



A. Company Overview

- Full legal name, incorporation state, year founded, entity structure

BSN Sports, LLC is a privately held corporation, founded in 1972, incorporated on April 21, 1982 in the State of Delaware.

With record sales serving over 150,000 customers across 30,000 institutions that include over 1,000 higher education campuses, BSN SPORTS is in a very strong, well-diversified financial position.

Dunn and Bradstreet Info:

BSN Sports LLC – D&B Rating: 1R4
D&B Number: 176-33-2310

Bank Information:

Bank of America NA
901 Main Street
Dallas, TX 75202
Contact: Tershea Green
Phone: 214-209-4772
Email: tershea.L.green@bsml.com

Federal Tax Identification Number: 22-2795073

If any additional financial information is required, please know that all financial information is considered Privileged and will require a copy of our NDA (non-disclosure agreement) which will need to be signed and returned to BSN SPORTS LLC before we are allowed to send you our current company financial portfolio. If required, please reach out to Simon Chen at schen@bsnsports.com.



BSN Sports LLC. is the largest direct selling manufacturer, marketer, and distributor of sporting goods to the institutional markets in the United States. Founded in 1972, BSN has a rich history of serving the institutional markets for over 50 years.

BSN manages 90 plus web sites on its SAP –backed Computer Platform, in addition to 10 plus web sites that mirrors the catalog and marketing faces of our company.

With 3,600 plus employees, the Company is the only of its kind and size in targeting the elementary, varsity, college, and university educational markets, as well as municipalities, state and federal government, private youth programs, YMCA's, boy's and girls' clubs, churches, and summer camps. BSN is proud to have over 100,000 customers, with active accounts in every zip code in the United States. We offer over 22,000 products – the largest assortment in the industry – including team and recreational equipment, and a complete line of branded team practice and game uniforms such as Nike, Adidas, Under Armour, Rawlings, and branded products from Tachikara, Baden, Wilson, Spalding, and a host of other well-known names. The Company prides itself on being a complete one stop shop for institutional customers in the USA – providing unparalleled service, quality, speed of shipment, product breadth and factory direct value.

BSN Sports is the only true one-stop shop team sporting goods dealer in the United States. No other company in the industry can offer to University of Redlands the broad assortment of products that we have available and support it with A+ service. In addition to the products and services, we offer Game Changing Solutions and are the Industry Leader in Technology. A few examples of the solutions are 24 Hour Quick Ship on all BSN stocked items, one invoice for every order and Online BSN Billing. An example of technology is the iPad that allows our Sales Pro's to have direct feeds in the field of live inventory of over 15 National Brands as well as our own.

Diversity

BSN sports is not a MWBE organization, but we are a current supplier of MWBE vendor organizations throughout the sporting goods industry.

Key Reasons to Partner with BSN SPORTS

- **Market Leadership**

At \$1.87 billion in sales during the 2025 fiscal year, BSN Sports stands as the largest marketer, manufacturer, and direct distributor in the institutional sporting goods and physical education sector. This scale provides unmatched domestic and international purchasing power, enabling us to negotiate favorable pricing and maintain competitive product costs.

- **Exceptional Value**

Our factory-direct sales model, combined with our market scale, allows us to offer pricing that is 10–30% lower than local suppliers for comparable products. These savings are passed directly to our customers, ensuring cost-effective solutions without compromising quality.



Key Reasons to Partner with BSN SPORTS (cont'd)

- **Proprietary and Branded Product Quality**

BSN Sports offers a comprehensive selection of proprietary brands - including MacGregor, Voit, and Champion Barbell - alongside major national brands. These in-house lines represent approximately one-third of our product portfolio and are central to our strategy of delivering both variety and value. Nearly all products include a minimum one-year warranty, with many offering extended coverage as detailed in our catalog. We stand firmly behind the quality of every item we sell.

