

Invest in the Future

W.A. Bess PTO 2026-2027 Community Partnership Guide

Supporting 700+ Students • 75+ Faculty & Staff

Letter from the PTO President

Dear Community Partner,

Thank you for taking a few moments to learn about W.A. Bess Elementary and our Parent Teacher Organization.

At W.A. Bess, we believe every child deserves opportunities to discover their strengths, build confidence, and develop a lifelong love of learning. Our PTO exists to support that mission by providing resources, experiences, and encouragement that extend beyond what traditional funding can provide.

As we prepare for the 2026–2027 school year, schools across North Carolina continue navigating funding uncertainty. While those challenges are real, one thing has never changed—our community’s willingness to invest in children.

Your partnership allows us to support more than 700 students and 75 dedicated faculty and staff members through literacy initiatives, teacher appreciation, classroom enrichment, student recognition, academic clubs, and family events that make W.A. Bess such a special place.

Whether your business chooses to sponsor a specific program or become one of our annual Community Partners, your investment will have a direct and lasting impact on the students and educators we serve. Every dollar donated stays at W.A. Bess and directly benefits our students and teachers.

On behalf of our students, teachers, and families, thank you for considering a partnership with W.A. Bess Elementary. Together, we can make this an incredible school year.

Mallory Trogon

PTO President

W.A. Bess at a Glance

700+

Students

75+

Faculty & Staff

10+

Teacher Appreciation
Events

Hundreds

Families Engaged

100%

Every Dollar Stays at
W.A. Bess

Your partnership creates opportunities that enrich every student's educational experience.

Your Partnership in Action



Literacy

One Book One School
Read n' Quiz
Reading Incentives



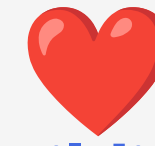
Supporting Great Teachers

Appreciation Meals
Classroom Resources



Student Enrichment

Robotics
Battle of the Books
Math Masters
Spotlight Player
Performance
A+ Supplies for projects
Playground equipment



Building Community

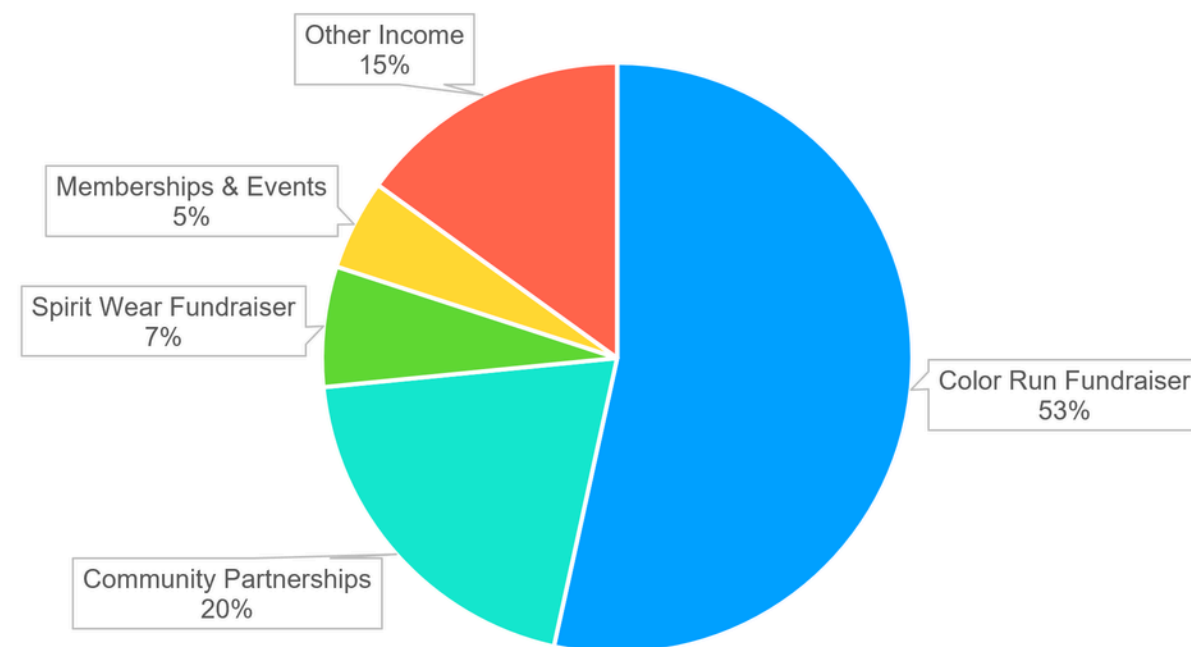
Family Events
Positive Behavior
Programs
Field Trip Scholarships

Powered by Our Community

The W.A. Bess PTO is entirely funded by fundraising efforts and generous community partners. Every dollar raised stays at W.A. Bess and directly benefits our students, teachers, and school community.

