

DUNCANVILLE ISD SPORTS MARKETING



2026-2027 SPONSORSHIPS

TABLE OF CONTENTS



▶ Why Partner with Duncanville ISD Athletics	01
▶ Advertising Opportunities	02
▶ Sponsorship Levels	03
▶ Champion Level	04
▶ Powerhouse Level	05
▶ Panther Proud Level	06
▶ Sandra Meadows Arena	07
▶ Baseball & Softball Fields	08
▶ Natatorium	09
▶ Athletic Ticket	10
▶ À La Carte	11
▶ Contact	12



WHY PARTNER WITH DUNCANVILLE ISD ATHLETICS

Duncanville ISD Athletics offers businesses, organizations, alumni, and community partners meaningful opportunities to support student-athletes while increasing brand visibility throughout the district. Through athletic events, digital media, newsletters, and community outreach, sponsors can connect with thousands of students, families, staff, and fans while making a lasting impact on our championship tradition.

Community Exposure

Showcase your brand to students, families, staff, alumni, and community members through athletic events, digital platforms, and district communications.

Student-Athlete Success

Invest in programs that foster leadership, discipline, teamwork, academic achievement, and competitive excellence for Duncanville ISD student-athletes.

Brand Alignment

Partner with a district known for its tradition of excellence, championship culture, community pride, and commitment to developing future leaders.

Flexible Sponsorship Opportunities

Select from a variety of sponsorship packages designed to meet your organization's goals.



ADVERTISING OPPORTUNITIES

The following facilities offer advertising opportunities during the 2026–2027 school year. Explore the available sponsorship options and choose the package that best fits your organization's goals.

If you don't see exactly what you're looking for, contact us to create a customized sponsorship package tailored to your needs.

- ▶ **Panther Stadium**
- ▶ **Sandra Meadows Arena**
- ▶ **Bob Rombach Baseball Field**
- ▶ **Mike Chrietzberg Softball Field**
- ▶ **Natatorium**



SPONSORSHIP LEVELS

VARSITY FOOTBALL

CHAMPION LEVEL
\$15,000/YEAR

POWERHOUSE LEVEL
\$8,000/YEAR

PANTHER PROUD LEVEL
\$6,000/YEAR



PANTHER STADIUM

CHAMPION LEVEL

\$15,000/YEAR

One Sponsored Varsity Football Game:

- Gameday marketing opportunity
- Panther Den access for 6 season ticket holders
- Honorary team captain coin toss (1 home game)
- Custom PA announcement (advertiser provided)
- Three standard PA announcements

Benefits at Every Varsity Football Home Game

- One 30-second in-game commercial (advertiser provided)
- Pregame and halftime logo rotation
- Three 1-minute live video logo features
- Three standard PA announcements

Additional Benefits

- Logo and website link on the Duncanville ISD Athletics website
- Three ads in the Dville e-newsletter (advertiser provided; district approved)
- Three social media mentions (Facebook, Instagram & X)
- Six (6) season tickets to varsity football home games
- Permission to use the Panther logo in advertising (district approval required)
- Commemorative "Proud Sponsor of Duncanville ISD Athletics" plaque

PANTHER STADIUM

POWERHOUSE LEVEL

\$8,000/YEAR

Benefits at Every Varsity Football Home Game

- One 30-second in-game commercial (advertiser provided)
- Pregame and halftime logo rotation
- Two 1-minute live video logo features
- Three standard PA announcements

Additional Benefits

- Logo and website link on the Duncanville ISD Athletics website
- Three ads in the Dville e-newsletter (advertiser provided; district approved)
- Three social media mentions (Facebook, Instagram & X)
- Four (4) season tickets to varsity football home games
- Permission to use the Panther logo in advertising (district approval required)
- Commemorative "Proud Sponsor of Duncanville ISD Athletics" plaque



PANTHER STADIUM

PANTHER PROUD LEVEL \$6,000/YEAR

Benefits at Every Varsity Football Home Game

- Pregame and halftime logo rotation
- One 1-minute live video logo features
- Three standard PA announcements

Additional Benefits

- Logo and website link on the Duncanville ISD Athletics website
- Three ads in the Dville e-newsletter (advertiser provided; district approved)
- Three social media mentions (Facebook, Instagram & X)
- Two (2) season tickets to varsity football home games
- Permission to use the Panther logo in advertising (district approval required)
- Commemorative "Proud Sponsor of Duncanville ISD Athletics" plaque



