

CFISD Advanced Journalism – Yearbook Course Outline and Scope (2026-2027)

Course Overview

Students enrolled in Advanced Journalism: Yearbook I, II, III communicate in a variety of forms for a variety of audiences and purposes. Students are expected to plan, draft, and complete written and/or visual communications on a regular basis, carefully examining their copy for clarity, engaging language, and the correct use of the conventions and mechanics of written English. Students are expected to become analytical consumers of media and technology to enhance their communication skills. In addition, students will learn journalistic ethics and standards. Writing, technology, and visual and electronic media are used as tools for learning as students create, clarify, critique, write, and produce school newspapers. Students must have the recommendation of the publications teacher to enroll in this class, and courses must be taken in sequence. Production of the newspaper may require 3 to 8 hours of after-school activities per week.

TEKS

[Advanced Journalism: Yearbook TEKS \(110.66\)](#)

First Semester (65 Days)

Unit 1: Publication Development

Major Skills

Staff roles & responsibilities, theme creation, section divisions, coverage & design decisions, marketing plan

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	13	N/A	Aug. 12 – Aug. 28, 2026

Unit 2: Story and Content Generation

Major Skills

Developing sources, leads & angles, interviewing techniques, ethics

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	19	N/A	Aug. 31-Sept. 25, 2026

Unit 3: Publishing Process

Major Skills

Students participate in the ongoing, hands-on production of the campus yearbook: researching & writing stories, editing & revising, page/spread layouts, photography & graphic elements, headlines & captions, sales & advertising

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	48	N/A	Sept. 28-Dec. 18, 2026

Second Semester (93 Days)

Unit 4: Progression of Publishing Processes

Major Skills

Students participate in the ongoing, hands-on production of the campus yearbook: researching & writing stories, editing & revising, page/spread layouts, photography & graphic elements, headlines & captions, sales & advertising

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	46	N/A	Jan. 5-March 11, 2027

Unit 5: Progression of Publishing Processes Continued

Major Skills

Students will have ongoing opportunities to demonstrate their journalism skills by brainstorming content ideas, following beats, and preparing to publish written and photographic stories for real-world audiences.

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	38	N/A	March 22-May 14, 2027

Unit 6:Publication Wrap-Up & Review

Major Skills

Production of supplements, distribution & customer service, evaluation & critique of book, future planning, staff leadership assignments

Priority TEKS	Time (days)	DPM Benchmark	Dates
See 110.66	9	N/A	May 17-May 27, 2027