Where Our Support Comes From

How We Fund Our Mission

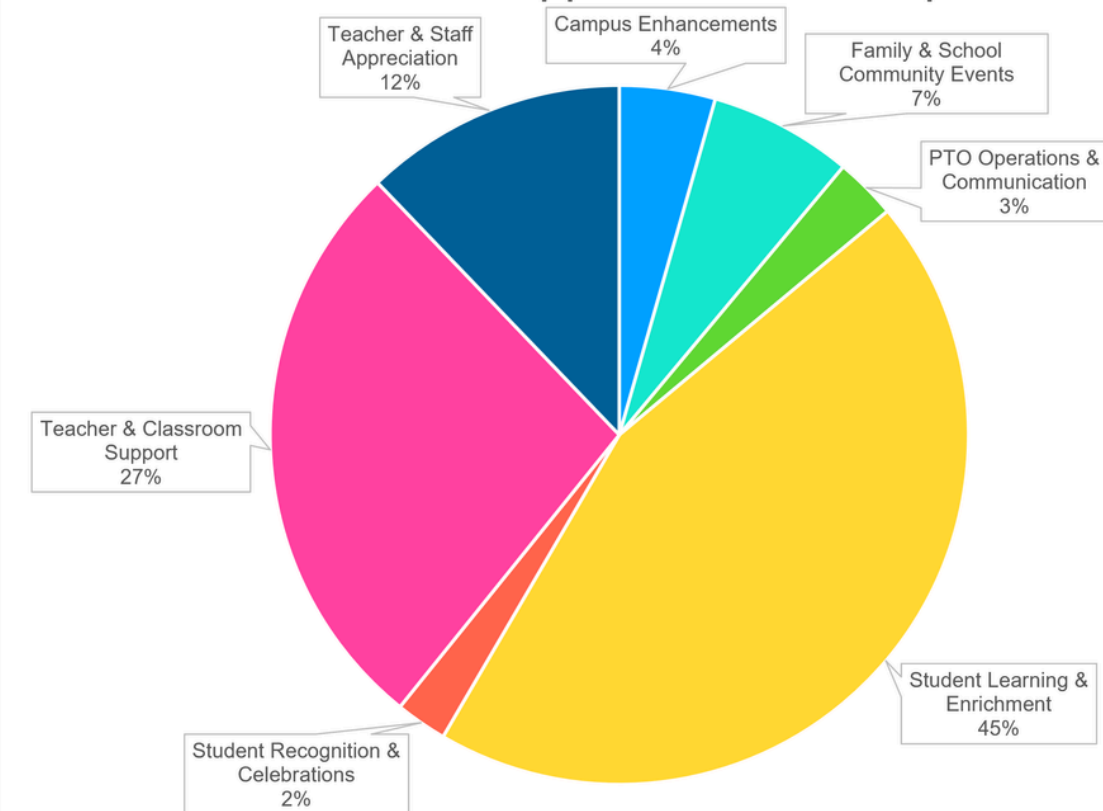


Community Partnerships continue to be one of the most important ways we fund programs that directly impact students and teachers.

You matter.

Where Your Investment Goes

Where Your Support Makes an Impact



More than 80% of PTO spending directly supports student learning, classroom resources, and teacher appreciation.

- ✓ Student Learning & Enrichment
- ✓ Teacher Support
- ✓ School Community

Community Partnerships don't replace fundraising—they make it possible for the PTO to invest in initiatives that enrich every student's educational experience throughout the year.

Partnership Levels

❤️ **Bronze Partner** **\$250**

Help Build Strong Foundations

Your partnership helps provide the everyday opportunities that make W.A. Bess a place where students can learn, grow, and thrive.

Recognition Includes:

- ✓ Recognition on the PTO Facebook page
- ✓ Recognition in the PTO newsletter
- ✓ Recognition during PTO meetings
- ✓ Listing in the annual yearbook
- ✓ Community Partner certificate for display in your business

♥️ **Silver Partner** **\$500**

Celebrate Our Teachers

Help recognize and encourage the educators who make a difference in the lives of our students every single day.

Everything included in Bronze, plus:

- ✓ Digital sign recognition during the school year
- ✓ Recognition during a Teacher Appreciation event
- ✓ Logo featured on the PTO website (if applicable)

🏆 **Gold Partner** **\$1,000**

Inspire Student Success

Support enriching educational experiences that spark curiosity, encourage achievement, and create lasting memories for students.

Everything included in Silver, plus:

- ✓ Dedicated Community Partner spotlight on PTO social media
- ✓ Business logo displayed at PTO-sponsored events
- ✓ Featured recognition in one PTO newsletter

💎 **Platinum Partner** **\$2,000**

Become a Premier Community Partner

As one of our highest-level partners, your business plays a significant role in helping create an exceptional school experience for every child at W.A. Bess.

Everything included in Gold, plus:

- ✓ Opportunity to distribute a promotional flyer to families (up to three times per year, PTO approval required)
- ✓ Premier logo placement in PTO publications and sponsor recognition materials
- ✓ Recognition at major PTO events throughout the school year

★ Presenting Partner - \$5,000 (Exclusive)

Lead the Way

Reserved for one exclusive business each school year. As our Presenting Partner, your business will serve as the leading community partner of W.A. Bess Elementary, helping provide exceptional opportunities for more than 740 students while receiving prominent recognition throughout the 2026–2027 school year.

Includes all Platinum benefits, plus:

- ✓ Exclusive recognition as the 2026–2027 Presenting Partner
- ✓ Prominent logo placement on the cover of the Community Partnership Guide
- ✓ Largest logo placement on the PTO website and sponsor banner
- ✓ Recognition at every major PTO-sponsored event
- ✓ Exclusive spotlight across PTO social media and newsletters
- ✓ Opportunity to sponsor a signature initiative such as One Book One School, the Fun Run, or another event
- ✓ Recognition plaque presented at the end of the school year

When you invest in W.A. Bess, you're doing more than supporting a school. You're helping create the moments students remember for a lifetime—the excitement of a shared book, the pride of representing their school in competition, the encouragement of a favorite teacher, and the joy of belonging to a caring community.

Ready to Make an Impact?

Business Name

Sponsorship Level

Contact Name

Email

Phone

Mail partnership forms to:

W.A. Bess Elementary PTO

4340 Beaty Rd, Gastonia, NC 28056

Questions? Email: wabesspto@gmail.com

Thank you for investing in the future of W.A. Bess Elementary.