipped to thrive.

This plan honors our past while boldly preparing for our future, building on Brookstone's legacy of excellence and extending its impact across the Chattahoochee Valley and beyond.

OUR MISSION

Brookstone School, a college preparatory school founded in the Judeo-Christian ethic and committed to academic excellence, endeavors to build in its students the core values of loyalty, courage, wisdom, honor, service, respect, and leadership.

BROOKSTONE EDGE

Brookstone EDGE is the school's strategic vision for the future, providing a clear roadmap for strengthening every aspect of the Brookstone experience while remaining firmly rooted in the mission and values that have guided the school since 1951.

Developed through thoughtful planning and informed by the voices of trustees, faculty, staff, parents, alumni, and friends of the school, Brookstone EDGE reflects a shared commitment to preparing students for lives of purpose, leadership, and service.

Organized around four strategic pillars, Brookstone EDGE will guide the school's priorities, investments, and decision-making for years to come. Together, these pillars ensure that Brookstone continues to provide an exceptional educational experience while building a strong foundation for future generations.

OUR VISION

Brookstone aspires to be the premier Beginners-12 independent school for families throughout the Chattahoochee Valley with an intentional focus on educating the whole child, cultivating academic skills, social-emotional well-being, physical health, and creative development to ensure students are equipped to thrive in all aspects of life.

THE FOUR PILLARS OF BROOKSTONE EDGE

1

ENGAGED COMMUNITY

Cultivating a community where every student is known, valued, and challenged.

2

DYNAMIC CURRICULAR PROGRAM

Advancing academic excellence through innovation, alignment, and opportunity.

