

CFISD Audio Video Production 1

Scope and Sequence

Endorsement: Business & Industry

Cluster: Arts, A/V Technology, and Communications

Meets advanced course requirement? NO

Program of Study: Digital Communication - Video,

Digital Communication - Audio

Meets foundation requirement for math, science, fine arts, English, LOTE? NO

Course Description:

In Audio/Video Production I, students work toward being college/career ready by designing, producing, exhibiting, performing, writing, and publishing multimedia content, including journalism, social media platforms, and district use. Content may be entered in pro-media competitions and/or utilized by actual organizations. This course will be administered with a project-based strategy with an industry-focused pre-production, production, and post-production system to create useful digital content. Students are expected to use innovative thinking to develop new ideas and processes for solving real-world issues and conveying those ideas to a global audience through a digital product. Methods and products will be created for audiences BEYOND the classroom, such as school officials, non-profit organizations, higher education officials, government, or other stakeholders.

TEKS link

2 Credits
Grades 10-12

Required prerequisites: None
Recommended prerequisites: Principles of
AAVTC or Digital Audio Technology

Industry Certification/Credential: Adobe Certified Professional in Digital Video Using Adobe Premiere Pro

TEA recognized IBC (to count toward program of study completion)? YES

Instructional Units		Grading Period
- Copyright & Safety - Shots and Composition - Exposure Triangle - File Formats - History & Trends of Video	- Basic Editing - Filming Techniques - Color Correction - School Culture Video	N1 (fall)
- Pre-Production - News Packages - Two Column Script	- Audio in Video - Promotional Videos	N2 (fall)
- Storyboarding & Shot Lists - Public Service Announcement - Testimonial Promotional Videos - Documentary	- Commercial - Music Video - Premiere Pro Certification	N3 (spring)
- Music Video - Script Writing for Narratives - Instructor Choice	- Portfolio - Premiere Pro Certification	N4 (spring)

Primary Instructional Materials: NA

Supplementary Instructional Materials: Industry and Teacher-Created Materials

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