

CFISD Professional Communications Course Outline and Scope (2026-2027)

Course Overview

This one-semester speech course is designed to provide opportunities for students to understand and develop effective interpersonal communication skills for the 21st Century. Professional Communications blends written, oral, and graphic communication in a career-based, business environment. Students will prepare, present, and evaluate a variety of multimedia presentations that are appropriate for the professional setting.

TEKS

[HS Professional Communications TEKS: \(130.110\)](#)

First Semester (65 Days)

Unit 1: Intrapersonal Communication & Speech Foundation

Major Skills

Introductions, overcoming stage fright & developing confidence, speaker moves on, audience queue.

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 130.110	9	N/A	Aug. 12 – 24, 2026

Unit 2: Communication Processes

Major Skills

Communication model, listening (types & barriers), language registers, verbal and nonverbal delivery

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 130.110	19	N/A	Aug. 25 – Sept. 21, 2026

Unit 3: Ethics in Communication

Major Skills

Responsibility, plagiarism, propaganda & persuasive appeals, social media & safety

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 130.110	9		Sept. 22 – Oct. 2, 2026

Unit 4: Group Communication and Leadership

Major Skills

Group roles, dynamics, resolving conflict, leadership styles, and effective meetings.

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 130.110	23	N/A	Oct. 5 – Nov. 13, 2026

Unit 5: Business & Career Communication

Major Skills

Career research, applying for jobs, resumes/portfolios, interviewing, professional protocols & management

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 130.110	20	Fall Semester TEKS Test	Nov. 16 – Dec. 18, 2026