- **Rapid Fulfillment**

A key differentiator for BSN Sports is our ability to deliver large volumes of inventory quickly. With approximately \$60 - \$80 million in on-hand inventory, we are uniquely positioned to fulfill substantial orders for schools, parks and recreation departments, and federal agencies, especially for hard-to-stock capital items such as bleachers, backstops, and field goals. Over 1,000 SKUs are designated as "quick-ship," and we guarantee 24-hour dispatch on these items.

- **Broad Product Diversification**

BSN Sports offers nearly 22,000 products through specialized catalogs, dedicated sales professionals, phone teams, e-commerce platforms, and distribution partners. Our expansive 500,000-square-foot warehouse in Dallas, TX serves as the central hub for our distribution network. In addition to equipment, we provide leading team uniform brands, positioning BSN Sports as a comprehensive, one-stop shop for institutional needs.

- **Advanced Technology Infrastructure**

Utilizing SAP across all divisions and warehouses, BSN Sports has long leveraged technology to differentiate itself from competitors. Our systems provide customers with 24/7 access to product availability, pricing, and order tracking. All customer-facing technologies are PCI compliant and optimized through two decades of industry-specific development. Innovations include e-commerce platforms, 3D custom uniform design, proprietary color logic, personalized branded websites, fundraising tools, and campus branding programs.

- **Nationwide Sales Expertise**

BSN Sports employs a network of highly trained, localized sales professionals equipped with iPads containing electronic catalogs and real-time inventory access. These representatives respond to inquiries within 24 hours and offer expert guidance to athletic directors, coaches, and procurement teams.

- **Collegiate Select**

BSN Sports' division dedicated to managing and supporting the needs and demands of collegiate accounts and the Sales Pros servicing the accounts.



BSN SPORTS is pleased to present an opportunity to establish a comprehensive partnership with Pennridge School District

Through this partnership, BSN SPORTS will support Pennridge athletics with premium performance apparel, uniforms, equipment, and spirit wear, while also delivering tools that benefit coaches, student-athletes, and the broader school community.

Online Stores & Fan Engagement

My Team Shop (MTS)

- Online stores available to all teams and clubs
- Built-in fundraising capabilities for each program
- All orders count toward the school's annual spend and rebate totals

MTS+ Quick Ship Stores

- Online stores that remain open year-round
- Orders ship directly to individuals within 24–48 hours

Pennridge Sideline Store

- Open year-round for fans, parents, and the community

Team Art Locker:

- BSN SPORTS provides access to Team Art Locker, an online design platform that houses all approved Pennridge logos, artwork, and branding assets. This ensures Pennridge will maintain a clean, unified identity across all teams and organizations.
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BSN SPORTS

Dedicated Local Support



Pennridge will be supported by a dedicated BSN SPORTS service team, including:

- Sales Professional: George Kline gkline@bsnsports.com 610-703-7843
- Territory Manager: Holt Legan hlegan@bsnsports.com
- Area Sales Manager: Rob Rifkin rrifkin@bsnsports.com 856-340-0200

Industry-Leading Product Availability

BSN SPORTS maintains over \$20 million in Under Armour inventory, providing Pennridge with:

- Faster fulfillment of uniforms and apparel
- Reduced backorders
- Reliable product availability throughout the year
- Faster turnaround during peak sports seasons
- **Under Armour Direct Uniform Program:** BSN Sports is the only Team Dealer in the country with a direct agreement to produce Under Armour Uniforms in-house.

Equipment & Quick Ship Inventory

BSN SPORTS maintains one of the largest equipment inventories in the country, allowing for:

- Quick fulfillment of essential equipment
- Reliable supply chain support
- Fast access to training and field equipment

This allows coaches to focus on their teams rather than worrying about product delays.



Simplified Purchasing & Billing



BSN SPORTS provides an **online billing and account management portal**, giving Pennridge administrators access to:

- Order tracking, Invoice management, and Account visibility

Pennridge may also utilize and of the following cooperative purchasing contracts, to simplify purchasing and help districts remain compliant with procurement policies.

