



2026-27 Partnership Opportunities

EVENTS

SEPTEMBER
Albert Family Welcome Barbecue

OCTOBER
Autumn Golf Tournament

DECEMBER
Online Holiday Auction

JANUARY
Poker Night

FEBRUARY
AC Pickleball Tournament



MAKE A DIFFERENCE AND PROMOTE YOUR BUSINESS AT THE SAME TIME.

Partnering with Albert College provides a unique opportunity to connect your business with the Albert College family - parents, alumni and alumni parents - many of whom are doctors, dentists, business owners, lawyers and professionals, locally and internationally. Reach a unique audience and provide an engaging way to interact with your customers.

BENEFITS

High-Profile Exposure

Gain valuable exposure as your company logo is displayed and promoted at all Albert College events.

Targeted Audience

Connect with the Albert College family and a valuable demographic that includes parents (local and International), board members, alumni and alumni parents.

Community Support

Stand out from competitors by aligning your business with a prestigious educational organization known for its commitment to excellence.



"Through this partnership we have increased our brand awareness, gained exposure to the Albert family, which in turn has helped us to develop new contacts and build relationships with new clients. A truly rewarding and worthwhile experience."

Lori Foster

The Dressing Room

ALBERT COLLEGE

BUSINESS BREAKFAST

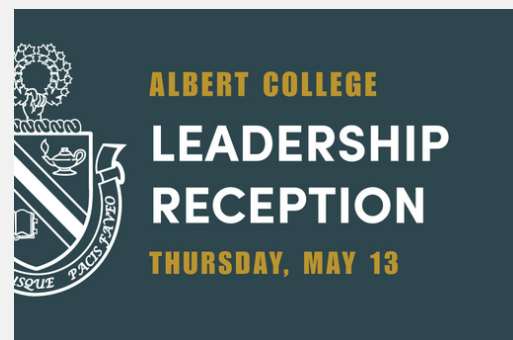
**THURSDAY
OCTOBER 15**
8:30 - 10:00 a.m.



NEW EVENT JUST FOR YOU!

Thursday, October 15, 2026 from 8:30 - 10 a.m.
Ackerman Hall, Albert College

Join us for this exclusive event for our AC Partners and the Albert community of professionals, entrepreneurs, business owners and alumni. Enjoy a complimentary breakfast and networking to make new connections. Meet other change makers in our community, enjoy breakfast and share your business with the Albert College community.



Partners who give \$1,000 or more will enjoy an exclusive invitation to attend our Leadership Reception for leadership donors and Partners.

Thursday, May 13, 2027
6:00 p.m. - Reception
7:00 p.m. - Spring Concert

Leadership partners will enjoy VIP seating for the student performance of the Spring Concert and an exclusive reception before the concert. This is an exclusive invite and an event you don't want to miss!



EVENTS YOU WILL SPONSOR AND SUPPORT:

Your contribution through your business sponsors these events and promotes your company at the same time.

ALBERT FAMILY WELCOME BARBECUE

Saturday, September 19, 2026 - Courtyard

Our AC community barbecue is a cherished tradition that brings together parents, students (PK-Grade 12), staff and faculty for an afternoon of fun and community building to kick off each school year.

Demonstrate your commitment to fostering community spirit and supporting education at Albert College in a meaningful and impactful way.

NEW! Leadership Partners have the opportunity to attend the event, set up a booth and/or distribute promotional material.

Target number of attendees - 250

Ticket price - Free



NEW DATE! AUTUMN GOLF TOURNAMENT

Thursday, October 1, 2026 - Black Bear Ridge

Our annual golf tournament is a community event where we encourage our alumni, parents, faculty/staff and friends to golf with us. New this year, we have moved the tournament from June to October and from evening to morning. This year's tournament will kick off with a relaxed and social fall-inspired breakfast buffet. Enjoy seasonal favourites, fun fall-inspired on-course activities, hot apple cider and plenty of surprises throughout the day.

The proceeds from the Golf Tournament support the John Davidson '59 Memorial Scholarship which provides scholarships for one Junior and one Senior School day student every year.

Target number of participants - 144

Ticket price - \$250



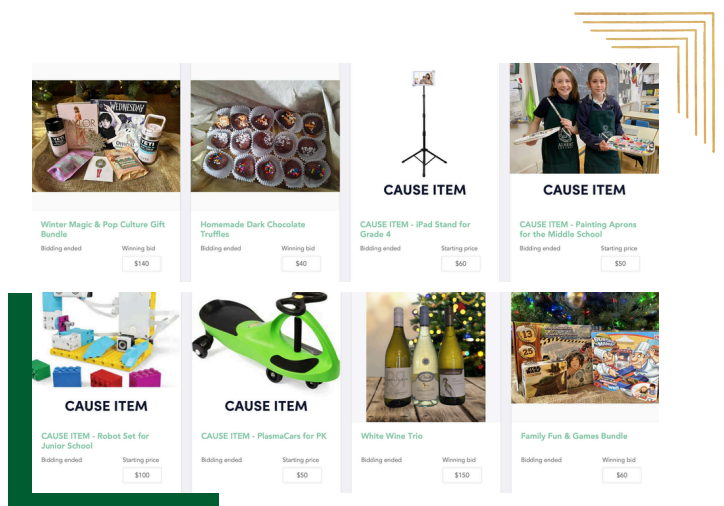
ONLINE HOLIDAY AUCTION

Friday, November 27 - Friday, December 11, 2026

This event has been gaining momentum and raising important funds for academic programming, boarding, athletics, the arts and classroom resources:

- 2023 - \$20,290
- 2024 - \$28,300
- 2025 - \$36,285

This year's online auction will feature experiences as gift items - just in time for the holiday season. What makes this online auction special are the "cause items," which are wish list items selected by faculty to enrich learning for students. Become an AC partner to support this important fundraiser for our school.



