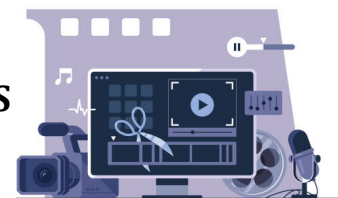




**HIGH SCHOOL
PRINCIPLES OF ARTS, AUDIO /
VIDEO TECHNOLOGY AND COMMUNICATIONS
YEAR AT A GLANCE (YAG)
MR. CARRASCO**



TOPICS COVERED	DATES	TEKS
Semester 1 (Weeks 1- 6) 1st Six Weeks Unit 1 – Introduction to PAAVTC & Careers (Weeks 1–3) Week 1 Topic: Course Introduction iCEV Lessons • Course Overview • What is AAVTC? • Classroom Safety • Digital Citizenship Activities • Syllabus • Classroom Procedures • Technology Expectations • Career Interest Survey Project • "All About Me" Digital Poster Assessment • Digital Citizenship Quiz Week 2	AUGUST 12 - SEPTEMBER 24	Principles of Arts, Audio/Video Technology, & Communications TEKS Alignment Week 1 - Course Introduction, Safety, Digital Citizenship • 130.82(c)(1) Employability Skills, (3A-H) Professional Communications, (5A-B) Technology Applications Week 2 - Career Exploration • (6A-D) Arts & Communications Industry, Careers, History, Economics Week 3 - Creative Process & Problem Solving • (4A-B) Critical Thinking & Teamwork, (17A-C) Communication Strategies Week 4 - Elements & Principles of Design • (11A-E) Principles of Graphic Design Week 5 - Color Theory & Layout • (11A-E) Graphic Design Principles, (17B-C) Visual Communication Week 6 - Typography • (11A-E) Design Principles, (5A-B) Technology Applications

Topic: Careers in AAVTC

iCEV Lessons

- Career Pathways
- Industry Sectors
- Employability Skills

Activities

- Career Exploration
- Soft Skills Challenge
- Team Building

Project

- Career Research Slides

Assessment

- Career Presentation
-

Week 3

Topic: Creative Process

iCEV Lessons

- Design Thinking
- Brainstorming
- Project Planning

Activities

- Idea Generation
- Mind Mapping

Project

- Dream Creative Career Poster

Assessment

- Reflection

**Unit 2 – Graphic Design
(Weeks 4-8)**

Week 4

Topic: Introduction to Graphic Design

iCEV Lessons

- Principles of Design
- Elements of Design

Skills

- Balance
- Contrast
- Alignment
- Repetition

Project

- Design Scavenger Hunt
-

Week 5

Topic: Color Theory

iCEV Lessons

- Color Wheel
- Color Psychology

Activities

- Brand Color Analysis

Project

- Color Mood Poster
-

Week 6

Topic: Typography

iCEV Lessons

- Fonts
- Hierarchy
- Readability

Activities • Font Matching Project • Inspirational Quote Poster		
Semester 1 (Weeks 7 - 12) 2nd Six Weeks Week 7 Topic: Branding iCEV Lessons • Logos • Branding • Copyright Project • Personal Logo Design Week 8 Topic: Graphic Design Project Students create: • Logo • Business Card • Flyer • Social Media Graphic Assessment: Graphic Design Portfolio Unit 3 – Photography (Weeks 9–13) Week 9	SEPTEMBER 28 - NOVEMBER 6	TEKS Week 7 - Branding & Copyright • (11D-E) Branding & Design Applications • (16A-C) Legal & Ethical Issues Week 8 - Graphic Design Portfolio • (11A-E) Graphic Design Production, • (17A-C) Communication Projects Week 9 - Photography Basics • (15A-D) Principles of Photography Week 10 - Composition Techniques • (15A-D) Photography Composition Week 11 - Lighting & Exposure • (15A-D) Photography Techniques Week 12 - Photo Editing • (5A-B) Technology Applications, • (15A-D) Digital Imaging

