

Marquardt School District 15 Data Privacy Statement

Purpose

Marquardt School District 15 is committed to protecting the privacy of students, families, staff, and visitors to our website. This Privacy Statement explains what information we collect, how it is used, how it is protected, and the choices available to individuals regarding their information. The district complies with applicable federal and Illinois laws governing the privacy of student and personal information, including the Family Educational Rights and Privacy Act (FERPA), the Children's Online Privacy Protection Act (COPPA), the Children's Internet Protection Act (CIPA), the Illinois Student Online Personal Protection Act (SOPPA), the Illinois School Student Records Act (ISSRA), and other applicable privacy laws.

Information We Collect

The district collects personal information only when it is voluntarily provided through activities such as completing an online form, requesting information, submitting employment application, registering for a district program or event, subscribing to district communications, or contacting the district by email. Information collected is limited to what is necessary to provide requested services, conduct District operations, or fulfill legal and educational responsibilities.

How We Use Information

Information collected through the district website is used to communicate with students, families, staff, and community members; support educational, administrative, and operational services; respond to requests and inquiries; improve website functionality and accessibility; maintain the security and integrity of district systems; and comply with applicable laws, regulations, and Board policies. The district does not sell, rent, or use personal information for commercial advertising or marketing purposes.

Data Retention and User Rights

The district retains personal information only for as long as necessary to fulfill the educational or operational purposes for which it was collected, or as required by applicable laws, including the Illinois Local Records Act. Individuals may request to review, update, or delete their voluntarily provided personal information by contacting the district, subject to legal and statutory retention requirements.

Student Information

The district is committed to safeguarding student information. Student education records are maintained and protected in accordance with FERPA, SOPPA, the Illinois School Student Records Act, and other applicable laws. Student information is collected and

used only for legitimate educational purposes and is shared only with authorized individuals or organizations as permitted or required by law. When parental consent is required for the collection or disclosure of student information, the district will obtain consent in accordance with applicable laws and Board policy.

Artificial Intelligence (AI) Technologies

The district may utilize systems that incorporate artificial intelligence. The district evaluates all AI tools to ensure they align with applicable law and state educational guidelines. Student and staff personal information is not used to train public or unapproved generative AI models.

Website Analytics and Log Information

Like most websites, the district automatically collects limited technical information when visitors access the website. This information may include Internet Protocol (IP) addresses, browser type, device information, pages visited, date and time of access, referring websites, and general geographic location. This information is used solely to monitor website performance, improve user experience, maintain cybersecurity, diagnose technical issues, and analyze overall website usage. The information is generally aggregated and is not used to identify individual visitors.

Do Not Track Signals

At this time, the district website does not respond to web browser "Do Not Track" (DNT) signals. However, visitors can manage cookies and tracking preferences through their individual browser settings.

Cookies

The district website may use cookies and similar technologies to improve website functionality, maintain user sessions, and remember user preferences. Cookies do not collect personal information beyond what is necessary to support these functions. Users may disable cookies through their web browser settings; however, doing so may affect the functionality of certain portions of the website.

Security

The district maintains reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction. Information transmitted through secure portions of the website is protected using industry-standard encryption where appropriate. Although the district takes reasonable measures to protect personal information, no method of electronic transmission or storage can be guaranteed to be completely secure.

System Migrations and Infrastructure

The district routinely updates its digital infrastructure, including broad network and telecommunications systems, to ensure optimal security and service delivery. During any system migrations, historical data transfers, or vendor transitions, all personal and educational data is handled using secure, encrypted protocols to prevent unauthorized access, loss, or exposure.

Third-Party Services

The district may use trusted third-party service providers to support educational, operational, and website-related services. These providers are contractually required to protect district data, use information only for authorized purposes, and comply with applicable federal and Illinois privacy laws, including SOPPA where applicable.

External Links

The district website may contain links to external websites provided for informational or educational purposes. The district is not responsible for the content, security, accessibility, or privacy practices of external websites. Users are encouraged to review the privacy statements of any third-party websites they visit.

Text Message Communications

Individuals who choose to receive district text message notifications consent to the use of their mobile phone number for district communications. Mobile phone numbers and text messaging consent information will not be sold or shared with third parties for marketing purposes. Information may be shared only with service providers acting on behalf of the district or when required by applicable law or legal process.

Your Rights

You can opt out of receiving SMS messages at any time by replying with "STOP" to any message we send you.

Changes to This Privacy Statement

The district may update this Privacy Statement periodically to reflect changes in technology, legal requirements, or district practices. Any revisions will be posted on this page, and the effective date will be updated accordingly.

Contact Information

Questions regarding this Privacy Statement or the District's privacy practices may be directed to:

Email: DataPrivacy@d15.us

Mail: Marquardt School District 15

Attn: Technology Department
1860 Glen Ellyn Road
Glendale Heights, IL 60139

Last Updated / Effective Date: July 9, 2026