3rd Period ~ Marketing & Management ~ Fall

Syllabus 2026-2027

Google Classroom Code: ***52yl3uun***

Instructor: Ms. Kimbrough
Email: rkimbrough@gcboe.us
Phone: 931.363.8154
Office hours: 7:30 am – 3:15 pm

Time	Class
8:00 – 9:20	Introduction to Entrepreneurship
9:25-10:10	Computer Science
10:15 – 11:30	Marketing & Management
11:35 – 1:25	Planning
1:30 – 2:45	Computer Science

Classroom Rules and Expectations/Discipline Policy:

1. ATTENDANCE POLICY
   - I will be following the attendance policy set forth by the county that the students have access to on the gcboe.us website.
2. TECHNOLOGY POLICIES:
   - NO cellphones – Following the cellphone policy that was explained in the student handbook
   - Computers are for school purposes only. Do not download unapproved programs, use profanity or have inappropriate pictures on the computer.
   - NO food or drink around the computers
   - Do not damage any technology or component of technology
3. DISCIPLINE POLICY
   - We will follow the discipline policy and procedures that are outlined on the gcboe.us website.
4. ETHICS/VIOLATIONS OF ACADEMIC INTEGRITY: Ethical behavior is an essential component of learning and scholarship. Students are expected to understand, and adhere to, the school's academic integrity policy stated in the student handbook. Students who violate this policy will be referred to the office.

Grading Policy:

All student work will be graded and evaluated on the correctness of the answers. They will be allowed to make up missed assignments and turn in the allotted time limit (2 days after they return to school). The following categories will be used for grading and all assignments are weighted equally – classwork, projects, quizzes and participation.

Grading Scale:

A- 100-90
B- 80-89
C- 70-79
D- 60-69

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Make-up Work Policy:

- The student will be allowed to work on missed work before or after school. The board policy will be followed unless arrangements are made with the teacher for extended time.

Instructional Materials:

- Google classroom
- Chromebook
- BusinessU website

Course Description

Introduction to Entrepreneurship is an introductory course designed for students interested in pursuing the Entrepreneurship program of study. This course is also appropriate for students enrolled in any program of study who plan to own and operate their own business. In this course, students will develop strong foundational knowledge in key business and entrepreneurial principles, including types of business ownership management functions and styles, human resources, business operations, marketing, finance and budgeting, employment law, and ethics. Students will also develop skills in critical thinking, communication, and professionalism by exploring key aspects of leadership, the entrepreneurial mindset, diversity, teamwork, and conflict resolution. Upon completion of this course, students will be proficient in the foundations of entrepreneurship and small business ownership, business concepts and operations, finance and budgeting, marketing principles, leadership and management functions, and professional communications.

Course Standards

The state standards can be found on the Tennessee Department of Education Website (https://www.tn.gov/content/dam/tn/education/ccte/mkt/Intro-to-Entrepreneurship_Standards_C31H23.pdf) in the Marketing, Distribution and Logistics cluster under Entrepreneurship.

Daily Work/Homework

Most material and work will be covered and completed during class time; therefore, homework will be limited. If a student is absent they will need to make arrangements with the teacher to set up make up time to complete missed work.

Class Participation

Students are expected to participate in discussions and complete all assignments. They are to do their own work and follow the expectations that the instructor discussed at the beginning of class. The students are to show respect to each other as well as the instructor at all times.