- OMNIA Partners, BuyBoard, COSTARS

Local References:

BSN SPORTS proudly partners with several school districts throughout the Suburban One League including, but not limited to these Districts:

- Central Bucks School District
- Pennsbury School District
- Quakertown Community School District
- Souderton Area School District
- Bensalem Township School District

Our Commitment to Pennridge

Through this partnership, BSN SPORTS and Under Armour are committed to helping Pennridge:

- Strengthen its athletic brand and identity
- Simplify ordering and purchasing processes
- Provide high-quality uniforms, apparel, and equipment
- Expand fundraising and fan engagement opportunities
- Provide best in class service and support to the entire school community

UA HIGHLIGHT ATHLETIC AGREEMENT



AGREEMENT COVER PAGE

SCHOOL KEY INFO

Customer Name: **Pennridge High School**
Street Address: **1228 N 5th St**
City, State Zip: **Perkasie, PA 18951**

Primary Contact Name: **Henry Hunt**
Primary Contact Title: **Athletic Director**
Primary Contact Email: hhunt@pennridge.org

Mascot: **Rams**
School Colors: **Green White**

DEALER KEY INFO

Dealer:	BSN Sports	
Start Date:	1/1/2026	End Date: 6/30/2031
Term (Years):	5 Years	
Inline Apparel Discount:	40%	Inline Footwear Discount: 35%
Uniform Discount:	40%	Inline Accessory Discount: 40%

SPEND ESTIMATES

Customer's Estimated Annual Purchase of Rebate Products in Year 1:	\$ 50,000
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Year 1 Rebate:	10%
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UA HIGHLIGHT ATHLETIC AGREEMENT

ATHLETIC AGREEMENT ("AGREEMENT") AMONG:

UNDER ARMOUR, CUSTOMER, AND TEAM DEALER

CUSTOMER Obligations to UNDER ARMOUR and its Authorized Servicing Team Dealer ("Team Dealer")

- The term of this Agreement commences on January 1, 2026 and ends on June 30, 2031 ("Term").
- During the Term, CUSTOMER shall purchase Under Armour apparel, footwear, and accessories ("Products," and Products bearing Under Armour marks, "Under Armour Products") for CUSTOMER's athletic teams ("Teams") from the Team Dealer set forth below.
- All Teams shall exclusively wear and use Under Armour Products head-to-toe, including without limitation footwear, socks, uniforms, and headwear, with the understanding that CUSTOMER may phase in the use of Under Armour Products so long as all Teams are fully exclusive at the start of the third year of the Term.
- CUSTOMER shall place orders with Team Dealer for Under Armour Products by:
 - (i) January 15 for Fall Sports uniforms
 - (ii) May 31 for Winter Sports uniforms
 - (iii) November 15 for Spring Sports uniforms
 - Stock apparel (excluding uniforms), footwear, and accessories can be ordered at any time.
- All CUSTOMER activities will be given access to Under Armour when applicable, via the Webstore (as defined below).
- CUSTOMER hereby grants to Under Armour the right to reproduce, display and otherwise use game photographs and/or audiovisual footage of Team games subject to applicable NCAA, NFHS, or applicable high school or governing body rules (collectively, "Rules").

UNDER ARMOUR and TEAM DEALER Obligations to CUSTOMER

- Under Armour shall provide Pennridge High School with a Signing Bonus of \$5000 in product allotment at MSRP Value to be used in Year 1 of the agreement
- Under Armour shall provide Pennridge High School a one-time Branding Package valued at \$5500 to be used on mutually approved co-branded materials
- Under Armour shall provide CUSTOMER with a product rebate based on the amount of Under Armour Purchases – inclusive of uniforms, in-line, and other licensed Products (collectively, "Rebate Products") purchased by CUSTOMER from Team Dealer as follows:

Total Rebate Products Purchased	Product Rebate
\$1 - \$40,000	7%
\$40,001 - \$80,000	10%
\$80,001 - \$125,000	12%
\$125,001+	15%