3

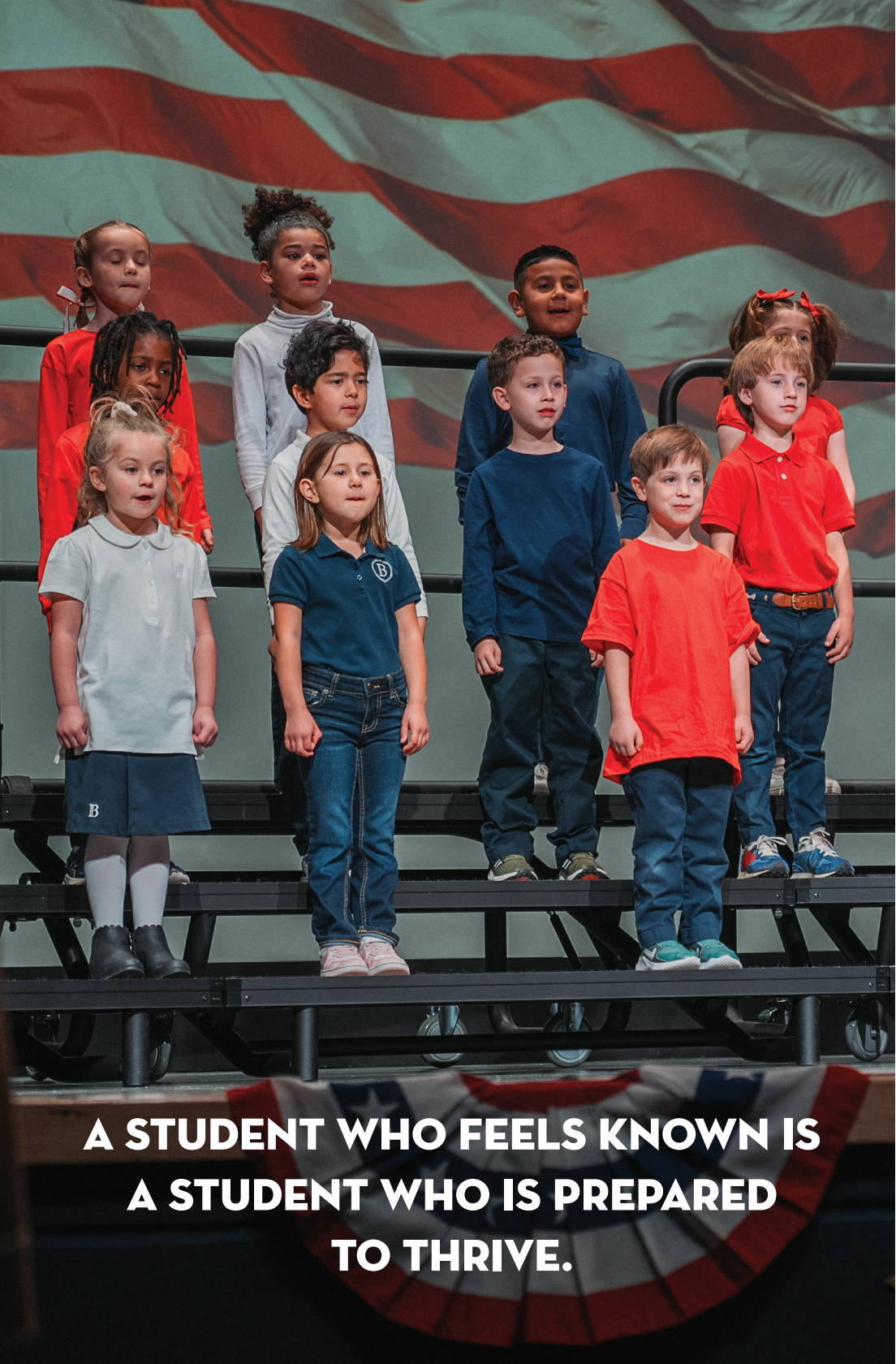
GROWING FINANCIAL POSITION

Ensuring long-term sustainability to strengthen Brookstone for generations to come.

4

EMPOWERED FUTURE

Creating spaces that inspire learning, connection, and innovation.



A STUDENT WHO FEELS KNOWN IS A STUDENT WHO IS PREPARED TO THRIVE.

PILLAR 1

ENGAGED COMMUNITY

CULTIVATING A COMMUNITY WHERE EVERY STUDENT IS KNOWN, VALUED, AND CHALLENGED.

Brookstone believes meaningful education happens in the context of strong relationships. Through intentional investments in wellness, leadership development, cultural competency, and alumni engagement, we are strengthening a community where students and families flourish and where Brookstone's values are lived daily.

STRATEGIC INITIATIVES

- Student Wellness
- Leadership Development
- Cultural Competency
- Alumni Engagement



PREPARING STUDENTS NOT JUST FOR COLLEGE, BUT FOR LIVES OF PURPOSE AND LEADERSHIP.

