

2026-27

TPSD

Media Kit

Tupelo Public School District

TupeloSchools.com | [@TupeloSchools](https://www.instagram.com/TupeloSchools) | [#TPSD](https://www.facebook.com/TPSD)



Consistent branding is key for the Tupelo Public School District, and with usage of our names and logos, we ask everyone to follow the proper standards outlined in this media kit.

TPSD owns the rights to all logos and likenesses, and usage for monetary gain without the consent of the district is strictly prohibited. Usage of all images and likenesses must be approved by the district's Marketing & Communications office. Should you have any questions about branding or logo rights, please direct your inquiries to:

Gregg Ellis

Director of Marketing & Communications

ggellis@tupeloschools.com or 662.620.6195

Social Media



tupeloschooldistrict



@TupeloSchools



TupeloPublicSchoolDistrict

Key TPSD Twitter Accounts To Follow

- | | | |
|--------------------|--------------------|--------------------|
| • @CareerTech_TPSD | • @TupeloMiddle | • @TupArchery |
| • @CarverTPSD | • @TupeloSchools | • @TupeloTF |
| • @eectupelo | • @TupeloAthletics | • @TupSoftball |
| • @JoynerTPSD | • @TupFB | • @GoWaveWrestling |
| • @LawhonTPSD | • @TupGBB | • @goldenwavebsb |
| • @Lawndale_TPSD | • @TupBKB | • @TupSwim |
| • @MilamRipples | • @Tup_Golf | • @TheTupeloBand |
| • @ParkwayTPSD | • @TupBowl | • @DrRobPicou |
| • @PierceStTPSD | • @THS_Tennis | • @WTHSNews |
| • @RankinTPSD | • @TupVB | • @GoldenWaveMedia |
| • @ThomasStTPSD | • @TupSoc | |
| • @TupeloHigh | • @TupeloGSoccer | |



Official Colors

Reflex Blue: #171796

PanTone Yellow: #FCEE23

Tupelo Public School District References and Logo Usage

First Reference: Tupelo Public School District

Beyond: TPSD



Tupelo Golden Wave Athletics

Use



Do NOT Use





ECEC (PreK)



Carver (K-1)



Joyner (K-2)



Parkway (K-2)





Thomas Street (K-2)



Lawhon (2-5)



Lawndale (3-5)



Pierce Street (3-5)





Rankin (3-5)



Milam (6)



Tupelo Middle School (7-8)



Tupelo High School (9-12)





Tupelo Career & Technical Center



Structured Day



Middle College (11-12)





2026-27 School Contacts

ECEC

Principal: Katie Coon
1402 North Green Street
Tupelo, MS 38804
662-840-5237

CARVER ELEMENTARY

Principal: Dr. April West-McIntosh
910 North Green Street
Tupelo MS 38804
662-841-8870

JOYNER ELEMENTARY

Principal: Kim Foster
1201 Joyner Avenue
Tupelo, MS 38804
662-841-8900

PARKWAY ELEMENTARY

Principal: Carmen Gary
628 Rutherford Road
Tupelo, MS 38801
662-844-6303

THOMAS ST ELEMENTARY

Principal: Christy Carroll
520 South Thomas Street
Tupelo, MS 38801
662-841-8960

LAWHON ELEMENTARY

Principal: Wesley McCullough
140 Lake Street
Tupelo, MS 38804
662-841-8910

LAWNDALE ELEMENTARY

Principal: Talina Knight
1563 Mitchell Road
Tupelo, MS 38801
662-841-8890

PIERCE ST ELEMENTARY

Principal: Dr. Anthony Golding
1008 Pierce Street
Tupelo, MS 38801
662-841-8940

RANKIN ELEMENTARY

Principal: Dr. Taylor Sparks
1908 Forrest Street
Tupelo, MS 38801
662-841-8950

MILAM ELEMENTARY

Principal: Dr. Terry Harbin
720 West Jefferson Street
Tupelo, MS 38804
662-841-8920

TUPELO MIDDLE SCHOOL

Principal: Dr. Heather Cartwright
1009 Varsity Drive
Tupelo, MS 38801
662-840-8780

TUPELO HIGH SCHOOL

Principal: Mark Enis
4125 Golden Wave Drive
Tupelo, MS 38801
662-841-8970

TUPELO CAREER & TECHNICAL CENTER

Director: Dr. Ryan Curry
4125 Golden Wave Drive
Tupelo, MS 38801
662-841-8990

FILLMORE CENTER

Director: Dr. Tanisha Smith
903 Fillmore Drive
Tupelo, MS 38804
662-690-5004



2026-27 Central Office Contacts/TPSD Board of Trustees

BOARD OF TRUSTEES

PRESIDENT

Jon Milstead

VICE PRESIDENT

Paul Mize, III

SECRETARY

Sherry Davis

BOARD MEMBER

Hope Huey

BOARD MEMBER

Amy Tate

LEADERSHIP

SUPERINTENDENT

Dr. Rob Picou

DEPUTY SUPERINTENDENT

Dr. Brock English

ASST. SUPERINTENDENT

Dr. Melissa Thomas

ASST. SUPERINTENDENT

Art Dobbs

DIRECTORS

ATHLETICS

Jason Miller

Curriculum

Dr. Amy Ferguson (Elementary)
Misty McRae (Secondary)

EL SPECIALISTS

Heather Byars

FINANCE

Rachel Mitchell

CHILD NUTRITION

Cindy Moore

WORKFORCE DEVELOPMENT

Evet Topp

FEDERAL PROGRAMS

Dr. Corlis Curry

HUMAN RESOURCES

Scott Williams

FINE ARTS AND GRANTS

Kit Norris

MAINTENANCE

Josh Steele

MARKETING & COMM.

Gregg Ellis

OPERATIONS

Charles Laney

SECURITY

Terry Hatch

SPECIAL EDUCATION

Genna McAlpin

SPECIAL POPULATION

Jeni Chandler

STUDENT SUPPORT SERV.

Pam Traylor

TECHNOLOGY

T.J. Higgins

TRANSPORTATION

Gary Enis

WAREHOUSE MANAGER

Billy Mills