POKER NIGHT

Thursday, January 21, 2027 - Ackerman Hall

Back by popular demand! This Parent Liaison event is a repeat of our highly attended and successful Poker Night from 2024. This event will be casual and memorable, providing a unique environment to connect your business with an influential audience comprising parents, friends and alumni who are engaged with the Albert College community.

Become an Albert College Partner to sponsor this event, share your support and promote your business at the same time.

NEW! Provide branded items, sponsor a table or the final four game; offer prizes creating additional touch points for brand interaction; or sponsor the snacks and drinks.

Target number of attendees - 60

Ticket price - \$100



PICKLEBALL TOURNAMENT

Friday, February 26, 2027 - Senior School Gymnasium

In 2026 we enjoyed our first-ever Pickleball Tournament at Albert College and raised about \$10,000. We had so much fun with our AC pickleballers (students, alumni, faculty/staff, parents and alumni parents) and enthusiasts and friends from the Quinte region, we can't wait to do it again this year.

Our tournament featured 12 teams (24 players) and raised some serious funds for our outdoor tennis and pickleball courts. This year's event will also include a family dinner for all players, spectators and supporters.

NEW! Submit a team to play in the tournament to represent your business to provide even more recognition for your business. Space is limited!

Target number of attendees - 80

Player Fee - \$1,000 partnership or target for fundraising



SAVE THE DATE AND PLAN TO ATTEND!

Our Albert College partners are an essential part of our community, and we are grateful for the generosity, collaboration and enthusiasm you bring to our school. Your support helps us create memorable events, build connections and provide valuable funds for our students. We are excited to recognize and celebrate you at these special events:

AC BUSINESS BREAKFAST

Thursday, October 15 at 8:30 a.m.

Ackerman Hall

Enjoy complimentary breakfast and networking while mingling and meeting other Albert College partners and members of the Albert family (alumni, parents and alumni parents) who are entrepreneurs and business owners.

LEADERSHIP RECEPTION

Thursday, May 13 at 6:00 p.m.

Albert College

Leadership partners will enjoy VIP seating for the student performance of the Spring Concert in the Memorial Chapel and a special reception before the Concert. You don't want to miss this exclusive event!

PROMOTION AND RECOGNITION BENEFITS

Your business will be recognized at all the above events as well as all the other wonderful Albert College events that take place during the school year including the Candlelight Carol Service, school plays, music productions, athletic events and more.

LEADING PARTNER \$5,000+

- "Leading Partner" designation in print advertising and special advertising opportunities
- Acknowledgment by emcee at special events
- Opportunity to distribute awards or prizes at events
- Two complimentary tickets to attend the Golf Tournament (\$500 value)
- Extra-large logo displayed in event programs, Albert Talks magazine (circ. 3,500), and at events
- Hole sponsorship and 2 signs with company logo at Golf Tournament
- Exclusive invite to AC Business Breakfast and Leadership Reception
- Opportunity to speak at the AC Business Breakfast
- Name listed on Albert College website and individual social media promotion with website link
- Business name listed in the Donor Impact Report publication
- Attend the Albert Family Welcome Barbecue and/or hand out materials. Available by request.
- Provide branded items, host a table at Poker Night or offer prizes, creating additional touchpoints for brand interaction at events. Available by request.

\$2,500

- Second largest logo displayed in event programs, Albert Talks magazine (circ. 3,500), and at events
- Hole sponsorship and sign with company logo at Golf Tournament
- Exclusive invite to AC Business Breakfast and Leadership Reception
- Acknowledgment by emcee at special events
- Opportunity to distribute awards or prizes at events
- Name listed on Albert College website and individual social media promotion with website link
- Business name listed in the Donor Impact Report publication
- Provide branded items, host a table at Poker Night or offer prizes, creating additional touchpoints for brand interaction at events. Available by request.

LEADERSHIP \$1,000+

- Medium logo displayed in event program, Albert Talks magazine (circ. 3,500) and at events
- Hole sponsorship and sign with company logo at Golf Tournament
- Exclusive invite to AC Business Breakfast and Leadership Reception
- Name listed on Albert College website and collective social media promotion
- Business name listed in the Donor Impact Report publication

\$500

- Small logo displayed in all event programs, Albert Talks magazine (circ. 3,500) and at events
- Name listed on Albert College website and collective social media promotion
- Business name listed in the Donor Impact Report publication



"Supporting our community has always been important to us. Through our contributions and ongoing commitment to various organizations, we hope to make a real difference and inspire others to do the same."

Andrew Bandler '00
BMO Nesbitt Burns

BECOME AN ALBERT COLLEGE PARTNER TODAY!

Join us to support, enhance and enrich the educational experience of Albert College students. Our aim is to provide you with an opportunity that fits your needs, your budget and the way that you want to be recognized. If you have an idea, we want to hear from you!

The success of our events at Albert College are a direct result of your support. Your partnership goes a long way in making our events the success that they are. We truly couldn't do it without you and are immensely grateful. We appreciate your consideration and hope that you will align your business with Albert College.

Join us in creating an unforgettable school year, while building lasting relationships and promoting your business to our highly engaged Albert College community. Please contact Melanie Barrett to confirm your partnership. We look forward to hearing from you.



Melanie Barrett
160 Dundas Street West
Belleville, Ontario, Canada K8P 1A6
613-968-5726 ext. 2254
mbarrett@albertcollege.ca
albertcollege.ca

Melanie Barrett
DIRECTOR OF DEVELOPMENT

