



Warrensburg-Latham Community Unit School District #11

430 W. North Street, Warrensburg, Illinois 62573

Phone: (217) 672-3514 Fax: (217) 672-8468



Mrs. Cheryl Warner
Superintendent of Schools

Warrensburg-Latham Elementary School

Ms. Laura Wentworth, Principal
101 S. West Street
Warrensburg, IL 62573
Phone: (217) 672-3612
Fax: (217) 672-8614

Warrensburg-Latham Middle School

Mr. Paul Hoffman, Principal
425 W. North Street
Warrensburg, IL 62573
Phone: (217) 672-3321
Fax: (217) 672-3770

Warrensburg-Latham High School

Mrs. Allison Nolen, Principal
427 W. North Street
Warrensburg, IL 62573
Phone: (217) 672-3531
Fax: (217) 672-3261

To: Warrensburg-Latham Athletic Supporters

From: Bret Reedy, District Athletic Director

Topic: Warrensburg-Latham Athletic Advertising Program

Date: July 14th, 2026

Warrensburg-Latham High School has opportunities for local businesses to highlight their businesses and support Warrensburg-Latham athletics at our home events. We generally have anywhere from 200 to 1500 spectators at our home events. Our district would like to work collaboratively with your business to provide additional advertising for your business through our available resources.

Available ways to advertise:

- **Field Banners:** 3 ft x 5 ft. banners on athletic field fences during the Fall and Spring Season. These will be displayed in the gym during the Winter season.
- **Digital Display (HS Gym Scoretable):** Logo would be scrolled across video scoretable multiple times per event.
- **Seasonal Program:** Business ads would be placed in our digital seasonal program for each of the three sport seasons.
- **Warrensburg-Latham Athletic District Website:** We will place your Ad in our sponsorship section of our athletic section on the district website.
- **Announcing business sponsorship at home athletic events.**
- **Collaborative ideas developed between individual businesses and the W-L Athletic Department.**

What we would require:

- **Payment made out to "WLHS"- Note: Advertising Program**
- **Mailed To: Bret Reedy, 427 W. North Street, Warrensburg, IL 62573**
- **Specific Logo or AD you would like on the banner or in the program. A JPEG file of the Logo emailed to reedyb@wlcusd11.org**
- **Options and Pricing are listed on the next page or Call (217) 672-3070.**



Sponsorship Options and Pricing:

Note: (1) With the purchase of a banner and a full page ad you will be provided a family season pass.

(2) With the purchase of a banner and a ½ page ad you will receive the choice between (2) adult passes or (1) adult pass and (1) student pass.

(3) With the purchase of a banner and ¼ page ad you will be provided with (1) adult pass.

Banner: 3 x 5 with business logo - \$250

Score Table: Logo will scroll multiple times at events during Fall and Winter Season- \$100

AD Space in Season Programs: Pricing listed below

Full Page AD	½ Page AD	¼ Page AD	⅛ Page AD	Support
• 8 ½ x 11 • Cost: \$250 • AD in Fall, Winter, and Spring program • AD displayed on District website • Announcing your business sponsorship at football, volleyball, basketball varsity events • Additional collaboration with business promotions.	• 5" x 7 ½ • Cost: \$200 • AD in Fall, Winter, and Spring program • AD displayed on District website • Announcing your business sponsorship at varsity football, volleyball, basketball events.	• 2 ½ x 7 ½ or • 5" x 3 ¾ • Cost: \$175 • AD in Fall, Winter, and Spring program	• 2 ½ x 3 ¾ • Cost: \$125 • AD in Fall, Winter, and Spring program	• Cost: \$100 • Sponsorship listed in program