For purposes of clarity, CUSTOMER's Product Rebate will be: (1) determined by the amount of Rebate Products CUSTOMER purchases in the immediately preceding year; (2) provided on a biannual basis (7/15 and 1/15) in the applicable year; and (3) provided by Under Armour as Under Armour Products valued at retail pricing. By way of example, if CUSTOMER purchases \$90,000 worth of Rebate Products from Team Dealer in the first year, the Product Rebate for the next year will be twelve percent (12%). As such, CUSTOMER will receive a Product Rebate of 12% based on the total amount of Rebate Products CUSTOMER purchases in a quarter in the next year, so with respect to the aforementioned example, if in the 6 months of the next Contract Year, CUSTOMER purchases \$7,000 worth of Rebate Products, CUSTOMER will receive a Product Rebate of \$840 for those 6 months. Unused quarterly Product Rebate amounts will expire within sixty (60) days. In the first year of the Term, CUSTOMER's Product Rebate will be based on CUSTOMER's estimated annual purchase of Rebate Products and will be determined by CUSTOMER, Team Dealer, and Under Armour. Notwithstanding anything contained herein to the contrary, Under Armour reserves the right to modify, update, or amend the Product Rebate program in its sole discretion by providing CUSTOMER and Team Dealer with at least sixty (60) days prior written notice.

- Team Dealer shall establish, operate, and manage a webstore for any and all affiliated CUSTOMER activities accounts (including but not limited to activities, organizations and clubs' parents, students, alumni, faculty, staff, etc.) ("Webstore"). Team Dealer will use good faith efforts to exclusively sell Under Armour Products on the Webstore, and will prominently feature Under Armour Products over any third party Products sold on the Webstore.
- Team Dealer shall maintain appropriate levels of Under Armour Products to satisfy CUSTOMER's requirement on a timely basis.
- Team Dealer shall provide sales data to Under Armour quarterly on a QBR worksheet (or as requested).

UA HIGHLIGHT ATHLETIC AGREEMENT



- This Agreement shall be reviewed yearly by Under Armour and Team Dealer to ensure no major conditions of the Agreement have changed.

Termination. A party may terminate this agreement in the event of a material breach of any term or condition of this agreement by any other party and failure by the breaching party to cure the breach within ten (10) days following receipt of notice from the non-breaching party. In addition, Under Armour may change a Team Dealer upon thirty (30) days written notice to Team Dealer(s) and CUSTOMER. Further, Under Armour shall have the right to terminate this agreement if: (a) a Team is required to wear and/or use Products that are not supplied by Under Armour; or (b) CUSTOMER coaches, staff, or Team members commit any act or are involved in any occurrence which in the sole but reasonable discretion of Under Armour reflects unfavorably upon Under Armour or its Products.

Miscellaneous. Maryland law shall govern this Agreement, without regard to principles of conflicts of laws thereunder. The parties agree that the terms of this Agreement are confidential and except as required by applicable law, the parties shall not disclose in any way or to any third party any terms of this Agreement. CUSTOMER shall not assign its rights or obligations under this Agreement without prior written consent of Under Armour. The relationship among Under Armour, Team Dealer, and CUSTOMER shall be that of independent contractors. This Agreement may be executed in two (2) counterparts, each of which shall be deemed an original but both of which together shall constitute one and the same agreement. The signatures of the parties may be delivered by facsimile or imaged document, in PDF, TIFF, or JPEG format, and if delivered by facsimile or imaged document, said executed documents may be considered originals for all purposes.

IN WITNESS WHEREOF, each party acknowledges that a duly authorized representative of such party has executed this Agreement as of the date set forth below, and acknowledges that such party has read, understands and agrees to the terms and conditions of this Agreement.

CUSTOMER

UNDER ARMOUR, INC.

Signature

Signature

Printed Name

Printed Name

Title

Title

Date

Date

By signing below, Team Dealer agrees to offer CUSTOMER the following discounted pricing during the Term:

- 40% off of UNDER ARMOUR retail price for apparel (does not include decoration costs).
- 40% off of UNDER ARMOUR retail price for accessories (does not include decoration costs).
- 40% off of UNDER ARMOUR retail price for Uniforms & Uniform Decoration.
- 35% off of UNDER ARMOUR retail price on all Team footwear.

