

Giles County High School

Business Management

Course Name:	Business Management - Course Code - C12H17
Course Term:	Fall 2026; Spring 2027
Teacher:	Demaris Hale
Contact Information:	E-mail: dhale@gcboe.us Phone: 931.363.4558
Course Description:	Business Management focuses on the development of the planning, organizing, leading, and controlling functions required for the production and delivery of goods and services. This applied knowledge course addresses the management role of utilizing the businesses' resources of employees, equipment, and capital to achieve an organization's goals. Students will participate in a continuing project throughout the course in which, individually or in teams, they will present recommendations to improve an existing business. Local business partnerships are encouraged to provide resources for faculty and students. Upon completion of this course, proficient students will be able to complete a full review of an existing business and offer recommendations for improvement as would a management
Materials: Resources/ Software Course Fees: Extracurricular/ Clubs:	Charged Chromebook, Colored Pencil, and Paper. Google Suite, Everfi, Online Documents, Google Classroom N/A; join FBLA—highly recommended FBLA: As a business student, you have the opportunity to enhance your education and career prospects by joining Future Business Leaders of America (FBLA). FBLA is a national organization that provides students with leadership development, networking opportunities, and real-world experience in the business world. By becoming a member, you will: ● Develop Leadership Skills: Participate in workshops, seminars, and conferences to build your leadership abilities and prepare for a successful career. ● Gain Real-World Experience: Engage in competitive events that challenge your business knowledge and skills, providing valuable hands-on experience. ● Network with Professionals: Connect with business leaders, industry professionals, and other business students to expand your professional network. Joining FBLA will enrich your academic journey and position you for future success in the business world. I highly encourage you to take advantage of this incredible opportunity! For more information on how to join FBLA, please visit FBLA's website or contact me directly.

Learner Outcome/	1) Attendance and Participation in class: Good attendance and participation in class is expected and will help to ensure the success of each student. 2) Activity: Upon completion of this course, proficient students will be equipped with the foundational skills to succeed in any of the Business, Marketing, or Finance programs of study and will be prepared to make an informed decision regarding which pathways they would like to pursue in high school.
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Evaluation Method:	<i>Example:</i> Graded work will receive a numeric score reflecting the quality of performance. Relative weights assigned to graded work are as follows: <u>Assignment %</u> <u>Classwork / Daily Work 50%</u> <u>Projects/ Presentations/Tests 50%</u> <u>Total 100%</u>
	Course Requirement Summary There are four types of assignments in this class: 1. Classwork: Assignments that are generally completed in one class period. 2. Projects: Are larger assignments that take several days or a week or more to complete. 3. Presentations: Presentations to the class concerning a topic or explaining a project they completed in class. 4. Tests: This includes testing/quizzes over concepts and vocabulary.
Grading Scale:	A - 90 - 100 B - 80 - 89 C - 70 - 79 D - 60 - 69 F - Failing 59 and below

Grading Policy/Practices:	Assignments will be graded and grades will be posted promptly and not later than one week after the due date. Quality of assignments is important to me, if I feel you did not put your full effort into the assignment I will hand it back to you and have you redo it. I reserve the right to have students come in outside of class to redo their assignments. (POINTS MAY BE DEDUCTED)
Classroom Procedures:	Students are expected to be in their seats when the bell rings, engage and participate in class activities and assignments, show respect to all individuals in the classroom, do their best on each assignment, and turn in their assignments on time.

Cell phone policy during class:	Violations Giles County School System cell phone policy result will result in progressive disciplinary actions, scaling from in-school suspension to alternative school placement for repeated infractions.
Attendance/ Tardy Policy:	“A student is late for class if you are not in your classroom with all materials and prepared to work when the bell sounds. Teachers will keep a record of tardiness to class for each student. The teacher will issue a warning for the 1st offense. If a student has a health issue or other problem that may result in being tardy, that should be addressed with an assistant principal. Chronic tardiness may be addressed as a disciplinary issue.” <i>~GCHS Student Handbook</i>
Late Work Policy:	Assignments will be accepted no more than three (3) days late. Each day the assignment is late the score will be assessed a 10% deduction. On day 3 the highest grade that can be earned is 70%.
Make-up Work Policy:	Students are responsible for making up missed work according to their teachers’ classroom policies. In general, missed work should be made up on the first day you return to school. The length of time for completion of make-up work shall be two(2) days per day missed. <i>~GCHS Student Handbook</i>

Academic Integrity/ Plagiarism:

Skills and Standards:

Policy:

Plagiarism, cheating, and other forms of academic dishonesty are prohibited. Students guilty of academic misconduct, either directly or indirectly, through participation or assistance, are immediately responsible to the instructor of the class. In addition to other possible disciplinary sanctions, which may be imposed by the school as a result of academic misconduct, the instructor has the authority to assign a “zero” for the exercise, examination, or project. In summary, any student caught giving, receiving, or copying someone else’s work on examinations, homework, or projects may receive a “zero” for his/her assignment.

***Plagiarism means using another person’s idea, expression or words without giving the original author credit.**

~GCHS Handbook & GCBOE Policy

Add a link to the standards here:

https://www.tn.gov/content/dam/tn/education/ccte/mkt/cte_s td_intro_business_marketing_upd-6- 13- 22.pdf

Instruction

Topics/Competencies/Skills Covered:

Role of Management	Marketing Considerations
Planning and Strategic Management	Organizational Considerations
Business Process Considerations	Human Relations Considerations
Financial Considerations	Final Project