

WE ARE FUSD



CHIEF OF COMMUNICATIONS ANNUAL PLAN 2026-27

STRATEGIC Overview Plan

MISSION

We nurture and cultivate the interests, intellect, and leadership of our students by providing an excellent, equitable education in a culturally proficient environment.

VISION

Where students, families, and staff are valued and empowered to achieve their greatest potential.

COMMITMENT

Academic Excellence

Fresno Unified School District is committed to educating the whole child and providing an excellent, equitable education in a culturally proficient environment.

People Excellence

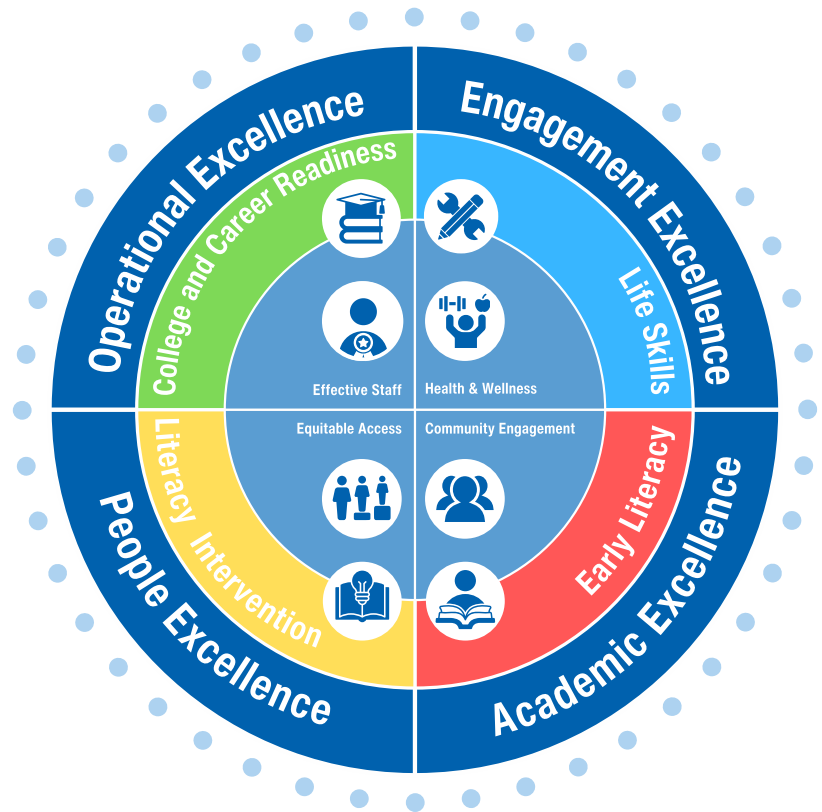
Fresno Unified School District is committed to attracting, developing, supporting, and retaining a highly effective and diverse workforce by building strong teams, cultivating talent, fostering meaningful partnerships, and strengthening workforce systems that empower employees and advance student outcomes through service, innovation, and operational excellence.

Operational Excellence

Fresno Unified School District is committed to achieving operational excellence through the efficient, reliable, and high-quality delivery of services, driven by continuous improvement, strong technology, and purposeful stewardship of our resources, systems, and people, to ensure safe, supportive environments with access to high-quality instructional tools and data-informed decision-making that enable every student and staff member to thrive and meet the evolving needs of our community.

Engagement Excellence

Fresno Unified School District is committed to building authentic partnerships with students, staff, families, and community by strengthening communication, amplifying voice, and expanding access to meaningful engagement opportunities that support student success.





ENGAGEMENT EXCELLENCE

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PILLAR

We commit to building authentic partnerships with students, staff, families, and community by strengthening communication, amplifying voice, and expanding access to meaningful engagement opportunities that support student success.

Priority EE-P1	Strengthen meaningful partnerships with families through multilingual communication, authentic engagement opportunities, and collaborative systems
EE-P1.1	Improve access to multilingual resources that support culturally responsive communication districtwide
Key Initiatives	By Winter 2026, redesign the Onflo/ Let's Talk communication submission form to both simplify the process for schools and departments and capture key data points for crafting community engagement plans.
Performance Measure(s)	• Revised Form • Communication Plan
Collaborating Departments	School Performance

Priority EE-P1	Strengthen meaningful partnerships with families through multilingual communication, authentic engagement opportunities, and collaborative systems
EE-P1.2	Strengthen two-way communication between schools and families through consistent use of district communication platforms
Key Initiatives	By Winter 2027, ensure 100% of schools implement the district's standardized website framework with required content and update schedules to improve stakeholder access to information and confidence in school communication.
Performance Measure(s)	• School Climate Surveys • Website Audits
Collaborating Departments	Analysis, Measurement and Accountability

ENGAGEMENT EXCELLENCE

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Priority EE-P1	Strengthen meaningful partnerships with families through multilingual communication, authentic engagement opportunities, and collaborative systems
EE-P1.1	Improve access to multilingual resources that support culturally responsive communication districtwide
Key Initiatives	- By June 30, 2027, the Translation and Interpretation Services Department will deliver 100% of district and school site translation requests within 72 business hours of receipt, utilizing a centralized workflow, standardized quality-control procedures, and dedicated translation staff to ensure equitable access to multilingual communication for staff and families. - By June 30, 2027, the Translation and Interpretation Services Department will ensure that at least 75% of all requested IEP documents are translated and delivered within 30 calendar days of receipt, through centralized workflow management, monthly performance monitoring, and collaboration with Special Education teams to improve access for multilingual families.
Performance Measure(s)	Monthly Onflow service request monitoring
Collaborating Departments	Special Education, Customer Service, OnFlow Team

