

HS Art III-IV
(Digital Art Media)
 Scope and Sequence 2026-2027

Course Description: This third year art course focuses on creating art works that communicate visual ideas and concepts by incorporating the elements/principles of design and drawing skills into a digital format. Various design software such as Adobe Photoshop, Illustrator, and other software will be explored. Emphasis will be placed on creativity, originality, and problem-solving skills.

- Prerequisite: Art II DM.
- Having a Digital SLR camera of their own is beneficial to students taking this class.
- Additional supplies and/or supply fees may be required.

Texas Essential Knowledge and Skills: [Art TEKS](#)

Instructional Units	Days**	
First Semester	80	End Date
1 st Grading Period • Unit 1: Design: New approaches to Elements & Principles of Design, ethics • Unit 2: Digital camera, equipment and functions overview	08/12/2026	10/08/2026
2 nd Grading Period • Unit 3: Software overview, image manipulation • Unit 4: Creative process, critique*	10/19/2026	12/18/2026
Second Semester	93	End Date
3 rd Grading Period • Unit 5: Commercial design, package design • Unit 6: Logo design, layout design, advertisement	01/05/2027	03/11/2027
4 th Grading Period • Unit 7: Animation, sound incorporation, careers in art • Unit 8: Portfolio, critique*	03/22/2027	05/27/2027

* Includes time for Final Exams.

**The length of each unit is a specific number of days, but it is understood that there is a range of +/- a day. The purpose of the flexibility is meant to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be obtained in a fewer number of days, the additional time could be used for extension or carried into the next unit.

Instructional Material(s):

District developed resources

Hobbs, J. A., Salome, R., & Vieth, K. (2005). *The Visual Experience* (3rd ed.). Davis Publications.