TEAM DEALER

Signature

Printed Name

Title

Date



BSN SPORTS is pleased to offer **Pennridge High School** the **BSN SPORTS REWARDS PROGRAM** for the purchase and supply of athletic apparel and equipment.

Product Rebate: Subject to the terms below, Customer will receive a Product Rebate selected from a list of products, inclusive of applicable freight charges, provided by BSN SPORTS subject to availability at the time of order. Product Rebates may not be used to reduce outstanding balances. Product Rebates are available after the requirements below are met.

Pennridge High School will receive the following rebate on all purchases made through BSN for the length of the agreement (at catalog price):

Annual Spend Amount	Annual Rebate Amount
50,00 - 75,000 USD	4% of annual spend in BSN Sports equipment or apparel at catalog price.
75,001 - 100,000 USD	6% of annual spend in BSN Sports equipment or apparel at catalog price.
100,001 + USD	8% of annual spend in BSN Sports equipment or apparel at catalog price.

Maximum annual product rebate will be the amount above, inclusive of any manufacturer incentives. Orders with discounts greater than stated above will be excluded. Any decoration or customization to rebate product is paid for by the Customer. All purchases will be made through BSN SPORTS. Only products purchased through BSN SPORTS will be eligible for the Product Rebate. All of Customer's accounts payable owing to BSN SPORTS must be paid within the payment terms provided by BSN SPORTS to receive Product Rebate.

Product Rebates can be redeemed anytime (as defined above). Unused Product Rebate amounts, as of 5 PM CST on the last day of each period, are forfeited by the Customer. As a result, Product Rebate amounts cannot be carried from one period to the next.

BSN Sports Product Pricing:

- BSN Sports Products 18% off catalog price
- Team Apparel/Stock Uniforms 40% off catalog price
- Team Custom Uniforms at Team Pricing 40% off catalog price
- BSN Sports Catalog Branded Products 10% off catalog price
- Team Footwear 35% off catalog price

Custom apparel, decorated apparel, and footwear from any other manufacturers offered by BSN SPORTS will be at team discount pricing. Decoration charges are not included in the above discounts. BSN Sports products are identified in the catalog with a black star icon next to the product code.

Discount terms based on pricing table:

Custom apparel and decorated apparel from other manufacturers will be at the then-current team discount pricing.



My Team Shop: BSN SPORTS' online player pay site is expected to be used by all varsity programs. Other programs including club sports, intramurals and other organizations will be encouraged to participate. My Team Shop products may be discounted less than team sales pricing. My Team Shop sales will be included in the Spending Level Totals and are a great way to maximize rebate amounts.

Terms and Conditions:

- All athletic purchases will be made through BSN SPORTS.
- Disclosing any of this information outside of the above parties could make the agreement null and void.
- BSN SPORTS acknowledges the usage of local decorators for specific items that are agreed upon.
- BSN is not responsible for Manufacturers Comp Funds if not used by manufacture's required dates.

Other Incentives:

- If rewards deal is signed by agreed date, an Early Signing Bonus of \$5000 from BSN to be used at once for branding purposes only.

Term: The initial term of this BSN Rewards Program shall be for 5 years (the "Initial Term") commencing on the date this BSN Rewards Program is signed by an authorized officer of both parties and ending on the 5 years anniversary of such date.

Additional terms and conditions:

No supplementary conditions are included in this contract.

Length of Agreement: 5 Year(s) - July 01, 2026 - June 30, 2031

Signature

Pennridge High School

BSN Sports

Date:

Date:

Signature:

Signature:

