

CFISD Audio Video Production II

Scope and Sequence

Endorsement: Business & Industry

Meets advanced course requirement? YES

Meets foundation requirement for math, science, fine arts, English, LOTE? NO

Cluster: Arts, A/V Technology, and Communications

Program of Study: Digital Communication - Video

Course Description:

This course is a continuation of the introductory course, Audio Video Production 1. Students will continue to work toward being college/career ready by designing, producing, exhibiting, performing, writing, and publishing multimedia content, including journalism, social media platforms, and district use. Content may be entered in pro-media competitions and/or utilized by actual organizations. This course will be administered with a project-based strategy with an industry-focused pre-production, production, and post-production system to create useful digital content. Students are expected to use innovative thinking to develop new ideas and processes for solving real-world issues and conveying those ideas to a global audience through a digital product. Methods and products will be created for audiences BEYOND the classroom, such as school officials, non-profit organizations, higher education officials, government, or other stakeholders.

TEKS link

- 1 credit
 - Grades 11-12
 - Lab supplies or fee may be required
- Required prerequisites: Audio Video Prod 1
 - Recommended prerequisites: None

Industry Certification/Credential: Adobe Certified Professional In Visual Effects and Motion Graphics Using Adobe After Effects

TEA recognized IBC (to count toward program of study completion)? YES

Instructional Units	Grading Period
● Using the DSLR Cameras ● After Effects ● Filming Events ● Client Videos/School ● Videos ● Recap Videos ● Features	N1 (fall)
● After Effects ● Filming Events ● Take Care of Texas ● Video ● Football Hype ● Client ● Videos/School ● Videos ● World of 8 billion	N2 (fall)

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• After Effects • Promotional Video • Filming Events • Videos/School Videos • FBI Video Contest	N3 (spring)
• After Effects Certification • Filming Events • Videos/School Videos	N4 (spring)

Primary Instructional Materials: NA

Supplementary Instructional Materials: Industry and Teacher-Created Materials