SANDRA MEADOWS ARENA

VOLLEYBALL & BASKETBALL SEASON

Option 1 | \$5,000

- Time-out sponsor recognition (as available)
- 45-second halftime logo feature (advertiser provided)
- Two arena advertising banners
- One standard PA announcement
- Two (2) season tickets for boys' basketball, girls' basketball, or volleyball (home games only)
- Fall or Spring social media recognition
- Logo and link on the Athletics website

Option 2 | \$3,000

- Time-out sponsor recognition (as available)
- One arena advertising banners
- One standard PA announcement
- Fall or Spring social media recognition
- Logo and link on the Athletics website

À La Carte at Sandra Meadows Arena

- Standard PA Announcement (grouped) — \$300
- Arena Advertising Banner — \$1,500 (Limited Availability)



BASEBALL & SOFTBALL FIELDS

BASEBALL & SOFTBALL SEASON

Option 1 | \$5,000

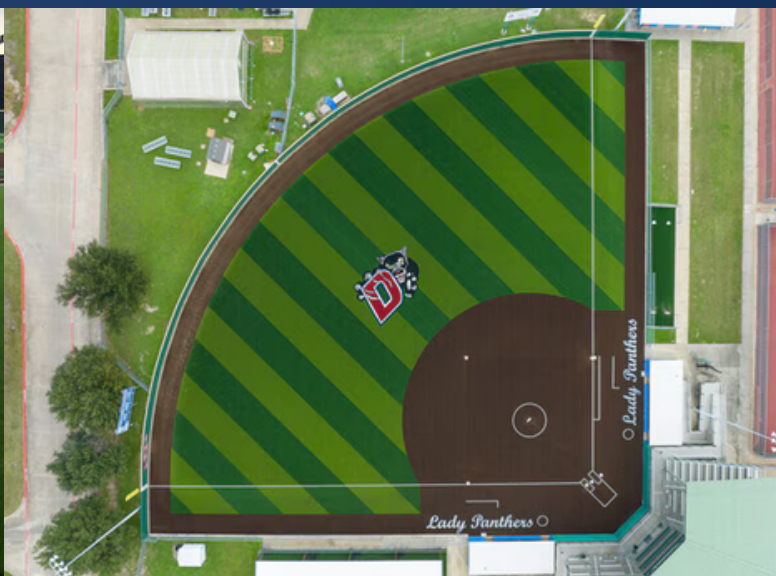
- 7th inning sponsor recognition (as available)
- Two advertising banners
- One standard PA announcement
- Two (2) season tickets for baseball or softball games (home games only)
- Weekly social media recognition
- Logo and link on the Athletics website

Option 2 | \$3,000

- Time-out sponsor recognition (as available)
- One field advertising banners (select sport)
- One standard PA announcement
- Weekly social media recognition
- Logo and link on the Athletics website

À La Carte at our Baseball & Softball Fields

- Logo & Link on the Athletics Website — \$250
- Field Advertising Banner — \$1,500 (Limited Availability)



NATATORIUM

ALL YEAR ROUND

À La Carte at our Natatorium

- Advertising Banner — \$1,500 (Limited Availability)



ATHLETIC TICKET

\$8,000/YEAR

An exclusive opportunity for one company to gain unmatched visibility as the sole advertiser across all Duncanville ISD athletic events.

Your logo will appear on more than 50,000 tickets annually, including tickets for middle school athletic events.

Required Disclaimer:

All sponsorships, advertisements, donations, and use of district logos are subject to Duncanville ISD approval. Opportunities are based on availability and may be limited by venue, season, sport, or district guidelines.

À LA CARTE

Not ready for a major sponsorship? There are still plenty of meaningful ways to support Duncanville ISD Athletics. Choose from the following opportunities:

- Team Game Day Meal Sponsor (score board logo & PA recognition) — Pricing varies
- Panther Den Game Day Meal Sponsor (logo & PA recognition) — Pricing varies
- Press Box Game Day Meal Sponsor (logo & PA recognition) — Pricing varies
- Logo & Link on the Athletics Website — \$250
- Game Day Staff Meals — Starting at \$500+
- Sport-Specific Sponsorships — Starting at \$500+
- Middle School Athletic Sponsorships — Starting at \$500+
- Pre-Game Video Advertisement — \$1,000
- Touchdown Sponsorship (home varsity football games only) — \$1,000
- Time-Out Sponsor (logo & PA recognition) — \$1,000
- Halftime Sponsor (logo & PA recognition) — \$1,500
- 30-Second In-Game Video Advertisement (advertiser provided) — \$2,000
- End Zone or Sideline A-Frame Advertisement — \$4,000



Contact Us



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