

Business Management

Scope and Sequence

Endorsement: Business & Industry**Cluster:** Business, Marketing, and Finance**Meets advanced course requirement?** YES ▾**Program of Study:** Business Management**Meets foundation requirement for math, science, fine arts, English, LOTE?** NO ▾**Course Description:**

In Business Management, students analyze the primary functions of management and leadership in this rapidly evolving global business environment. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions. This course is strongly recommended for those who strive to be their own boss one day.

TEKS link:

- 1 credit
- Grades 11-12
- Lab supplies or fee may be required
- Required prerequisites: N/A
- Recommended prerequisites: At least one business course: Foundations of Business Communication & Technologies (formerly BIM I), Business Communication & Technologies (formerly BIM II), Global Business, Human Resource Management, or Virtual Business

Industry Certification/Credential: N/A**TEA recognized IBC (to count toward program of study completion)?** NO ▾

Instructional Units	Grading Period
● Business and Management Concepts ● Management Functions ● Organizational Structures ● Business Characteristics & Operations ● Business Workflow ● Business Ethics (Ethics in Business) ● Leadership Styles ● Coaching and Motivating	N1 (fall)
● Teamwork and Collaboration ● Human Resource Management ● Recruitment ● Employability Skills ● Professional Communication – Styles & Written ● Managing People ● Multicultural Workplace (Managing Diversity videos) ● Workplace Issues	N2 (fall)
● Changing Nature of Business ● Global Industry/Risks & Strategies in Global Industry	N3 (spring)

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• Product Planning & Development • Inventory Methods • Distribution & Inventory Management (Go Venture - Music Store & Ice Cream, not Sandwich) • Strategies & Solutions: Keys to Solving Business Problems • Successful Business Operations • Evaluating Competition • Aspects of a Business Plan	
• Societal Impacts on Careers • Jobs, Careers & Education • Decision Making • Management – Tasks, Money, Energy • Skills for Real World Survival • Importance of Work Ethic	N4 (spring)

Primary Instructional Materials:

iCEV Multimedia, Ltd

Supplementary Instructional Materials:

Knowledge Matters