

CFISD Audio Video Production Practicum

Scope and Sequence

Endorsement: Business & Industry

Cluster: Arts, A/V Technology, and Communications

Meets advanced course requirement? YES

Program of Study: Digital Communications/Video,
Digital Communications/Audio

Meets foundation requirement for math, science, fine arts, English, LOTE? NO

Course Description:

Students will work as contractors to produce videos for a wide variety of organizations. Under the supervision of their AVP teacher, the practicum student will identify community production opportunities off campus, conduct meetings with clients, and manage video production equipment and crews. Students will also have the opportunity to pursue the training and certification needed to film using a drone. This course requires students to arrange their own transportation to produce a wide variety of media projects

Students are required to have an approved training site/client within 15 school days after enrollment in the course.

TEKS link

- 2 credits
- Grades 12
- Required prerequisites: Audio Video Prod 2
- Recommended prerequisites: None

Industry Certification/Credential: FAA Part 107 Remote Drone Pilot **TEA recognized IBC (to count toward program of study completion)?** YES

Instructional Units	Grading Period
- Camera Settings - Creating Promotional Videos - Drone Certification Study - Client Videos	N1 (fall)
- Drone Certification Study - Client Videos	N2 (fall)
- Drone Certification Study - Client Videos - Testimonial Promotional Videos - Event Promotional Videos	N3 (spring)
- Client Videos - Drone Certification	N4 (spring)

Primary Instructional Materials: NA

Supplementary Instructional Materials: Industry and Teacher-Created Materials