Signer Name: Henry Hunt

BSN Signer: Brian Fricker

Signer Title: Athletic Director

BSN Title: Regional Sales Director

PENNRIDGE RAMS



NEW

MY TEAM SHOP+

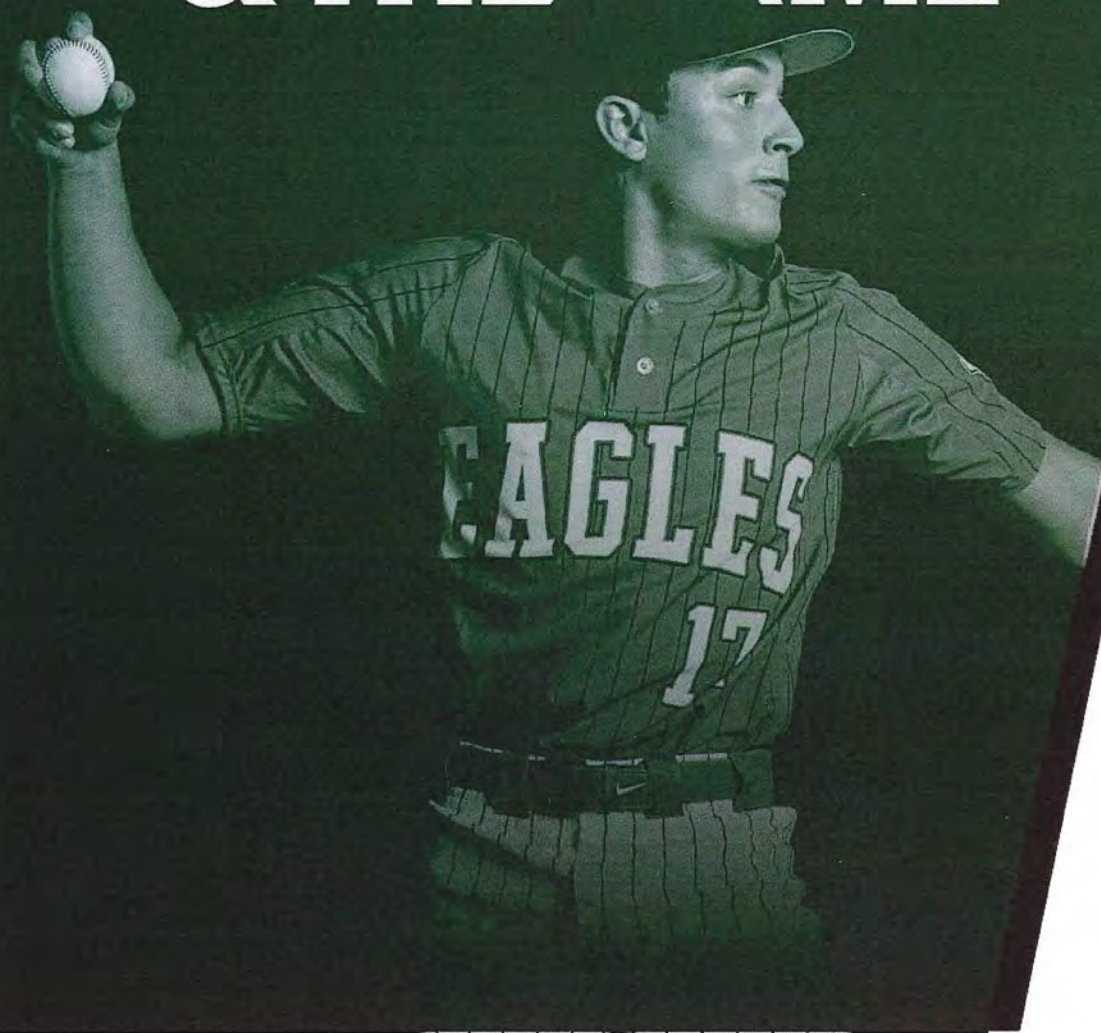
Premium Platform Built
for Team Sport Programs



**COMING
SOON!**

IT'S TIME TO PUT THE FOCUS
BACK ON WHAT TRULY MATTERS

YOUR PLAYERS & THE GAME



As a coach, you're tired of the never-ending headache that comes with outfitting your team—tracking orders, chasing down payments, dealing with parent questions, and distributing gear. It's a hassle and one that takes away from what's most important.

**That's why we created
My Team Shop Plus.**

With always-open stores, One-Price gear bundles, and the ability to order jersey fill-ins anytime, My Team Shop Plus allows you the flexibility to customize your store to get high-quality custom uniforms and apparel ordered, tracked, and distributed without the stress.