Topic: Camera Basics

iCEV Lessons

- Camera Types
- Composition

Activities

- Camera Practice
-

Week 10

Topic: Composition

Lessons

- Rule of Thirds
- Leading Lines
- Framing

Project

- Photo Scavenger Hunt
-

Week 11

Topic: Lighting

Lessons

- Natural Light
- Artificial Light
- Shadows

Project

- Portrait Photography
-

Week 12

Topic: Photo Editing

Software: Adobe Photoshop or Adobe Express Skills: • Cropping • Brightness • Color Correction Project: Before & After Editing		
Semester 1 (Weeks 12-18) 3rd Six Weeks Week 12 Topic: Photo Editing Software: Adobe Photoshop or Adobe Express Skills: • Cropping • Brightness • Color Correction Project: Before & After Editing Week 13 Photography Portfolio Students produce: • Nature Photo • Portrait • Architecture	NOVEMBER 9 - DECEMBER 18	TEKS Week 13 - Photography Portfolio • (15A-D) Photography Production, • (17B-C) Present Information Week 14 - Audio Production Basics • (7A-F) Audio/Video Production Principles Week 15 - Recording Audio • (7A-F) Audio Recording Techniques Week 16 - Audio Editing • (7D-F) Editing & Production Week 17 - Podcast Production • (7A-F) Audio Production, • (17A-C) Communication Strategies Week 18 - Semester Portfolio & Presentation • (3A-H) Communication Skills, • (17A-C) Presentations

- Action Shot
 - Creative Photo
-

Unit 4 – Introduction to Audio (Weeks 14–18)

Week 14

Topic: Sound Basics

iCEV Lessons

- Audio Careers
- Sound Waves
- Recording Equipment

Activities:
Equipment Demonstrations

Week 15

Topic: Recording Audio

Software:
Adobe Audition

Skills:

- Recording
- Saving Files
- File Types

Project:
Record a Story

Week 16

Topic: Editing Audio

Skills:

- Cut
- Trim
- Fade

• Normalize Project: Audio Editing Challenge Week 17 Topic: Podcast Production Students learn: • Script Writing • Voice Recording • Music • Sound Effects Project: 60-Second Podcast Week 18 Semester Review Students submit: • Graphic Design Portfolio • Photography Portfolio • Podcast Semester Exam		
Semester 2 (Weeks 19–36) 4th Six Weeks Unit 5 – Advanced Audio Production (Weeks 19–21) Week 19	JANUARY 5 - FEBRUARY 12	

Podcast Planning

- Audience
- Story Structure
- Scripts

Project:

Podcast Outline

Week 20

Podcast Production

Recording

Editing

Music

Week 21

Podcast Showcase

Students publish and critique podcasts.

Unit 6 – Video Production (Weeks 22–29)

Week 22

Introduction to Video

- Careers
 - Production Process
 - Equipment
-

Week 23

Camera Shots

- Wide

• Medium • Close-Up Project: Shot Collection Week 24 Camera Angles & Movement • Pan • Tilt • Zoom • Dolly Project: Shot Sequence		
Semester 2 (Weeks 19–36) 5th Six Weeks Week 25 Storyboarding Students create storyboards. Week 26 Lighting & Audio Video lighting Microphones Project: Interview Practice Week 27	FEBRUARY 15 - APRIL 2	

Video Editing Adobe Premiere Pro Skills: • Timeline • Titles • Transitions Week 28 Video Editing Continued Students finish projects. Week 29 Commercial Project Students create a 30-second advertisement. Unit 7 – Broadcasting & Journalism (Weeks 30–32) Week 30 Journalism Basics News Ethics Sources		
Semester 2 (Weeks 19–36) 6th Six Weeks	APRIL 5 - MAY 19	

Week 31

Broadcast Production

Students produce:

School News Show

Week 32

Anchor Practice

Recording

Editing

Broadcast

Unit 8 – Multimedia Capstone (Weeks 33–36)

Week 33

Capstone Planning

Students select a client.

Week 34

Graphic Assets

Logo

Poster

Social Media

Week 35

Video & Audio Production

Commercial

Podcast

Photography

Week 36

Final Portfolio Presentation

Students present:

- Graphic Design
- Photography
- Audio
- Video
- Marketing Package
- Digital Portfolio

Final Exam