

Visual Literacy Syllabus - Fall 2026

Teacher: KayCee Escarcega
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GCHS Room 71



Teacher Schedule:

1st Block (8:00-9:20): Spanish I
2nd Block (9:25-10:05): Visual Literacy
3rd Block (10:10-11:30): Spanish I
4th Block (11:35-1:25): Spanish I
5th Block (1:30-2:45): Planning

Course Description:

This course explores the language of film through visual elements such as framing, composition, lighting, color, symbolism, and movement. We will analyze how these elements create meaning and convey emotions, themes, and narratives in cinema. By developing visual literacy, students will be better equipped to critically analyze and appreciate films in a deeper, more nuanced way.

Learning Objectives:

By the end of this course, students should be able to:

1. Identify key visual elements in films, such as camera angles, lighting, color, and mise-en-scène.
2. Analyze how filmmakers use visual techniques to enhance storytelling.
3. Understand the cultural and psychological impact of visual elements in film.
4. Critically evaluate films from a visual literacy perspective.

5. Develop the ability to create visually compelling narratives.

Materials needed:

School provided Chromebook

Pencil or pen & paper

Grading Policy

Test & Quizzes 70%, daily assignments 30%

90-100 - A

80-89 - B

70-79- C

60-69 - D

59 & Below - F

Make-Up Work Policy:

If you are absent, it is your responsibility to make up missed assignments. Per board policy, students are given double the amount of time of the absence to turn in make-up work. Please check for any material you missed on the day(s) you were absent. If you are absent on test day, you will need to schedule a make up test. Assignments not submitted in a timely manner will result in a grade of zero. Grades can be tracked via the ParentVUE (new) app.

Classroom Policies:

1. Cell phones will be placed in phone holders and earbuds removed upon arrival in class. Being caught with a cell phone or earbuds during class time will result in them being taken up to be given to the office and a write up per school policy.
2. Food in my classroom is a privilege and not a right! As long as all messes are cleaned up and trash thrown away, it will be allowed. If messes are left behind for me to clean, that privilege will be revoked. This will be decided on a block by block basis.
3. No inappropriate language!
4. At the beginning of the semester, there will be assigned seating in this class. This **MAY** be revisited later in the semester.

“I acknowledge that I have received and read the syllabus for Visual Literacy.”

Class period: (circle) 1 2 3 4 5

Student Signature: _____ Date: _____

Parent/Guardian Signature: _____ Date: _____

Parent preferred contact: Email _____ School Status _____