**MY TEAM
SHOP+**



GEARING UP FOR GAME DAY SHOULD BE EASY



MY TEAM
SHOP+

Meet the all-in-one online shop that ensures you're always ready to play.



Outfit Your Team, **Easier**

- **On-Time and Accurate Delivery** – Custom uniforms arrive when you need them.
- **Simplified Ordering** – One-price bundles make it easy to order required gear.
- **Fill-In Orders** – Quickly replace lost gear or outfit new players.
- **Seamless Tracking** – Keep tabs on player purchases and shipping.



Your Team Shop, **Your Way**

- **Always Open** – Order anytime, year-round access.
- **Expert Guidance** – From setup to game day and beyond.
- **Effortless Communication** – Upload your roster for easy coordination.
- **Flexible Ordering** – No minimums & ship-to-home availability.



Quality & Customization, **Without the Wait**

- **Top Brands** –     
- **Make It Unique** – Personalization options for eye-catching uniforms.
- **Wide Selection** – In-stock youth & adult sizes.
- **Get It Fast** – Quick turnaround on custom player gear and equipment.



OUTFIT YOUR TEAM WITH CONFIDENCE

Your Team Orders, Simplified

Customize your shop with one-price bundles so your team knows exactly what gear they need to order.



Additional Items on the Shop



TRAINING JACKET



LONG SLEEVE PERFORMANCE



TEAM BACKPACK



MY TEAM
SHOP+

Create Your Unique Uniforms

Choose from endless options of colors and styles with fully custom uniforms that off distinctive details to make y team stand out.



Add Your Player Equipment



Outfit your team with our complete selection of practice gear, travel essentials and game day accessories.

Energize Your Biggest Fans

Boost team spirit with must-have apparel and accessories for fans, family and players.





STYLES, APPAREL, ACCESSORIES, IT'S ALL HERE

With a wide variety of products and sizing options,
we'll help you quickly gear up in style.



**MY TEAM
SHOP+**

PLAYERS

COACHES & STAFF

PARENTS & FANS



NEW



SPRINT

Score select, top-selling fan gear *FASTER* than
ever – printed & shipped in 1-2 business days.



STREAMLINED, SIMPLE ORDERING FOR-THE-WIN



**MY TEAM
SHOP+**

The My Team Shop Plus dashboard allows you to easily manage your shop on-the-go so your team looks good on game day.

✓ **Easy Order Tracking**

Quickly see which players on your team have ordered and who still needs to.

