



WE LOVE ROCKWALL ISD

HONORING EDUCATORS THROUGH BUSINESS PARTNERSHIP

2026-2027 BUSINESS PARTNERSHIP OPPORTUNITIES

Business. Partnerships. Appreciation.



WE LOVE ROCKWALL ISD

HONORING EDUCATORS THROUGH BUSINESS PARTNERSHIPS

Why partner with WE LOVE Rockwall ISD?

When your business becomes a WE LOVE Rockwall ISD Partner, your business gains marketing visibility with:

- Over 2,200 Rockwall ISD employees
- Districtwide recognition through staff communications
- Exposure through Rockwall ISD website and digital platforms
- Opportunities to share promotions directly with employees
- Association with a top-rated school district

Partnership Benefits:

- ✓ Build brand awareness
- ✓ Strengthen community connections
- ✓ Reach educators and school employees
 - ✓ Demonstrate support for public education
- ✓ Increase visibility through district communications

Your Sponsorship Supports:

- ✓ Convocation employee appreciation
- ✓ Educator recognition programs
- ✓ Staff appreciation initiatives
- ✓ Employee engagement opportunities
- ✓ Rockwall ISD Rockstars program

PLATINUM PARTNER | \$1,250+



As a Platinum Partner, your organization will be recognized as a premier supporter of Rockwall ISD educators and staff. Your investment provides the highest level of partnership visibility and recognition throughout the year.

Platinum Partner Benefits Include:

- Premier recognition as a WE LOVE Rockwall ISD Platinum Partner on District Social Media
- **Highest visibility and most prominent recognition** in the Rockwall ISD ALL staff e-newsletter (**4 electronic newsletter shout outs annually** - to include electronic flyers/promotional materials with links to your profile, website and promotional materials)
- Up to three additional opportunities annually to share promotional materials, special offers, or messages with Rockwall ISD employees through district mailbox distribution. (Printed materials provided by sponsor)
- Convocation Table for marketing (materials provided by sponsor)
- Recognition as a WE LOVE Rockwall ISD sponsor at Convocation
- **Featured spotlight** on the WE LOVE Rockwall ISD website & District Newsletter, including your company logo
- District-wide announcement recognizing your sponsorship or renewal via all staff email
- Logo recognition as a WE LOVE partner at Wilkerson-Sanders Stadium

GOLD PARTNER | \$750



As a Gold Partner, your organization demonstrates its commitment to supporting Rockwall ISD educators and staff through meaningful community partnerships while providing enhanced partnership visibility and recurring engagement opportunities throughout the year.

Gold Partner Benefits Include:

- Recognition as a WE LOVE Rockwall ISD Gold Partner on District Social Media
- **High visibility and prominent recognition** in the Rockwall ISD **ALL staff** e-newsletter (**2 electronic newsletter shout outs annually** with links to your profile, website and promotional materials)
- Convocation Table for marketing (materials provided by sponsor)
- Up to two additional opportunities annually to share promotional materials, special offers, or messages with Rockwall ISD employees through district mailbox distribution. (materials provided by sponsor)
- Recognition as a WE LOVE Rockwall ISD sponsor at Convocation
- District-wide announcement recognizing your sponsorship or renewal via all staff email
- Prominent logo recognition on the WE LOVE Rockwall ISD Website and **District Newsletter**

SILVER PARTNER | \$500



As a Silver Partner, your organization joins a growing network of community-minded businesses dedicated to supporting Rockwall ISD educators and staff. Your partnership provides meaningful partnership recognition and direct access to Rockwall ISD employees.

Silver Partner Benefits Include:

- Recognition as a WE LOVE Rockwall ISD Silver Partner District Social Media
- **Early school year visibility and recognition** in the Rockwall ISD ALL staff e-newsletter (**1 electronic newsletter shout out introducing your business in August** with links to your profile, website and promotional materials)
- Convocation Table for marketing (materials provided by sponsor)
- Recognition as a WE LOVE Rockwall ISD sponsor at Convocation
- One additional opportunity annually to share promotional materials, special offers, or messages with Rockwall ISD employees through district mailbox distribution. (materials provided by sponsor)
- District-wide announcement recognizing your sponsorship or renewal via all staff email
- Recognition on the WE LOVE Rockwall ISD website and district newsletter

BRONZE PARTNER | \$250



As a Bronze Partner, your organization demonstrates its commitment to supporting Rockwall ISD educators and staff through community partnership. Your participation helps foster a culture of appreciation while strengthening connections between local businesses and public education.