PILLAR 2

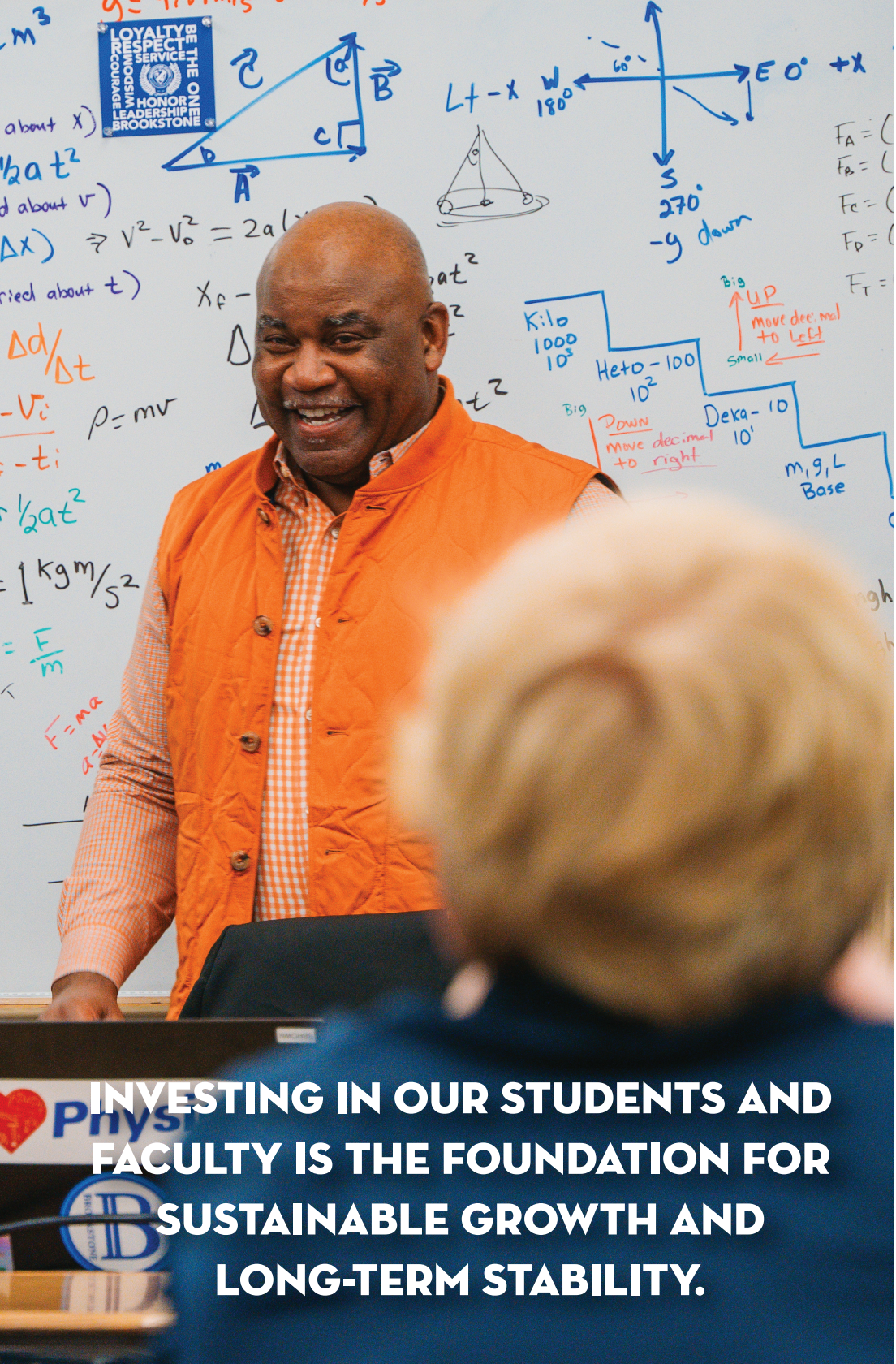
DYNAMIC CURRICULAR PROGRAM

ADVANCING ACADEMIC EXCELLENCE THROUGH INNOVATION, ALIGNMENT, AND OPPORTUNITY.

Brookstone's academic strength has long been a defining hallmark of the school. Through strategic investment in curriculum, faculty, fine arts, athletics, and student support systems, Brookstone is enhancing the educational experience to prepare students for college, career, and life.

STRATEGIC INITIATIVES

- ✔ Academic Alignment
- ✔ Faculty Excellence
- ✔ Fine Arts
- ✔ Athletics
- ✔ College Guidance
- ✔ Learning Center


LOYALTY
RESPECT
SERVICE
WISDOM
COURAGE
HONOR
LEADERSHIP
BE THE ONE
BROOKSTONE
INVESTING IN OUR STUDENTS AND FACULTY IS THE FOUNDATION FOR SUSTAINABLE GROWTH AND LONG-TERM STABILITY.

PILLAR 3

GROWING FINANCIAL POSITION

ENSURING LONG-TERM SUSTAINABILITY TO STRENGTHEN BROOKSTONE FOR GENERATIONS TO COME.

A strong financial foundation makes mission-driven growth possible. Brookstone is committed to responsible stewardship, strategic enrollment growth, competitive faculty investment, and increased access through tuition assistance, while also building long-term financial strength through endowment growth.

STRATEGIC INITIATIVES

- ✔ Endowment Growth
- ✔ Enrollment Strength
- ✔ Faculty Investment
- ✔ Tuition Assistance
- ✔ Financial Stewardship

THE SPACES WHERE STUDENTS LEARN SHAPE THE WAY THEY GROW.





PILLAR 4

EMPOWERED FUTURE

CREATING SPACES THAT INSPIRE LEARNING, CONNECTION, AND INNOVATION.

Brookstone's campus is central to its mission. Through thoughtful planning and transformational investment, Brookstone is creating environments that support today's learners while preparing for tomorrow's opportunities. While the new Lower School represents Brookstone's current strategic capital priority, it is one part of a broader vision that includes innovative learning spaces, campus enhancements, and long-term stewardship. Together, these investments will strengthen foundational learning, enhance collaboration, elevate academic excellence, and position Brookstone as a leader in education across the region.

STRATEGIC INITIATIVES

- ✔ New Lower School (Highest Priority)
- ✔ Learning Center
- ✔ Collaborative Learning Lab
- ✔ Maintenance Endowment
- ✔ Leadership Center
- ✔ Master Plan

BROOKSTONE SCHOOL

FOR MORE INFORMATION ABOUT HOW YOU CAN BE PART OF OUR LEGACY PLEASE CONTACT

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