✓ **Simplify Team Communication**

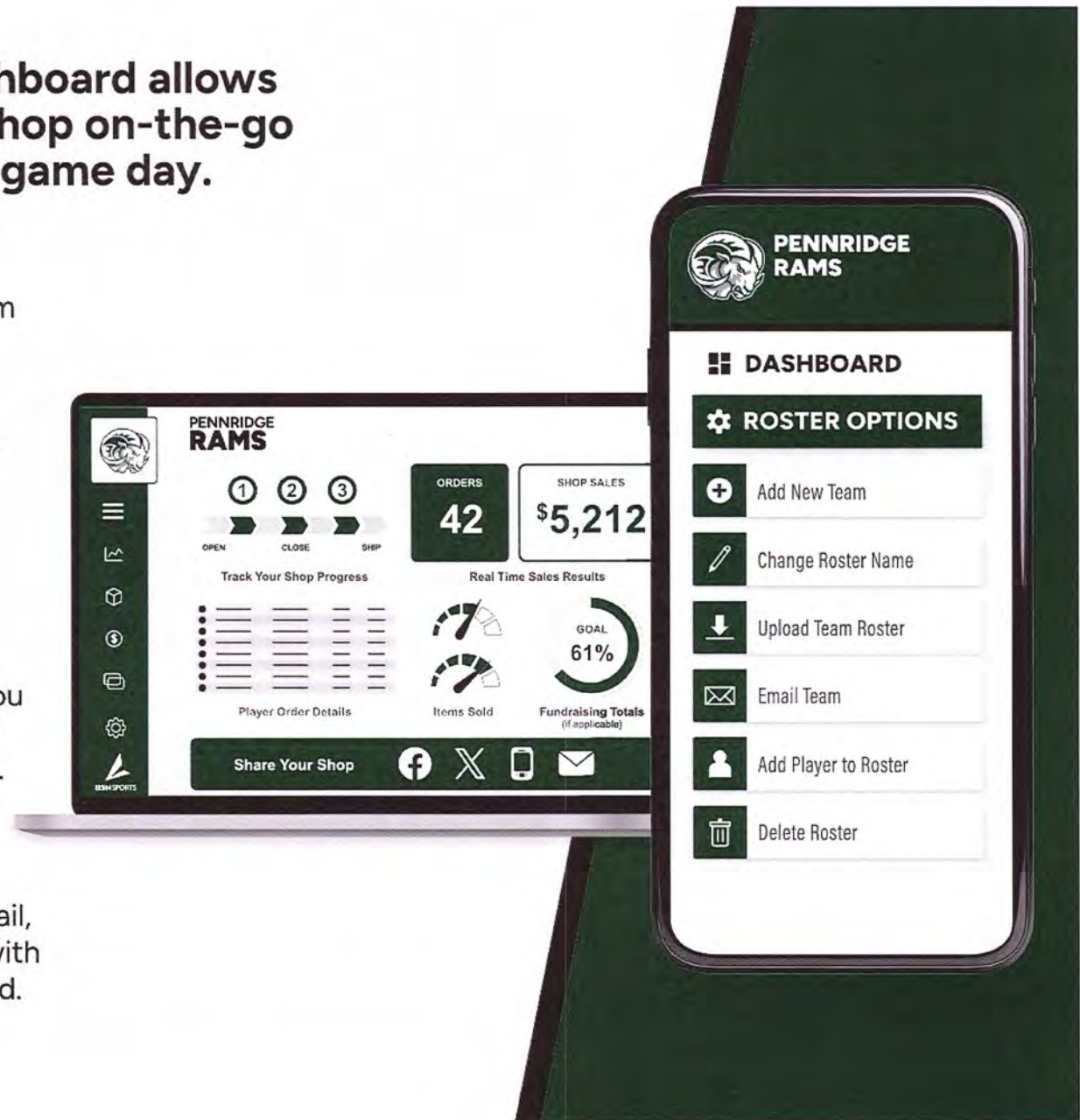
Communicate important reminders and deadlines by utilizing our shop message capabilities.

✓ **Insights On-the-Go**

A mobile-friendly experience allows you to easily check in on orders and funds raised from your shop, from anywhere.

✓ **Get in Touch**

Whether you prefer live chat, text, email, or a call, we make it easy to connect with our team and get the support you need.





BRINGING YOUR BRAND TO LIFE



MY TEAM
SHOP+

Our design library offers endless options and styles, ensuring your program is cohesive, distinctive and on-trend.





YOUR TOTAL TEAM SHOP SOLUTION



**MY TEAM
SHOP+**

Less hassle and more hustle so you can focus on what matters—your team and the game.



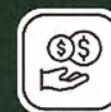
SHIP TO HOME

Orders are shipped directly to your athletes' homes for easy, hassle-free distribution—no need to coordinate pickup or manage bulk deliveries.



LIMITLESS CREATIVITY

Our expansive artwork library features thousands of unique designs ready to be customized with your team mascot or slogan.



EXCLUSIVE REBATES

Providing you with the cost savings and budget flexibility you need to grow your team.



ZERO COST TO YOU

With My Team Shop, there's never any hidden fees or overhead. It's all FREE.



YEAR-ROUND SHOP SOLUTION

From pre-season to post, we have all your team needs covered.



DASHBOARD MANAGEMENT TOOL

Track, manage and promote your shop with ease, even on-the-go.



GEORGE C. KLINE III

SALES PROFESSIONAL

📞 610-703-7843

✉️ gkline@bsnsports.com