

Partner with Champions: Corporate Sponsorship Opportunities with Pine Lake Prep Athletics

Dear Lake Norman Business Owner,

At Pine Lake Preparatory, our students begin their educational journey in Kindergarten and continue through 12th grade on a single, tree-lined campus in southern Iredell County. This unified campus fosters a unique community where senior athletes mentor middle school rookies, and families stay invested for the long haul.

Our athletic program has become a powerhouse. PLP fields nearly 20 varsity sports and organizes teams for grades 6–12. Since 2020, we have consistently won or placed as a finalist for the prestigious Wells Fargo Cup. With 17 individual and team state champions last season—alongside numerous conference titles—our campus is a vibrant place where kids thrive. Whether it is the roar of the “Lion’s Den” student section at a football & basketball game or a championship splash in the pool, PLP Pride runs deep.

The PLP Athletic Boosters is a non-profit organization dedicated to enhancing this athletic experience. Last year, corporate partnerships allowed us to provide critical program advancements. This year, we invite your business to share in our success while gaining premium local exposure.

We offer high-visibility branding options at our major athletic facilities:

- **The Athletic Complex (Highway 21 / Lion’s Den Trail):** Home to our distinct grey and navy turf football/soccer/lacrosse field, baseball field, and softball field.
- **The Athletic and Community Center (Highway 115):** Our high-traffic campus gym that hosts not only sporting events but K-12 programs and events.

Corporate Sponsorship Tiers:

- **Digital Presence:** Dedicated advertisement on the official PLP Athletic Boosters website.
- **Social Media Reach:** Featured promotional posts on the PLP Athletic Boosters Facebook page. Choose the investment level that best fits your business goals:

WHITE LEVEL - \$800 – Banner Only

- Banner placement at THE GREY and the ACC

GREY LEVEL - \$1,000 – Banner & Halftime Fan Engagement

- Banner placement at THE GREY and the ACC
- Exclusive "Halftime Stand Throw" promotional opportunity to toss branded mini-balls or stress toys directly into the crowd, creating massive engagement with our fans.

NAVY BLUE LEVEL - \$1,500 – 2026-2027 Scoreboard Signage

(Only 3 Spots Available!)

Due to extreme exclusivity, these three spots are filled on a first-come, first-served basis.

- Premium, permanent signage placed directly on our highly visible venue scoreboard.
- Maximum visual repetition as parents, students, and visiting fans check the score all game long.

Partnering with PLP Athletics aligns your brand with excellence and connects your business directly with thousands of local families, visiting teams, and spectators.

We would love to welcome you to the Pride. Please review, select your partnership level and contact us directly to secure your spot for the upcoming season before these exclusive opportunities fill up.

Thank you for supporting our student-athletes!

Sincerely,

Pine Lake Preparatory Athletic Boosters Board

Dawn Roniger & Lauren Verlander, Co-Chairs 2026-2027

boosters@pinelakeprep.org