Bronze Partner Benefits Include:

- Recognition at Convocation as a WE LOVE Rockwall ISD Bronze Partner
- Recognition on the WE LOVE Rockwall ISD Website
- Recognition in the Rockwall ISD staff e-newsletter distributed to employees throughout the district
- District-wide announcement recognizing your sponsorship or renewal via all staff email

SPONSORSHIP LEVELS

Category		Platinum	Gold	Silver	Bronze
	Sponsorship Amount:	\$1,250+	\$750	\$500	\$250
B E N E F I T S	District wide email to ALL staff with recognition as a WE LOVE Rockwall ISD Partner with Company logo & partnership level	Yes	Yes	Yes	Yes
	Recognition at WE LOVE Rockwall ISD events such as Convocation and in select district publications	Yes	Yes	Yes	Yes
	Recognition on the WE LOVE Rockwall ISD Website	Yes ★ Featured placement Company Logo & Name displayed	Yes Prominent placement Company Logo & Name displayed	Yes Company Logo & Name displayed	Yes (Company Name displayed)
	Recognition in the Rockwall ISD staff e-newsletter distributed to ALL employees with company logo, promotional flyers and or link to preferred website/promotional link	Yes Most Prominent (4 times annually) Company Logo/Name displayed Company home page /promotional link and flyer	Yes Prominent (2 times annually) Company Logo/Name displayed Company home page /promotional link and flyer	Yes (1 time a annually) Company Logo/Name displayed Company home page /promotional link and flyer	
	Convocation table for in person marketing/promotional materials	Yes	Yes	Yes	
	Opportunity annually to share promotional materials, special offers, or branded items with Rockwall ISD employees through Convocation table/ District mailbox distribution	Yes Three times annually (Includes Convocation) & two additional district mailbox promotional flyer opportunities for ALL RISD employees	Yes Two time annually & one additional district mailbox promotional flyer opportunities for ALL RISD employees	Yes One time annually Convocation/or district mailbox promotional flyer opportunities for ALL RISD employees	
	Logo/company name displayed at Wilkerson Stadium as WE LOVE partner	Yes			



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HONORING EDUCATORS THROUGH BUSINESS PARTNERSHIPS

Partnership Information

Date: _____

Business Partnership Name: _____

Sponsor Level:



_____ \$1,250+ Platinum



_____ \$750 Gold



_____ \$500 Silver



_____ \$250 Bronze

Contact Name: _____

E-mail Address: _____

Phone Number: _____ Company Website: _____

Facebook/Instagram: _____

Physical Address: _____

Same as Mailing Address? _____ Yes _____ No

Mailing Address (Only if different from physical address): _____

How did you hear about We Love? _____

Signature: _____

Print Name: _____

RISD payment portal QR code:



Email completed form to christele.gregory@rockwallisd.org Payment for sponsorship can be completed through our [online portal RISD Sponsorship](#) (please use the comment line to indicate this is for a We Love Sponsorship), or businesses can remit a check to the following address: ROCKWALL ISD - ATTENTION COMMUNICATIONS - 1050 WILLIAMS STREET - ROCKWALL, TX 75087

Join These Outstanding Community Partners

(Thank you to the businesses and organizations who support Rockwall ISD educators and staff.)

Platinum	Gold
         Helping Here.	   FIREWALL SAINTS Your Trusted Digital Guardian
Silver	Bronze
   	       

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Ready to Become a WE LOVE Rockwall ISD Partner?



Contact Us:

ROCKWALL ISD COMMUNICATIONS DEPARTMENT

CHRISTELE GREGORY

Phone: (469) 698-7093

Email: christele.gregory@rockwallisd.org

Website: <https://www.rockwallisd.com/community1/we-love-program>

WE LOVE Rockwall ISD is a school/business partnership initiative that recognizes and celebrates the over 2,200 educators, staff members and 26 campuses who make a difference every day. Through sponsorship opportunities, local businesses gain marketing visibility while helping fund recognition and appreciation programs that honor those who serve our schools.



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