

ENCINITAS UNION SCHOOL DISTRICT

Release and Authorization to Use Student Image

The Encinitas Union School District is proud of the many accomplishments of our students and staff. Photos and video footage of students add significantly to the communication value of district and school publications, videos, social media, and websites. It is the district's desire to share the achievements and recognition earned by students with the broader community. This effort can be aided by the use of photos or video footage showing students involved in classroom and school-related activities to promote their achievements.

These accomplishments may draw the attention of newspapers, television stations, or other media who visit our schools to photograph or film our students and staff during various activities. Please note, EUSD carefully screens any request from outside groups to help ensure that students, their work, and their accomplishments are highlighted in a responsible and appropriate way. In addition, EUSD uses photographs and video footage of students in District-produced materials including print publications, videos, websites, and official district social media platforms to promote their achievements. These photographs and videos may also include displays of student work. These original works may include but are not limited to writings, drawings, paintings, sculptures, musical compositions, films, and recordings. Student names will not be used in any social media posts by the district.

(1) I am agreeing that my child may participate and appear in classroom, school and District newsletters, video and/or audio recordings, films, photographs, written articles, and on District websites and social media sites; and

(2) to the use of my child's image, voice and name in media projects by the District to print, broadcast or Internet media outlets, such as newspapers, radio and television stations and news websites. As consideration for my child's participation in such publications, I release the District, including its employees and contractors, from claims resulting from the use and editing of my child's image, voice or name, including to media outlets. I further understand no compensation will be paid for any inclusion of my child in District materials.

NOTE: By signing the Mandatory Signature Sheet, you agree to the Release and Authorization to Use Student Image. Please note that you may rescind your authorization at any time in writing.